

WHAT'S NEXT AFTER THE LIVE DAYS AT
CONGRESS CONNECT?



OPEN 365 DAYS A YEAR!

LOCONGRESS.COM



MORE NETWORKING

SHOWCASE NEW PRODUCTS

PROMOTION ALL YEAR!

**UPDATE YOUR MARKETPLACE
ANYTIME!**

**OPEN FOR NEW REGISTRATION
ALL YEAR!**

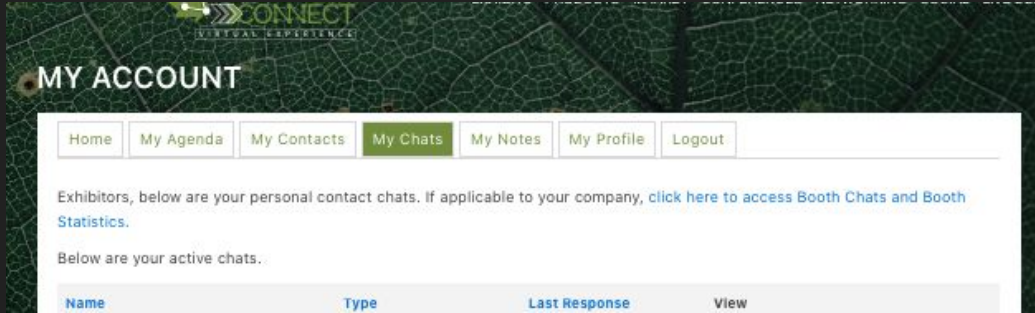
HOST EDUCATION & DEMO SESSIONS

PROMOTE YOUR PROMOS

CONTINUE PULLING LEADS!

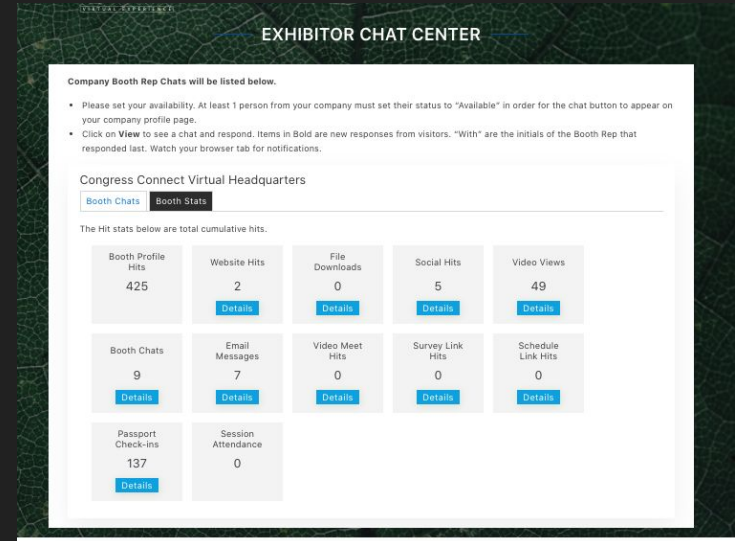
POST JOBS

HOW TO GATHER YOUR BOOTH STATS:



- 1.) Visit 'My Account'
- 2.) Click 'My Chats'
- 3.) Click blue hyperlink to access booth stats

4.) Get booth stats on all the different areas of your booth



HOW TO ACCESS LEAD RETRIEVAL:

Congress Connect Virtual Headquarters

Booth Chats | **Booth Stats**

The Hit stats below are total cumulative hits.

Booth Profile Hits 425 Details	Website Hits 2 Details	File Downloads 0 Details	Social Hits 5 Details	Video Views 49 Details
Booth Chats 9 Details	Email Messages 7 Details	Video Meet Hits 0 Details	Survey Link Hits 0 Details	Schedule Link Hits 0 Details
Passport Check-ins 137 Details	Session Attendance 0			

- 1.) Click on blue details button for the stats you would like to pull
- 2.) Click 'Email Leads Below to Main Contact'
- 3.) It will also show you how many UNIQUE records were found

Video Views - Details

The number of names below will not always match the stat number above. The list of names below are unique people and those that have agreed to share their information only.

[Email Leads Below to Main Contact](#)

44 unique records found

Name	Title	Company	Last Activity
Anderson, Eric	General Manager	TruGreen	Jan 12, 2021 9

Video Views - Details

The number of names below will not always match the stat number above. The list of names below are unique people and those that have agreed to share their information only.

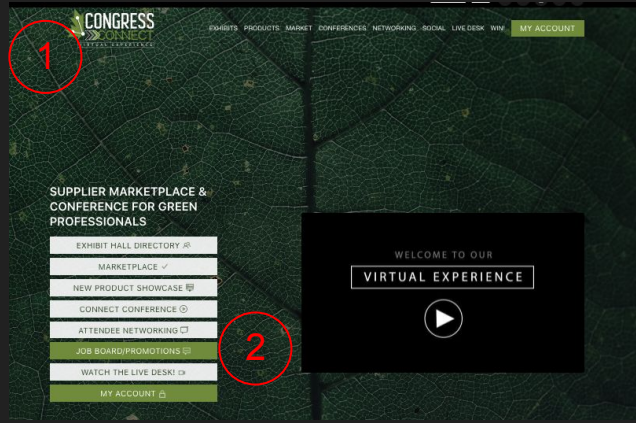
44 unique records found

The lead file has been sent to the main contact: Keri MacIvor <keri@landscapeontario.com>

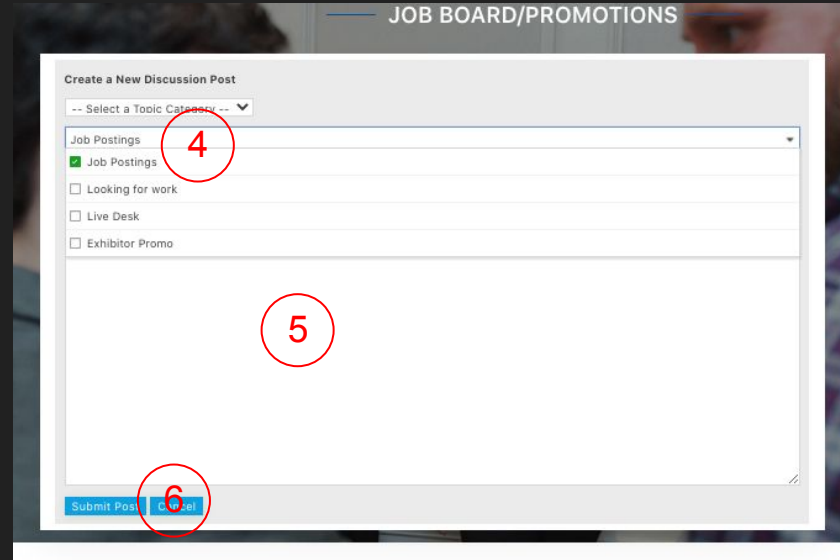
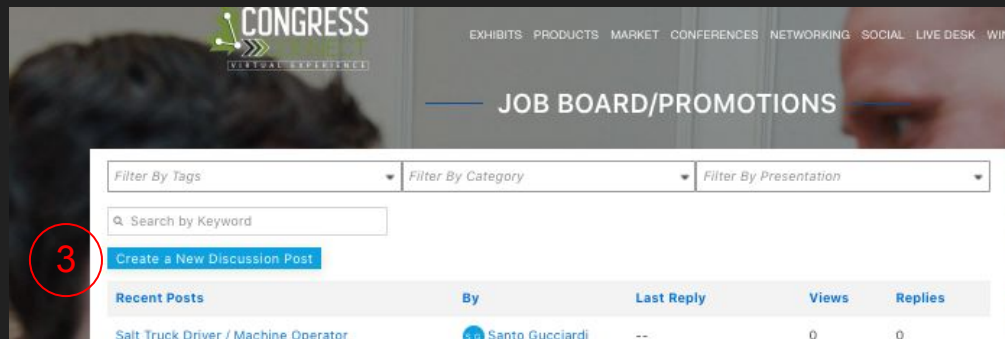
Name	Title	Company	Last Activity
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4.) Confirmation of who the leads were being emailed to

CONTINUE TO ADD JOB POSTINGS & PROMOTIONS:

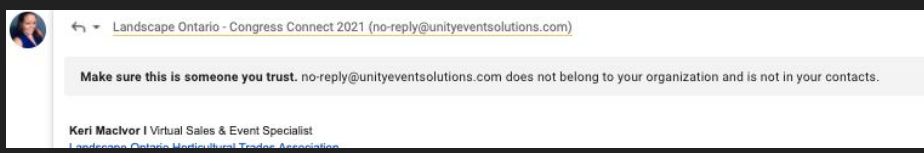
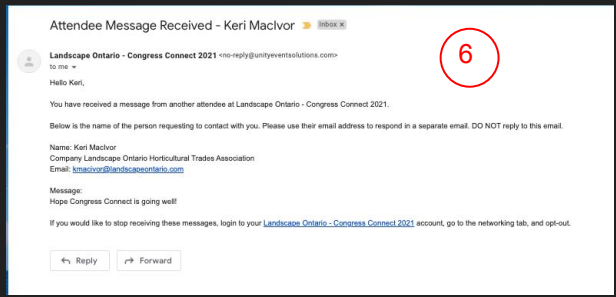
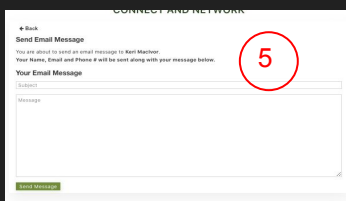
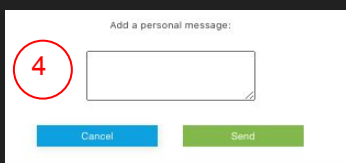
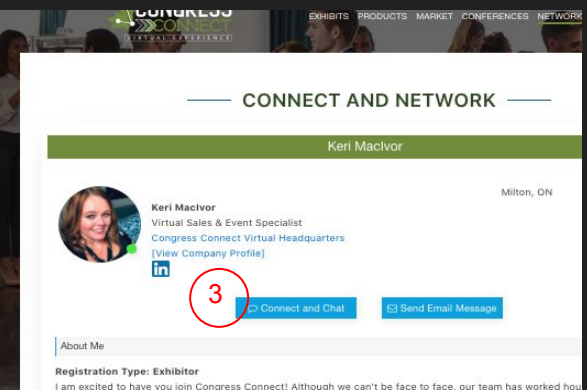
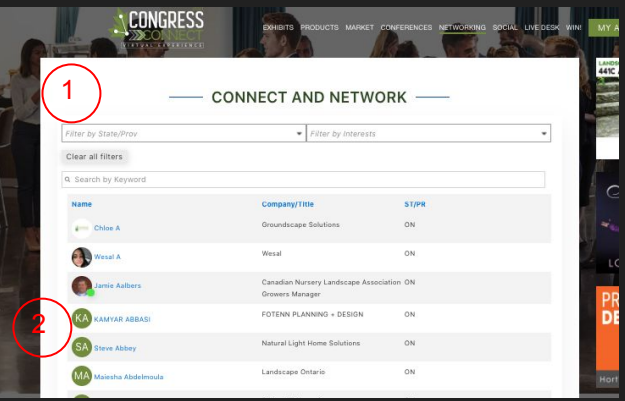


- 1.) Visit the Congress Connect Homepage
- 2.) Click 'Job Board/Promotions'
- 3.) Click 'Create a New Discussion Post'
- 4.) Select 'Tag'
- 5.) Complete form
- 6.) Submit Post



CONTINUE NETWORKING WITH ATTENDEES & OTHER EXHIBITORS:

- 1.) Click on the networking tab
- 2.) Click on a person's name
- 3.) Click Connect and chat and send a message to connect
- 4.) You can also send an email
- 5.) The person you emailed will receive an email in their email address provided to Congress Connect.
- 6.) They can reply in whatever email program they are using!



CONTINUE UPDATING YOUR MARKETPLACE:

Build your Booth

Logout

Please ensure when registering your booth representatives that you also register yourself. No one is automatically registered for the Virtual Experience.

You can register your booth representatives by following the "**Register Representatives**" link that can be found in the exhibitor email you used to access this site.

Please review and update your company/organization information below.

Make sure to click SAVE Changes!

Please Note

- If adding New Products or Marketplace Listings - File formats accepted are JPG or PNG.
- If adding a Document/Brochure - File format accepted is PDF
- For **Company Survey**, **Company Schedule Meeting** and **Company Video Meeting Room** External Links - provide URL link from your existing service.

IMPORTANT - Only one person can edit your booth at a time! Multiple sessions open in the same booth can lead to overwriting changes. Make sure to logout when you are done.

Save Changes

Preview Current Listing

Company Name: Congress Connect Virtual Headquarters

[Details](#)
[External Links](#)
[Videos](#)
[Documents](#)
[New Products](#)
[Marketplace](#)

You can add Marketplace that you would like to showcase to your booth. Each listing can have an image (jpg/png at 300px wide and less than 1mb), description, and an external link. If you want items displayed in a certain order, add 1, 2, 3 or a, b, c before each description and it will automatically put them in that order.

Add New

You can add a maximum of: 10

Image

Description



In light of the recent announcement of the province stay at home order, the LO Covid-19 Task Force held a Live Q&A session. Be sure to check it out.

External Link:

<https://www.youtube.com/watch?v=5y9iqoqsJVCY>

With Congress Connect Marketplace staying open all year long, you can continue to update any of the sections of your virtual Marketplace by uploading products, updating descriptions, adding new videos and so much more!

DON'T FORGET TO SAVE THE DATE!

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LANDSCAPE DESIGN
CONSTRUCTION
MAINTENANCE
LIGHTING
IRRIGATION

SAVE THE DATE FEBRUARY 4TH, 2021

6:00 P.M. | VIRTUAL PRESIDENT'S RECEPTION

6:30 P.M. | VIRTUAL CEREMONY

PRESENTING PARTNER

G&L

SUPPORTING PARTNERS

 **SiteOne**
LANDSCAPE SUPPLY

 **COMMON**
NURSERIES



Thank you once again for being our Congress Connect Trailblazers!



We will be continuing to enhance what we have created on this platform over the course of the year and we can't wait to share more details as they come!