

# *Members Helping Members*

2022 MEMBER BENEFITS



HORTICULTURAL TRADES ASSOCIATION  
**landscape ontario.com**  
 *Green for Life!*

# Members Helping Members

## YOUR LANDSCAPE ONTARIO PROVINCIAL BOARD OF DIRECTORS

**Dave Wright:** President  
**Lindsay Drake Nightingale:** 1st Vice President  
**Ed Hansen:** 2nd Vice President  
**Warren Patterson:** Past President  
**Lindsey Ross:** Treasurer  
**Paul Brydges:** CNLA Representative  
**Jeff Olsen:** Member At Large  
**Blake Tubby:** Member At Large

## CHAPTER REPRESENTATIVES

**Christopher Muller:** Durham  
**Margot Byers:** Georgian Lakelands  
**Tim Cruikshanks:** Golden Horseshoe  
**Pam Cook:** London  
**Steve Neumann:** Ottawa  
**Jon Durzi:** Toronto  
**Terry Childs:** Upper Canada  
**Jason Dietrich:** Waterloo  
**Jay Terryberry:** Windsor

## SECTOR GROUP REPRESENTATIVES

**Kelly Keates:** Designers  
**Michael Van Dongen:** Garden Centres  
**Brad Paton:** Grounds Management  
**Andrew Barbour:** Growers  
**Steve Macartney:** Irrigation  
**Peter Guinane:** Contractors  
**Jamie Riddell:** Lighting  
**Jon Agg:** Snow and Ice  
**Alan White:** Turf

## CHAPTER PRESIDENTS

**Jon Agg:** Durham  
**Teresa Matamoros:** Georgian Lakelands  
**Andrew Barz:** Golden Horseshoe  
**Cindy Buelow:** London  
**David Milne:** Toronto  
**Tyler Owen:** Ottawa  
**Lisa Smith:** Upper Canada  
**Trevor Garner:** Waterloo  
**Jay Terryberry:** Windsor

## SECTOR GROUP CHAIRS

**Joseph Morello:** Contractors  
**Haig Seferian:** Designers  
**Michael Van Dongen:** Garden Centres  
**Brad Paton:** Grounds Management  
**Andrew Barbour:** Growers  
**Chris Le Conte:** Irrigation  
**Carl Hastings:** Lighting  
**Terry Nicholson:** Snow and Ice  
**Gavin Dawson:** Turf Management

**+OVER 200 SUPPORTING MEMBERS!**

## LANDSCAPE ONTARIO COVID-19 TASK FORCE

Alan White (Chair), Turf Systems  
Dave Wright, Wright Landscape Services  
Jamie Riddell, SiteOne Landscape Supply  
Jeff Olsen, Brookdale Treeland Nurseries  
Peter Guinane, Oriole Landscaping  
Jon Durzi, Miller Compost  
Margot Byers, Ladybird Garden Design  
Terry Childs, Nature's Way Landscape  
Lindsey Ross, Living Green Landscaping  
Landscape Ontario staff:  
Tony DiGiovanni, Joe Salemi,  
Heather MacRae, Sally Harvey,  
Scott Barber



## TIMELINE OF ACCOMPLISHMENTS:



## MAKING STRIDES WITH ONLINE LEARNING OPPORTUNITIES

Professional Development & Certifications at LO.  
Peer 2 Peer Upcoming Virtual Sessions/ All Chapter Virtual meetings Series Fall 2021.  
LO Congress/ Town Halls  
All Resources of previously aired webinars, Town Halls and some virtual sessions are available on our YouTube Channel for your convenience. Make sure to hit "Subscribe" to stay updated on all content and video resources.

## GET INVOLVED WITH YOUR LOCAL CHAPTER!

Impact the direction of your local chapter and sector events by joining your Chapter Board or Sector Group. Reach out to [membership@LandscapeOntario.com](mailto:membership@LandscapeOntario.com) to learn how you can be involved.

## DUES RENEWAL NOTICE

Your Landscape Ontario Membership renews on Sept. 1. We are currently upgrading our systems so your renewal notice may look a little different this year, but we're working to make your membership renewal experience quick and easy.

## GARDEN MAKEOVERS: MEMBERS HELPING FRONTLINE WORKERS

Last summer, Landscape Ontario launched the Garden Makeover Program as a way to recognize the dedication of frontline workers across the province. The association received over 1,000 nominations from friends, neighbours, patients and family members, who each shared incredible stories of selflessness, devotion and compassion.

Landscape Ontario's COVID-19 Task Force and each Chapter Board worked together to select garden makeover recipients: nine \$5,000 projects (one for each chapter) and

one \$25,000 province-wide winner.

In the fall of 2020, the Durham and Upper Canada Chapters each completed projects for deserving health care workers. This spring, Windsor Chapter came together to create a beautiful new backyard for a wonderful young family in Amherstburg, Ont.

Now, planning is underway for projects in the remaining six chapters, as well as for the grand prize recipient in Georgina, Ont.

Want to join the garden makeover team? Sign up at [www.landscapeontario.com/hero](http://www.landscapeontario.com/hero).



## 2020-2021 MILESTONES

**30+** Free webinars

**3** All-Chapter virtual meeting sessions

**56** Pro Dev online sessions

**226** Awards of Excellence winners (over 100+ entries)

**510** new members in current fiscal year

**10,000** followers achieved on LO Instagram account

## DIVERSITY, INCLUSION & BELONGING COMMITTEE

Ed Hansen (Chair)  
 Members: Jon Agg, Terry Childs, Lindsay Drake Nightingale, Peter Guinane, Rohan Harrison, Kelly Keates, Janet Mott  
 Staff Reps: Kaneisha De Leon (Secretary), Adele Bedard, Joe Salemi, Christy Sebastian

### STATEMENT OF INCLUSIVITY:

*"Landscape Ontario is a not for profit, volunteer-driven trade association. Dedicated to the advancement of the landscape/horticultural profession. We strive to ensure that we are a collaborative and inclusive organization where people of all genders, races, religions, nationalities, cultures, sexual orientations, languages, and abilities are welcomed and can feel comfortable, respected, and valued."*



# LEARNING & NETWORKING



ONLINE LEARNING  
MEMBER PRICING AVAILABLE

PROFESSIONAL DEVELOPMENT  
MEMBER PRICING AVAILABLE



PEER TO PEER NETWORK  
FREE BUSINESS HELP AND ADVICE

CHAPTER AND SECTOR BOARDS  
HELP SHAPE THE DIRECTION OF YOUR PROFESSION



CONGRESS TRADE SHOW  
& CONFERENCES  
SOURCE EQUIPMENT, PRODUCTS & SERVICES  
AND LEARN FROM LEADERS AND EXPERTS

INDUSTRY LEADING PUBLICATIONS  
KEEPING YOU INFORMED



# PROMOTING YOUR MEMBERSHIP STATUS



DON'T LET YOUR  
GUARD DOWN DECALS  
SHOW YOUR COMMITMENT TO SAFETY

MEMBER DECALS  
PROMOTE PROFESSIONALISM



AWARDS OF EXCELLENCE PROGRAM  
A MARKETING ADVANTAGE  
AND BOOST FOR YOUR TEAM

MEMBER CERTIFICATE (ELECTRONIC)



CONSUMER PROMOTION  
WHY HIRE A MEMBER AND TIPS FOR SUCCESS VIA  
LANDSCAPEONTARIO.COM

# MORE BENEFITS



**COST SAVINGS PROGRAM**  
SAVE THOUSANDS ON EQUIPMENT  
& EVERYDAY BUSINESS  
EXPENSES

**BE A PART OF THE LO COMMUNITY**  
ELEVATE YOUR PROFESSION & YOUR BUSINESS



**SCHOLARSHIPS & RESEARCH FUNDING**  
FOR A BRIGHTER FUTURE

**SEE WHAT'S NEW AT LO**  
[HORTTRADES.COM](http://HORTTRADES.COM) & [LO ENEWS](http://LO ENEWS)



## **A MESSAGE FROM DAVE WRIGHT, LO PRESIDENT**

"I was born into the landscape profession and I don't know anything but being a member of Landscape Ontario. It's easy to take all the member benefits for granted. As a business owner, you can feel very much alone at the top. I believe the biggest benefit of being an LO member is that you are never alone. There is an entire network of owners you can call and talk through an idea or problem. If you don't feel comfortable talking to a competitor, you call someone in the next chapter. We are an association that strives to build each other up. The networking opportunities are endless and you get to be part of building something bigger than you. Join us and we will help you build your own legacy while you share in LO's."

