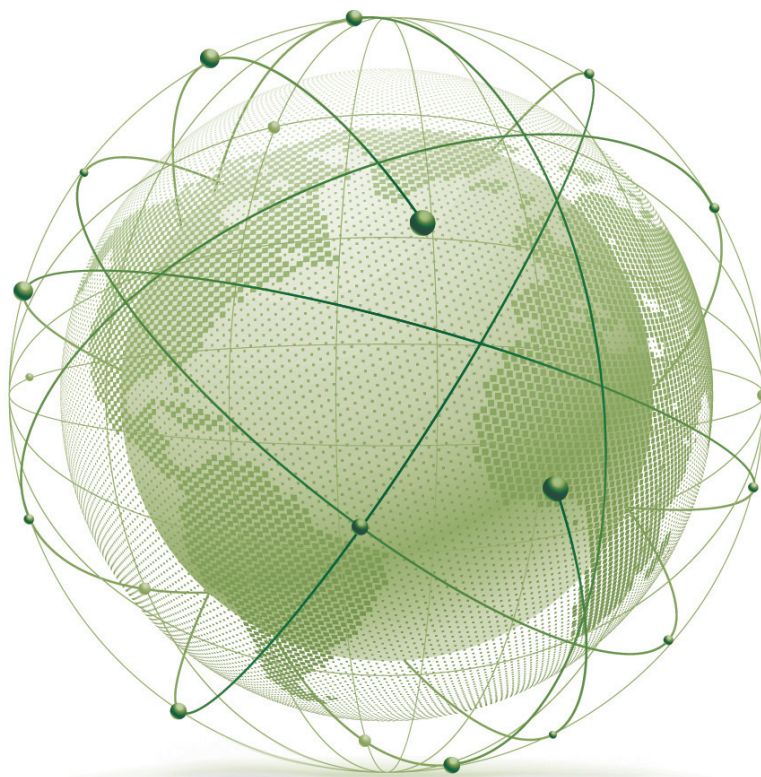


CONGRESS VIRTUAL OPPORTUNITIES PACKAGE

2021
CONGRESS
CONNECT
VIRTUAL EXPERIENCE



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2021 EXHIBITOR OPPORTUNITIES

BENEFITS	CONNECT OPTION #1 (MAX 100) \$2,000	CONNECT OPTION #2 (MAX 75) \$3,000	CONNECT OPTION #3 (MAX 25) DEADLINE NOV.15 \$5,000
Access to the platform for 1 year	✓	✓	✓
Complimentary registration for company representative	✓	✓	✓
Customizable Virtual Booth Space	✓	✓	✓
Upload company logo and manage details online	✓	✓	✓
Website, Social Media links and Web recognition	✓	✓	✓
Listed in the exhibitor directory	✓	✓	✓
Live Booth Rep Chat <ul style="list-style-type: none"> The ability for registered visitors and other exhibitors to chat live with company booth reps. Reps can view all incoming chats in the Exhibitor Chat Center, and track which reps have responded and what they discussed. 	✓	✓	✓
Marketplace Product Placement in your virtual booth (items include 10 product images & description, 10 PDF and 5 videos)	✓ 10 PRODUCTS	✓ 10 PRODUCTS	✓ 10 PRODUCTS
Network and reply to meeting request made to your company, and manage meetings of your members	✓	✓	✓
Lead Retrieval and Analytics after the event	✓	✓	✓
New Product Showcase	✓ 10 NEW PRODUCTS	✓ 10 NEW PRODUCTS	✓ 10 NEW PRODUCTS
Tech Support	✓	✓	✓
Passport Program (company check-in) <ul style="list-style-type: none"> Button on the company profile page to allow for "check-in" as part of the program. Logo on visitor passport dashboard. Option to offer individual company prizes (Check in with us to win). 	✓	✓	✓
Access to 32 LIVE and ON DEMAND educational sessions	✓ 1 PASS	✓ 2 PASSES	✓ 4 PASSES
Video Header Feature on your Exhibitor Homepage	✓	✓	✓
Congress Connect Product Guide One item featured in <i>Landscape Trades</i> magazine (Deadline Nov. 15)		✓ 1 ITEM	✓ 1 ITEM
Congress Connect E-blast Product and company name featured in promotional eblast prior to event (Eblasts to start Oct.15)		✓ 1 ITEM	✓ 2 ITEMS
Show Promos <ul style="list-style-type: none"> Upload special shows promos that can be viewed in your profile. Show promo also listed on separate section on the website that lists all promotions exhibitors. 		✓ 10 PROMOS	✓ 10 PROMOS
Conference Session Sponsorship - logo on conference promo, logo on screen for session, logo and thank you on session opening (max 2 min.) "Sponsored by" logo on opening welcome page pop-up			✓
New Product Showcase Live Desk Session (feature 1 new product)			✓

**Ability to integrate your own 3rd party services (Zoom Room, Survey Monkey, Calendly etc.) for additional networking and meeting request made to your company.*

ADVERTISING OPPORTUNITIES

DISPLAY ADS	\$500	Rotating banner ads displayed around the website in various locations Located anywhere around primary content - top, bottom, sidebar Static banner ad in footer of registration site
CONGRESS CONNECT PRODUCT GUIDE in <i>Landscape Trades</i> magazine	\$500	Congress featured product section, each product gets photo, approx. 80 words copy, logo, website. Deadline Nov. 15
CONGRESS CONNECT EBLAST	\$400	Weekly eblast that features 8 products starting Oct. 15 (Reach: 22,421)

SPONSORSHIP OPPORTUNITIES

PRE-EVENT SWAG GIVE-A-WAY	\$5,000 ONLY 1 AVAILABLE	<ul style="list-style-type: none"> • Pre-event, live event, and post-event promotion of content • Sponsor acknowledgments on-screen and verbally by moderator • Access to the opted-in contacts attendees • Logo on Sponsor Web Page • Branded email to be sent out to subscribers • Sponsor acknowledgment in Congress Connect Product Guide • All exhibitor benefits included in the Exhibitor Option #3
PRESENTER OF THE NEW PRODUCT DIGITAL SPACE	\$5,000 ONLY 1 AVAILABLE	<ul style="list-style-type: none"> • Pre-event, live event, and post-event promotion of content • Sponsor acknowledgments on-screen and verbally by moderator • Access to the opted-in contacts attendees • Logo on Sponsor Web Page • Branded email to be sent out to subscribers • Sponsor acknowledgment in Congress Connect Product Guide • All exhibitor benefits included in the Exhibitor Option #3
GAMIFICATION PRIZE	\$5,000 ONLY 1 AVAILABLE	<ul style="list-style-type: none"> • Pre-event, live event, and post-event promotion of content • Sponsor acknowledgments on-screen and verbally by moderator • Access to the opted-in contacts attendees • Logo on Sponsor Web Page • Branded email to be sent out to subscribers • Sponsor acknowledgment in Congress Connect Product Guide • All exhibitor benefits included in the Exhibitor Option #3
EARLY REGISTRATION PRIZE	\$5,000 ONLY 5 AVAILABLE	<ul style="list-style-type: none"> • Pre-event, live event, and post-event promotion of content • Sponsor acknowledgments on-screen and verbally by moderator • Access to the opted-in contacts attendees • Logo on Sponsor Web Page • Branded email to be sent out to subscribers • Sponsor acknowledgment in Congress Connect Product Guide • All exhibitor benefits included in the Exhibitor Option #3

VISIT WWW.LOCONGRESS.COM TO SUBMIT YOUR APPLICATION TODAY



CONTACT FOR FURTHER INFORMATION
SHOWINFO@LOCONGRESS.COM
LOCONGRESS.COM

SNOW & ICE

Hilltip Spraystriker™ 30M

*Muskoka Auto Parts / Hilltip
 Website | Email*

The Hilltip Spraystriker™30M is a patented revolutionary spray system that efficiently and safely applies industrial grade interior and exterior disinfectants to fight germs, bacteria, viruses and infectious diseases. These machines are perfect for sanitizing public places like schools, hospitals, shopping malls, transportation hubs, prisons, sporting venues, etc. The high-performance twin pump system and misting nozzles produce droplets as small as 30 microns.



Ventrac SA250 Sidewalk Drop Spreader

*Turf Care Products Canada
 Website | Email*

The Ventrac Sidewalk Drop Spreader is the ultimate tool for spreading an array of de-icing materials with precision flow control. Designed to evenly spread material with a drop width of 40 inches, the SA250 Drop Spreader is ideal for sidewalks and other narrow walkways. A main feature of the Drop Spreader is its patented agitation plate and unique compression roller system. This allows for the breakup and even distribution of coarse to fine material in a simple and effective way. The innovative agitation system prevents material from bridging and eliminates the need for a traditional, noisy vibration motor.



IMPACTO DRYRIGGER SUB-ZERO Protective Gloves

*Impacto Protective Products Inc.
 Website | Email*

Insulated Oil and water resistant gloves for extreme weather conditions. The DRYRIGGER SUB-ZERO gloves help prevent hairline fractures, bruising and pinched fingers; protect the hand and fingers from impact and abrasion; designed to ensure excellent dexterity, fit and comfort. Ultimate hand protection to prevent finger pinching, severe cuts, abrasions and crushing injuries.



Meltco Treated De-Icer

*Draglam Salt
 Website | Email*

Meltco's Treated De-icer blends sodium and magnesium chlorides to create a quick de-icer and ice deterrent. Its non-caking formula paired with anti-corrosion additives extends the shelf life of the product and makes it easy to use. Meltco's Treated De-icer lowers the freezing point of the surface, which makes the melting process gradual. It's effective to -15 C and since it doesn't contain nitrogen or phosphorus, it's safe to use near any body of water. Sold by the Skid (49 bags/skid).



Check out all the new products at Congress Connect 2021

View Online

CONGRESS ²⁰²¹
CONNECT
 VIRTUAL EXPERIENCE
 January 12-14, 2021

SAMPLE
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NEW PRODUCT SHOWCASE

Check out what's new for 2021 at the Congress Connect **New Products Showcase**. From new equipment, tools and technology to new plant introductions and planting innovations, there's no better place to get an overview of the latest and most creative product releases.



JCB INC.



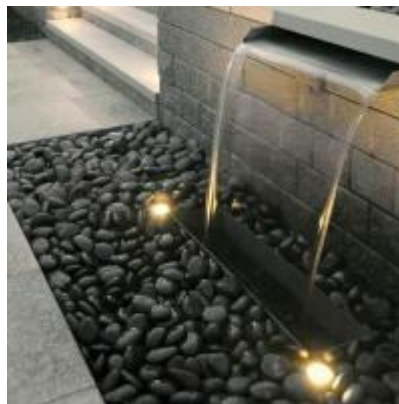
PERMACON GROUP



HERMANN'S SOIL AND MULCH



STEAM 'N' WEEDS



BEAVER VALLEY STONE



BROOKLIN CONCRETE PRODUCTS



BOSMAN HOME FRONT INC



EARTH ALIVE CLEAN TECHNOLOGIES / ROOT RESCUE ENVIRONMENTAL PRODUCTS



JOE JOHNSON EQUIPMENT INC



DEVRON SALES LTD.



PRICELESS PRODUCTS LANDSCAPE DEPOT



HUSTLER TURF

CONGRESS CONNECT offers:

- VIRTUAL supplier marketplace featuring all the best green suppliers and companies
- LIVE online education sessions
- LIVE demonstrations



- NETWORKING with other attendees and exhibitors
- SCHEDULE live meeting with exhibitors
- PRODUCT SHOWCASE with videos and information on great products
- ACCESS to entire platform after the event

CONNECT WITH US:



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