

SNOWPOSIUM VIRTUAL OPPORTUNITIES PACKAGE



# SNOWPOSIUM

SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO

TUESDAY, JULY 28, 2020

# GOING VIRTUAL

**SNOWPOSIUM.CA**

HORTICULTURAL TRADES ASSOCIATION  
[landscapeontario.com](http://landscapeontario.com)



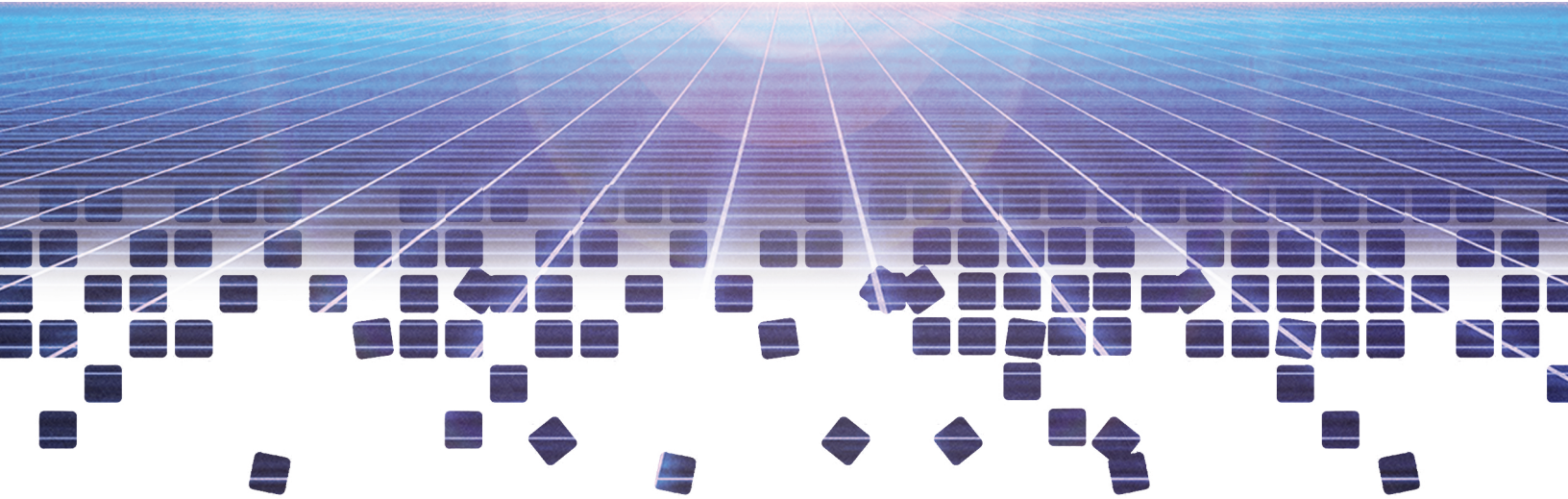
HORTICULTURAL TRADES ASSOCIATION  
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# SNOWPOSIUM

SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO



## 2020 ATTENDEE

	RATE	INCLUDED
MEMBER	\$45	<ul style="list-style-type: none"><li>• Access to full day conference and virtual trade show</li><li>• Networking opportunities</li><li>• Connect with exhibitors, attendees and sponsors by setting up virtual meetings</li></ul>
NON-MEMBER	\$60	<ul style="list-style-type: none"><li>• Access to full day conference and virtual trade show</li><li>• Networking opportunities</li><li>• Connect with exhibitors, attendees and sponsors by setting up virtual meetings.</li></ul>

CONTACT KERI MACIVOR FOR FURTHER INFORMATION

[KERI@LANDSCAPEONTARIO.COM](mailto:KERI@LANDSCAPEONTARIO.COM)

[SNOWPOSIUM.CA](http://SNOWPOSIUM.CA)

# 2020 EXHIBITOR OPPORTUNITIES

BENEFITS	EXHIBITOR OPTION 1 \$400	EXHIBITOR OPTION 2 \$600
Complimentary registration for company representative	<input checked="" type="checkbox"/> 1 COMP	<input checked="" type="checkbox"/> 3 COMP
Virtual Booth Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company details online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition online sponsor page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product Showcase (items include Picture, description, PDF and video)	<input checked="" type="checkbox"/> 1 ITEM	<input checked="" type="checkbox"/> 5 ITEMS
Manage and update your company profile visible by attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gather all new contacts of your team's members and export them in a single Excel file	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promote your products or services to potential leads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Network and reply to meeting request made to your company, and manage meetings of your members	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Keep track of your team's leads and success at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to attend a How-to-Webinar with Swapcard (the virtual event platform) on how to make the most out of your virtual booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Support and guidance from your Landscape Ontario event team.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placed on promotional eblast		<input checked="" type="checkbox"/>
Video Header Feature on your Exhibitor Homepage		<input checked="" type="checkbox"/>

## ADDITIONAL EXHIBITOR & SPONSOR ADD ONS

\*please note that these add ons are unlimited

<b>PRODUCT SHOWCASE</b>	<b>\$100 PER ITEM</b>	Showcase additional product in your Product Showcase (include Picture, description, PDF and video)
<b>ADDITIONAL REPRESENTATIVES</b>	<b>\$30</b>	Special rate for additional representatives to join you

# 2020 SPONSORSHIP OPPORTUNITIES

BENEFITS	BLIZZARD SPONSOR (EXCLUSIVE)	WINTER STORM SPONSOR (MAX 10)	NETWORKING VIRTUAL HAPPY HOUR SPONSOR (EXCLUSIVE)	SNOW FLURY SPONSOR (MAX 5 PER SESSION)
	<b>SOLD</b> \$2,500	\$1,500	\$1,250	\$1,000
Exclusive	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Opportunity to host 15 minute networking break (maximum 5 minutes)	<input checked="" type="checkbox"/>			
Opportunity to welcome everyone to the Networking Virtual Happy Hour			<input checked="" type="checkbox"/>	
Banner ad on webpage (1080 x 360 pixels)	<input checked="" type="checkbox"/>			
Sponsor of an education session of your choice. (Non-exclusive. Maximum 5 sponsors per session)				<input checked="" type="checkbox"/>
Video Header Feature on your Exhibitor Homepage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Opportunity to introduce speaker and opportunity to address audience (maximum 2 minutes)				<input checked="" type="checkbox"/>
Opportunity to address audience (maximum 2 mins)		<input checked="" type="checkbox"/>		
Complimentary registrations for company representatives	<input checked="" type="checkbox"/> 2 COMP	<input checked="" type="checkbox"/> 2 COMP	<input checked="" type="checkbox"/> 1 COMP	<input checked="" type="checkbox"/> 1 COMP
Virtual booth space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company details online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product Showcase (Picture, description, PDF and video)	<input checked="" type="checkbox"/> 2 ITEMS	<input checked="" type="checkbox"/> 1 ITEM	<input checked="" type="checkbox"/>	
Website recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition online sponsor page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name acknowledged on event publications, including website, and signage at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in all digital communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in presentation and thank you by MC of event at open of conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to attend a How-to-Webinar with Swapcard (the virtual event platform) on how to make the most out of your virtual booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Support and guidance from your Landscape Ontario event team	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

CONTACT KERI MACIVOR FOR FURTHER INFORMATION

COMPANY

COMPANY ADDRESS

CONTACT NAME

EMAIL

PHONE

**ATTENDEE**

MEMBER - \$45

NON MEMBER - \$60

**EXHIBITOR**

EXHIBITOR OPTION 1 - \$400

EXHIBITOR OPTION 2 - \$600

**EXHIBITOR ADD ONS**

PRODUCT SHOWCASE - \$100 per item

ADDITIONAL REPRESENTATIVES - \$30

**SPONSORSHIP**

SNOW FLURRY - \$1,000

NETWORKING VIRTUAL HAPPY HOUR - \$1,250

WINTER STORM SPONSOR - \$1,500

BLIZZARD SPONSOR - \$2,500

**PAYMENT INFORMATION (PLEASE COMPLETE IN FULL)**

**CHECK OFF ANSWER THAT APPLIES:**

I HAVE EMAILED AN UPDATED COPY OF COMPANY LOGO

I WILL EMAIL MY COMPANY LOGO TO KERI@LANDSCAPEONTARIO.COM

**CREDIT**     VISA     MASTERCARD     AMEX

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXPIRY DATE: \_\_\_\_\_

RETURN FORM TO KERI MACIVOR  
**KERI@LANDSCAPEONTARIO.COM**

**TOTAL: \$** \_\_\_\_\_

PLEASE SEND INVOICE     YES