



GARDEN CENTRE *Program*

DEADLINE ENTRY!
July 1st to October 1st, 2021

Details at:
LOawards.com



Enter at:
LOawards.com

DEADLINE:
July 1 to
Oct. 1, 2021

PHOTOGRAPHS

- May be taken any time throughout the year.
- Minimum of six photos per project.
- Company name and logo should be removed from photos and descriptions.
- This is not a photography contest, however the judges feel it is worth noting that:
 - *dark or out of focus pictures will not be accepted and could cause disqualification.*
 - *photographers will not be credited.*

ENTRANT RESPONSIBILITY

- Photographic fees (if applicable).
- Permission for any use of the images and project information.
- Entry fee of \$75 (tax included) for each entry.

WINNER ANNOUNCEMENT

Please go to **LOawards.com** for up-to-date information in regards to winner announcements

NOTE: LOHTA is not responsible for the pictures selected for any edited copy use from the press package accessed by the media. Entries become the property of LOHTA and may be used for any purposes the association deems appropriate.

Retailers of distinction

Entries are now being accepted for the Landscape Ontario Horticultural Trades Association Awards of Excellence 2021 Garden Centre Program.

AWARD CATEGORIES

Outstanding Display of Plant Material:

1. Deciduous Shrubs and/or Trees
2. Annuals and/or Perennials
3. Evergreens and/or Broadleaf
4. Your Specialty: Plant material your business is noted for
5. New Varieties: Annuals and/or Perennials

Outstanding Display of Goods:

6. Outstanding Display of Giftware
7. Outstanding Display of Hardgoods
8. Outstanding Display of Seasonal Goods

Other Merchandising Techniques:

9. Creative P.O.P. Area (Cash register or immediate surrounding area)
10. Outstanding Promotional Event
11. Outstanding Print Advertising (Company ID may be displayed. Please include three copies of print ad)
12. Outstanding Web Site Development. Use your web address as the title of your submission.
(Please include one to three images featuring art from your web site)

Permanent Display Gardens:

13. Under 500 sq. ft.
14. Over 500 sq. ft.

ELIGIBILITY

- Only Active and Interim members of Landscape Ontario Horticultural Trades Association (LOHTA) may enter.
- Past projects that have won may not be entered again for two years.

JUDGING

- Jury of professionals from various areas in the field of horticulture will evaluate projects.
- Criteria include sales appeal, originality, creativity, cleanliness, use of signage, quality of plant material and overall impact.
- Judging is based on the images and descriptions submitted.
- All decisions of the judging panel are final.

An initiative of

HORTICULTURAL TRADES ASSOCIATION

landscape ontario.com



Green for Life!