



## CONGRESS CONNECT'S REACH

HERE ARE THE WAYS PARTICIPATION IN CONGRESS CONNECT PRESENTS YOUR BRAND TO CANADA'S VIBRANT LANDSCAPE PROFESSION

EMAIL MARKETING TO NEARLY

**20,000**

MEMBERS OF THE  
**LANDSCAPE INDUSTRY**



PROMOTION VIA DIGITAL RE-TARGETING TO LANDSCAPE ONTARIO WEBSITE VISITORS

ANNUAL NUMBERS FOR EACH SITE:

LANDSCAPEONTARIO.COM - **391,576**

HORTRADES.COM - **194,841**

LOCONGRESS.COM - **32,965**

LANDSCAPETRADES.COM - **20,783**



PAID AND ORGANIC SOCIAL MEDIA ADVERTISING ACROSS LANDSCAPE ONTARIO'S SOCIAL CHANNELS, WITH OVER

**20,000 FOLLOWERS**

AND TOTAL REACH OVER

**250,000**

**IN 2020**



PROMOTION TO

**12,600**

LANDSCAPE TRADES SUBSCRIBERS  
 ALL VERIFIED LANDSCAPE PROS



EXPOSURE TO **3,100**  
 LANDSCAPE ONTARIO MAGAZINE SUBSCRIBERS

VISIBILITY IN LO'S ENEWS BLASTS TO  
**4,933 SUBSCRIBERS**  
 EVERY WEEK



SHOWCASE YOUR BRAND AT  
**CONGRESS CONNECT!**