



January 12-14, 2021



LOCONGRESS.COM

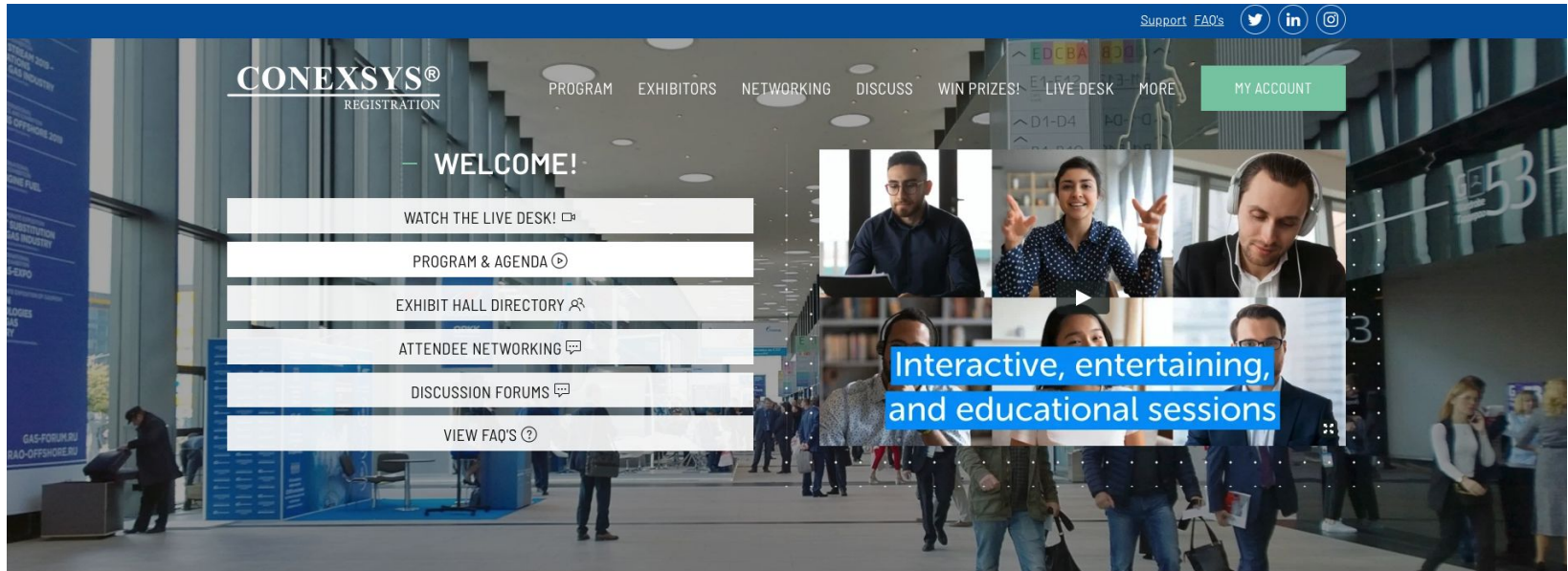
*A sneak peak into what a year round marketplace  
virtual experience will look like*

## Welcome Page

*We are in the process of customizing our very own event platform, in the meantime, we wanted to share with you a few screenshots from demo sites and existing shows to help provide you with a visual.*

*Our home page will feature a welcome video, tabs for Exhibitors, Marketplace, New Product Showcase, Conference, Speakers, Live Desk, Discussion and Social Media.*

*Once our platform is ready, we will be recording our own demo, to help walk you through Congress Connect!*



## VIRTUAL BOOTH SPACE

*This sample virtual exhibit space is very similar to what yours would look like at Congress Connect. However, it will be customized for our event.*

*We will have an additional tab called Marketplace, where you will feature up to 10 products you would like to showcase.*

*The New product tab will feature up to 10 of your 'NEW' items.*

[< Previous](#)   [Next >](#)

**ACME Ltd**



**Platinum**

133 5th Ave  
 New York, NY, 10001  
**Phone: 212-555-5565**  
[Visit Website](#)

[f](#)
[t](#)
[i](#)
[in](#)
[You Tube](#)



[Chat with Booth Rep](#)

[Send Email Message](#)

[Video Meet Room](#)

[Take Our Survey](#)

[Schedule Meeting](#)

[Add As Fav](#)

[Passport Check-in](#)

  
 Ryan  
Exhibitor

  
 Jake  
Morton

  
 Karen  
Wilson

About Us
Documents
New Products
Promotions
Videos
Map
Our Sessions
Booth Rep Chat
Staff

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non blandit nulla, nec suscipit nunc. Suspendisse pharetra ante ex, viverra iaculis mi semper in. Integer tempor condimentum arcu sed lacinia. Suspendisse nec neque nec mauris suscipit consectetur varius quis magna. Suspendisse consequat velit vestibulum quam maximus, sed ullamcorper leo bibendum. Nulla arcu orci, efficitur sit amet malesuada non, mollis sed odio. Sed semper imperdiet sapien, at porttitor magna volutpat et. Nulla facilisi. Fusce tempus mollis magna, nec pellentesque ante ullamcorper in. Integer massa eros, posuere eu leo ac, porttitor luctus metus.

Nam vel porttitor eros. Donec semper tellus ut mi auctor, quis aliquet magna sodales. In rutrum massa ex, quis scelerisque mauris volutpat et. Praesent iaculis urna vel bibendum tempus. Etiam condimentum pharetra felis in tristique. Vestibulum elementum metus neque. Nunc vitae ipsum

< Previous    Next >

Holland Imports Inc.

**CHRISTMASFOREVER**

2306 Madison Ave  
 Burnaby, BC, V5C 4Y9

[f](#)
[t](#)
[in](#)
[You Tube](#)

Watch later    Share

Chat with Exhibitor

Send Email Message

Add As Fav

Documents

Promotion

Videos

Chat with Exhibitor

Staff

Niagara River Trading Co.

6199 Don Murie St  
 Niagara Falls, ON, L2G 0B1

[Visit Website](#)

Watch later    Share

Chat with Exhibitor

Send Email Message

Add As Fav

*Examples of Virtual booth spaces from The Canadian Gift Show*

About Us

Documents

Videos

Our Sessions


Chat with Exhibitor

Staff

Videos

[About Us](#) | [Documents](#) | **[New Products](#)** | [Promotions](#) | [Videos](#) | [Map](#) | [Our Sessions](#) | [Booth Rep Chat](#) | [Staff](#)

New Products




This space here is where you can enter in your product descriptions. Using keywords will help visitors search for your products such as brand names of products, descriptions products (examples: zero turn mowers, stand on mowers, mini excavators )

*Example from The Canadian Gift Show of how your New Products are featured in your booth (up to 10 products)*

House Of Jude




86 Goldham Way  
 Georgetown, ON, L7G 0C8  
**Phone: 416-579-6661**  
[Visit Website](#)





H
cangift2020
Watch later
Share



I'm excited to tell you a bit about what's going on this season


Chat with Exhibitor


Send Email Message

Add As Fav

[About Us](#) | [Documents](#) | **[New Products](#)** | [Promotion](#) | [Videos](#) | [Chat with Exhibitor](#) | [Staff](#)

New Products






**ORGANIC COTTON NAPKINS:** Our bundle of 4 stonewashed organic cloth napkins will compliment any table-scape. Your guests and the environment will thank you for using these stunning washable, organic pieces. All colours are available in 100% organic Turkish cotton. 45 cm x 45 cm Wholesale: 23 MSRP: 46

*Exhibitor Options 2 & 3 have the opportunity to add up to 10 show promotions*

[About Us](#) | [Documents](#) | [New Products](#) | **[Promotions](#)** | [Videos](#) | [Map](#) | [Our Sessions](#) | [Booth Rep Chat](#) | [Staff](#)

Promotions




This space here is where you can enter in your promotion description. Using keywords will help visitors search for your promos.

[About Us](#) | [Documents](#) | [New Products](#) | **[Promotion](#)** | [Videos](#) | [Chat with Exhibitor](#) | [Staff](#)

Promotion


10% off everything We're offering 10% off your order before September 24 and if you spend \$1000, we'll ship to you for free!  
 + FREE shipping over \$1000 when you order by Sept 24




*Two exhibitor examples from the Canadian Gift Show on how they featured their event promotions*

[About Us](#) | [Documents](#) | **[Promotion](#)** | [Videos](#) | [Chat with Exhibitor](#) | [Staff](#)

Promotion



EXCLUSIVE SHOW PROMOTION! Save 10% on all regular priced items. Simply use the Coupon Code: CANGIFT at checkout. Only valid from September 14-17, 2020. Order Online Today!  
<https://www.christmasforever.ca/>



Order Online Today! We have thousands of NEW items with hundreds more on sale. You can search by our curated themes, product categories, filter by price, or simply search for what you are looking for. Whatever your style preference, we can help you pick beautiful items that will last for years to come.

*Upload 10 PDF documents to feature additional products*

About Us

Documents

Promotion

Videos

Chat with Exhibitor

Staff

## Documents



[Santa's Workshop is Up and Running! Download our Christmas Flyer Now!](#)



[Fall Savings Flyer- Valid Till October 30, 2020](#)



[BlackSpur Flashlights and Lanterns Catalog](#)



[Outdoor Living Catalog 2021- Book Today](#)



[Garden Catalog 2021- Book Today](#)



[Holland Imports Company Profile](#)



*Sample of Congress Connects VIP Pass that you will receive. Share it with your customers, promote on social media and encourage them to check out your virtual marketplace!*

WE ARE A PROUD EXHIBITOR AT



GET YOUR FREE VIP PASS TODAY!

Courtesy of



LOCONGRESS.COM



## VIRTUAL EVENT EXHIBITOR BOOTH FEATURES



1. Custom booth colour (header bar & button) : can be customized to match branding colour scheme
2. Company logo
3. Company contact information & website
4. Ability to show/hide individual social networks
5. Feature video included on booth home page
6. "Chat with Booth Rep" feature available during exhibitor hours
7. "Send Email Message" feature always available for contacting exhibitors
8. Passport Check-In button to encourage booth visits
9. "About Us" section to include Company Description & Categories
10. "Documents" section can include product catalogues and other downloadable documents
11. "New Products" section to feature new products
12. "Promotions" section to feature show specials and special offers
13. "Videos" section can feature up to 4 additional videos in addition to feature video
14. "Our Sessions" tab can include links to sponsored sessions
15. "Booth Rep Chat" section can display current booth rep chat messages

**NEW FEATURES:** Company Survey, Company Schedule Meeting Link, Company Video Meeting Room

**VIRTUAL EVENT EXHIBITOR BOOTH SETUP**

**Manage Your Listing**

1. **Preview Current Listing**

2. **Company Name:** CONEXSYS Registration  
**Send Message Contact:** Aleksandra Lipatova, aleksandra.lipatova@gmail.com

3. **Company Description:**  
 Add/Modify your company description. Maximum 1000 Characters.  
 Sample Company Description...

4. **Company Website:** Example: www.website.com  
 Add/Modify your company website.  
 www.conexsys.com

5. **Company Logo:**  
 Add/Modify your company logo. Use a jpg/png/gif file under 1mb  
**CONEXSYS®**  
 REGISTRATION

6. **Booth Color:**  
 Check here to use a custom booth theme color, and select your color below.

1. Preview Current Listing (allows exhibitor to view a preview of their virtual booth)
2. Company information (can't be edited here – just for verification)
3. Company Description to be provided by the exhibitor
4. Company Website (simply enter the URL)
5. Company Logo (upload logo here)
6. Booth Colour for header bar and buttons (can be set to any RGB colour)

7. **Add Your Company Survey Link:**  
<https://www.surveymonkey.com/r/2XZMBK>

8. **Add Your Company Schedule Meeting Link:**  
<https://icalendarly.com/michaelmorton/unity2021/month-2020-07>

9. **Add Your Company Video Meeting Room Link:**  
<https://whereby.com/unity1>

10. **Company Social Links:**  
 Add/Modify your company social network profile links. Example: <https://www.instagram.com/conexsysreg/>

Facebook: <https://www.facebook.com/conexsysreg>

Twitter: <https://twitter.com/conexsysreg>

LinkedIn: <https://www.linkedin.com/company/conexsys-registration>

Instagram: <https://www.instagram.com/conexsysreg/>

YouTube:

Pinterest:

11. **Company Vimeo or YouTube Videos:**  
 Add a new YouTube or Vimeo video.

Video #1: [https://www.youtube.com/watch?v=ZGSJ\\_UerUH4](https://www.youtube.com/watch?v=ZGSJ_UerUH4)  Is Featured

Video #2:  Is Featured

Video #3:  Is Featured

Video #4:  Is Featured

Video #5:  Is Featured

7. Company survey link option
8. Company schedule meeting link option
9. Company video meeting room option
10. Company Social Links (appear as social media icons)
11. Company video links (up to 5 videos total with one being the featured video)

12. **Add a new New Product/Promo/Brochure**

Image	Type	Description	
	Brochures / Documents	2020 Software Pricing	<a href="#">Remove</a>
	Brochures / Documents	Product Brochure for our 2020 Services	<a href="#">Remove</a>
	New Product	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis bibendum tortor ac risa tempor, non feugiat augue volutpat. Sed eu risa eget enim euismod egetas laoreet sed purus. Maecenas bibendum congue lectus, eu imperdiet justo dictum sit. Phasellus ornare convallis neque, nec malesuada justo consequat vel. Ut dictum vulputate lacus, eu fermentum ipsum pulvinar non. Praesent eu ipsum et mi tempor consequat. Sed ultrices ex elit, non luctus nunc viverra ut. Quisque convallis lacina turpis, ac sagittis sem accumsan non. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.	<a href="#">Remove</a>
	Show Promotion	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis bibendum tortor ac risa tempor, non feugiat augue volutpat. Sed eu risa eget enim euismod egetas laoreet sed purus. Maecenas bibendum congue lectus, eu imperdiet justo dictum sit. Phasellus ornare convallis neque, nec malesuada justo consequat vel. Ut dictum vulputate lacus, eu fermentum ipsum pulvinar non. Praesent eu ipsum et mi tempor consequat. Sed ultrices ex elit, non luctus nunc viverra ut. Quisque convallis lacina turpis, ac sagittis sem accumsan non. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.	<a href="#">Remove</a>

13. **Company Categories:**  
 3 Selected

14. [Save Changes](#)

12. Add New Products or Promotions/Brochures (upload images and documents)
13. Adjust Company Categories
14. Save Changes to Virtual Booth

Sample of the Product Connect Guide

SNOW & ICE

**Hilltip Spraystriker™ 30M**

Muskoka Auto Parts / Hilltip  
[Website](#) | [Email](#)

The Hilltip Spraystriker™30M is a patented revolutionary spray system that efficiently and safely applies industrial grade interior and exterior disinfectants to fight germs, bacteria, viruses and infectious diseases. These machines are perfect for sanitizing public places like schools, hospitals, shopping malls, transportation hubs, prisons, sporting venues, etc. The high-performance twin pump system and misting nozzles produce droplets as small as 30 microns.



**Ventrac SA250 Sidewalk Drop Spreader**

Turf Care Products Canada  
[Website](#) | [Email](#)

The Ventrac Sidewalk Drop Spreader is the ultimate tool for spreading an array of de-icing materials with precision flow control. Designed to evenly spread material with a drop width of 40 inches, the SA250 Drop Spreader is ideal for sidewalks and other narrow walkways. A main feature of the Drop Spreader is its patented agitation plate and unique compression roller system. This allows for the breakup and even distribution of coarse to fine material in a simple and effective way. The innovative agitation system prevents material from bridging and eliminates the need for a traditional, noisy vibration motor.



**IMPACTO DRYRIGGER SUB-ZERO Protective Gloves**

Impacto Protective Products Inc.  
[Website](#) | [Email](#)

Insulated Oil and water resistant gloves for extreme weather conditions. The DRYRIGGER SUB-ZERO gloves help prevent hairline fractures, bruising and pinched fingers; protect the hand and fingers from impact and abrasion; designed to ensure excellent dexterity, fit and comfort. Ultimate hand protection to prevent finger pinching, severe cuts, abrasions and crushing injuries.



**Meltco Treated De-Icer**

Draglam Salt  
[Website](#) | [Email](#)

Meltco's Treated De-icer blends sodium and magnesium chlorides to create a quick de-icer and ice deterrent. Its non-caking formula paired with anti-corrosion additives extends the shelf life of the product and makes it easy to use. Meltco's Treated De-icer lowers the freezing point of the surface, which makes the melting process gradual. It's effective to -15 C and since it doesn't contain nitrogen or phosphorus, it's safe to use near any body of water. Sold by the Skid (49 bags/skid).



Sample of the New Product Showcase e-blast

9/23/2020

Congress Connect 2021 - New Product Showcase eblast

Check out all the new products at Congress Connect 2021

View Online



**NEW PRODUCT SHOWCASE**

Check out what's new for 2021 at the Congress Connect **New Products Showcase**. From new equipment, tools and technology to new plant introductions and planting innovations, there's no better place to get an overview of the latest and most creative product releases.



JCB INC.



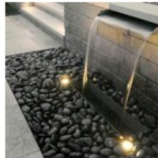
PERMACON GROUP



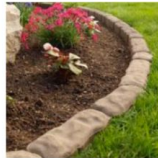
HERMANN'S SOIL AND MULCH



STEAM N' WEEDS



BEAVER VALLEY STONE



BROOKLIN CONCRETE PRODUCTS

9/23/2020

Congress Connect 2021 - New Product Showcase eblast



BOSMAN HOME FRONT INC



EARTH ALIVE CLEAN TECHNOLOGIES / ROOT RESOLVE ENVIRONMENTAL PRODUCTS



JOE JOHNSON EQUIPMENT INC



DEVRON SALES LTD.



PRICELESS PRODUCTS LANDSCAPE DEPOT



HUSTLER TURF

CONGRESS CONNECT offers:

- VIRTUAL supplier marketplace featuring all the best green suppliers and companies
- LIVE online education sessions
- LIVE demonstrations



- NETWORKING with other attendees and exhibitors
- SCHEDULE live meeting with exhibitors
- PRODUCT SHOWCASE with videos and information on great products
- ACCESS to entire platform after the event

CONNECT WITH US:



LOCONGRESS.COM

This message is sent by Landscape Ontario Horticultural Trades Association. Contact us at 800-265-5656 | 7856 Fifth Line South, Milton, ON L9T 2X8

To unsubscribe from commercial electronic messages sent by the Landscape Ontario Horticultural Trades Association or LandscapeOntario.com Manage your e-mail preferences