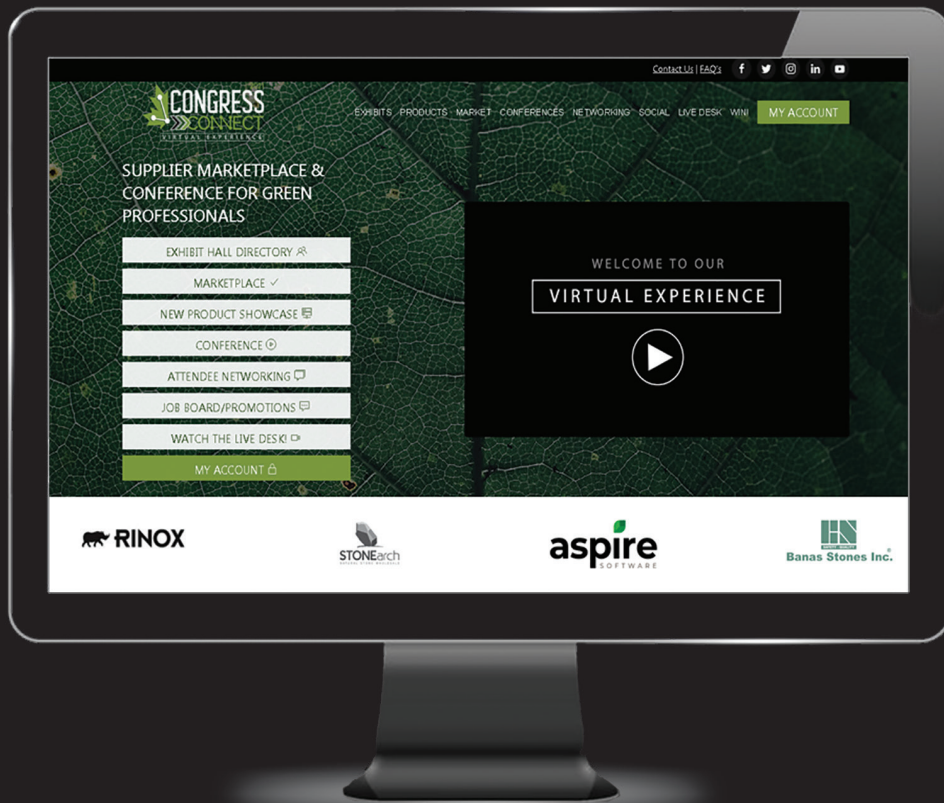


CONGRESS VIRTUAL OPPORTUNITIES PACKAGE



OPEN ALL YEAR



LOCONGRESS.COM

2021 EXHIBITOR OPPORTUNITIES

BENEFITS	CONNECT OPTION #1 \$2,000	CONNECT OPTION #2 \$3,000
Access to the platform for 1 year	✓	✓
Complimentary registration for company representative	✓	✓
Customizable Virtual Booth Space	✓	✓
Video Header Feature on your Exhibitor Homepage	✓	✓
Upload company logo and manage details online	✓	✓
Website, Social Media links and Web recognition	✓	✓
Listed in the exhibitor directory	✓	✓
Marketplace Product Placement in your virtual booth (items include 10 product images & description, 10 PDF and 10 videos)	✓ 10 PRODUCTS	✓ 10 PRODUCTS
New Product Showcase	✓ 10 NEW PRODUCTS	✓ 10 NEW PRODUCTS
Education Portal (Feature 10 educational PDFs, 10 educational videos, opportunity to host educational video/demos live)	✓	✓
Live Booth Rep Chat <ul style="list-style-type: none"> • The ability for registered visitors and other exhibitors to chat live with company booth reps. • Reps can view all incoming chats in the Exhibitor Chat Center, and track which reps have responded and what they discussed. 	✓	✓
Network and reply to meeting request made to your company, and manage meetings of your members	✓	✓
Ability to pull and access your leads and analytics throughout the year	✓	✓
Tech Support	✓	✓
Passport Program (company check-in) <ul style="list-style-type: none"> • Button on the company profile page to allow for “check-in” as part of the program. • Logo on visitor passport dashboard. • Option to offer individual company prizes (Check in with us to win). 	✓ 1 PASS	✓ 2 PASSES
Access to 32 LIVE and ON DEMAND educational sessions	✓	✓ 1 ITEM
One item featured in <i>Landscape Trades</i> magazine Congress Connect Product Guide section		✓ 1 ITEM
Congress Connect E-blast - Promote any marketing for products/services/education that you have featured in the virtual pace		✓ 10 PROMOS
Show Promos <ul style="list-style-type: none"> • Upload special shows promos that can be viewed in your profile. • Show promo also listed on separate section on the website that lists all promotions exhibitors. 		✓

*Ability to update virtual space all year, integrate your own 3rd party services (Zoom Room, Survey Monkey, Calendly etc.) for additional networking and meeting request made to your company.

ADVERTISING OPPORTUNITIES

**DISPLAY ADS
(200X200 PIXELS)**

\$500

- Rotating banner ads displayed around the website in various locations
- Located anywhere around primary content - top, bottom, sidebar
- Static banner ad in footer of registration site
- Ad links directly to virtual space

CONGRESS CONNECT EBLAST:

\$250

Marketing opportunity for your virtual booth

LOOKING FOR ADDITIONAL WAYS TO ADVERTISE, OUTSIDE OF CONGRESS CONNECT?
Contact GREG SUMSION - gsumsion@landscapeontario.com | 905-875-1805 x 377

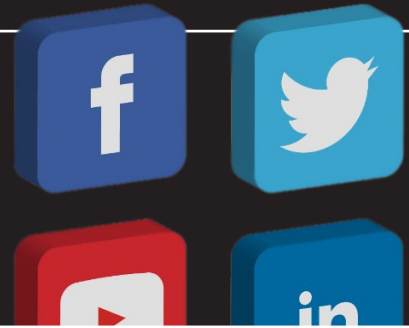


EMAILS

- 33** Direct Emails to the Landscape Ontario Community
- 48** Placements in LO's weekly E-news Email Newsletter
- 22** Spots in Landscape Trades Essentials Email Newsletter

SOCIAL MEDIA

66 Social Media Posts across LO's Facebook, Instagram, LinkedIn and Twitter Channels



NEW EDUCATIONAL EVENTS

5 themed educational events

PUBLICATIONS AND DIGITAL MEDIA

66 Pages of editorial coverage in Landscape Ontario and Landscape Trades Magazines

Special Recognition for Congress Connect Exhibitors in the Landscape Trades SourceBook and the February Special New Products Issue



VISIT **WWW.LOCONGRESS.COM** TO SUBMIT YOUR APPLICATION TODAY



CONTACT FOR FURTHER INFORMATION
SHOWINFO@LOCONGRESS.COM
LOCONGRESS.COM

2021 CONGRESS CONNECT

VIRTUAL EXPERIENCE

NEW PRODUCT SHOWCASE

The CONGRESS CONNECT Virtual Marketplace is going to be packed with new products and services for 2021. Check out below for a sneak peak into what you will find at CONGRESS CONNECT, launching January 12-14, 2021 and open for an entire year! It's the virtual marketplace you don't want to miss!



TRADEWINDS INTERNATIONAL



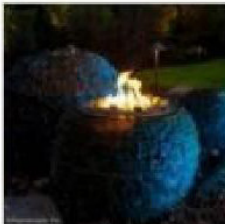
LMN SOFTWARE



BOSS SNOWFLOW



HOLDER TRACTORS



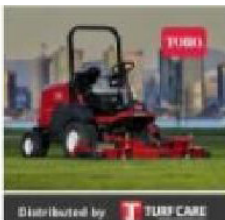
AQUASCAPE INC



GREENVILLE PLANTERS



RINOX INC
PROMA XL
NEW COLOR - MIST



Distributed by TURF CARE PRODUCTS OF CANADA



ROOT POUCH

2021 CONGRESS CONNECT

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GAIA GREEN



GREENVILLE PLANTERS



HOLDER TRACTORS



ROOT POUCH



TURF CARE PRODUCTS OF CANADA



AQUASCAPE INC



TRADEWINDS INTERNATIONAL



EARLY BIRD DEADLINE
DEC. 16

Be a part of the CONGRESS CONNECT VIRTUAL MARKETPLACE
Sign up for your virtual space today!

Exhibitor sign-up deadline: Dec. 16, 2020

Congress Connect is a year-long marketplace where attendees can find out about the latest landscape and horticulture products and specials and connect with leading suppliers and manufacturers. Don't miss out on being a part of something new!



BOOK YOUR VIRTUAL SPACE TODAY