

SEPTEMBER 25, 2018

LIONHEAD GOLF & COUNTRY CLUB  
8525 MISSISSAUGA RD,  
BRAMPTON, ON L6Y 0C1



**SNOWPOSIUM.CA**



LANDSCAPE ONTARIO  
**SNOWPOSIUM**

SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO

Brought to you by

HORTICULTURAL TRADES ASSOCIATION  
**landscapeontario.com**  
 SNOW & ICE GROUP

HORTICULTURAL TRADES ASSOCIATION  
**landscapeontario.com**  
 *Green for Life!*



# Why Sponsor or Exhibit at the 2018 Landscape Ontario's Snowposium?

## Showcase your company as an industry leader!

Sponsoring or exhibiting at the 2018 Snowposium is a prime opportunity to introduce key industry stakeholders and decision makers to your snow and ice products and services. This intensive one day event is a cost-effective way to build brand recognition, strengthen relationships and demonstrate your company's commitment to the professionals responsible for executing snow and ice management operations throughout the province.

### Market driven exposure.

Receive powerful onsite exposure of your products and services, as well as brand recognition via digital and print promotions leading up to the event. Landscape Ontario's extensive communications network drives your brand to hundreds of snow and ice management professionals, as well as on-site attendees.

### Strengthen key relationships.

Meet face-to-face with the key industry decision makers who drive the market and make the purchasing decisions that impact your company, technology, products and services. The session schedule allows ample time for peer-to-peer networking and the sharing of expertise surrounding crucial issues that affect snow and ice management professionals.

### About the Event

Hosted by the Snow and Ice Sector Group of Landscape Ontario, Snowposium includes a comprehensive professional development conference that fills the void for in-class, high-quality educational programming covering practical snow and ice management issues. The exhibit area creates a superior networking and brandscaping opportunity that leads to increased sales potential in this growing market.



## Who will attend

With conference programming focused on the real-world business issues crucial to running a successful snow and ice management operation — contracts, claims, commercial vehicle inspection, slip-and-fall claims and focused exhibits showcasing the new equipment and technology — the 2018 Snowposium is anticipated to draw an audience of industry leaders including private, commercial and municipal snow and ice professionals, property managers, equipment and operations managers, key personnel, industry suppliers and more.

### Snowposium Schedule at a Glance

*(Subject to change)*

#### TABLETOP SET UP

Tuesday September 25      7:00am - 8:30am

#### EDUCATION SESSIONS/EXHIBIT HOURS

Tuesday September 25      8:30am - 4:00pm





# Sponsorship packages

Snowposium offers several cost effective sponsorship opportunities giving your company options for additional signage, brand recognition and special mention. Your sponsorship sends a strong signal of your commitment to the industry that customers will recognize.

We can also offer a customized program tailored to your specific needs.

## Lunch Sponsor

### \$2500

- Exclusive, maximum of 1
- Includes opportunity to 'serve' lunch
- 8' table top display space, in adjoining room to conference room
- 2 complimentary registrations for company representatives
- Company name acknowledged on event publications, including website, and signage at the event
- Mention in two digital communications
- Mention in presentation and introduction by MC of event at open of conference
- Opportunity to address audience at lunch (maximum 5 minutes)

## Refreshment Sponsor

### \$500

- Non-exclusive, maximum of 2
- Includes opportunity to 'serve' coffee during AM or PM break
- 1 complimentary registration for company representative
- Company name acknowledged on event publications, including website, and signage at the event
- Mention in one digital communication
- Mention in introduction by MC of event at open of conference

## Conference Session Sponsor

### \$350

- Sponsor of an education session – non-exclusive, maximum of 5
- 1 complimentary registration for company representative
- Opportunity to introduce speaker and opportunity to address audience (maximum 3 minutes)
- Company name/logo acknowledged on event publications, including website and signage at the event
- Mention in one digital communication
- Mention in presentation and introduction by MC of event at open of conference

## Tabletop Sponsor

### ~~\$250~~

- Non-exclusive, maximum to 14 spaces
- 8' table top display space, in adjoining room to conference room
- 1 complimentary registration for company representative
- Company name acknowledged on event publications, including website, and signage at the event
- Mention in one digital communication
- Opportunity to address audience at conference (maximum 3 minutes)
- Mention in presentation and introduction by MC of event at open of conference

# Advertising opportunities

## Connect with Canada's busy snow management industry — in *Landscape Trades*!

Our annual special focus issue on SNOW and ICE MANAGEMENT will grab the attention of Canada's progressive snow-and-ice contractors.

Focused coverage addresses the challenges these operators face. Ensure your product is positioned exactly where the snow market is looking for solutions!

Let our experienced team help you with your marketing needs.

Steve Moyer  
416-848-0708  
stevemoyer@landscapeontario.com

Greg Sumsion  
1-800-265-5656 ext. 377  
or direct 647-722-6977  
gsumsion@landscapeontario.com

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Canada's Premier Horticultural Trade Publication

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# Take part in Snowposium 2018!

## Early bird Conference Pass

Register before September 14th:  
\$85 for members, \$115 for non-member  
including complimentary lunch

Register after September 14th:  
\$125 for members, \$150 for non-member  
including complimentary lunch

## To exhibit or secure your sponsorship, please contact:

### EXHIBIT SPACE

Darryl Bond

dbond@landscapeontario.com  
905-875-1805 ext. 366

### CONFERENCE/SPONSORSHIP

Amy Buchanan

amy@landscapeontario.com  
905-875-1805 ext. 329

### LANDSCAPE TRADES PRINT ADVERTISING

Greg Sumsion

gsumsion@landscapeontario.com  
905-875-1805 ext. 377

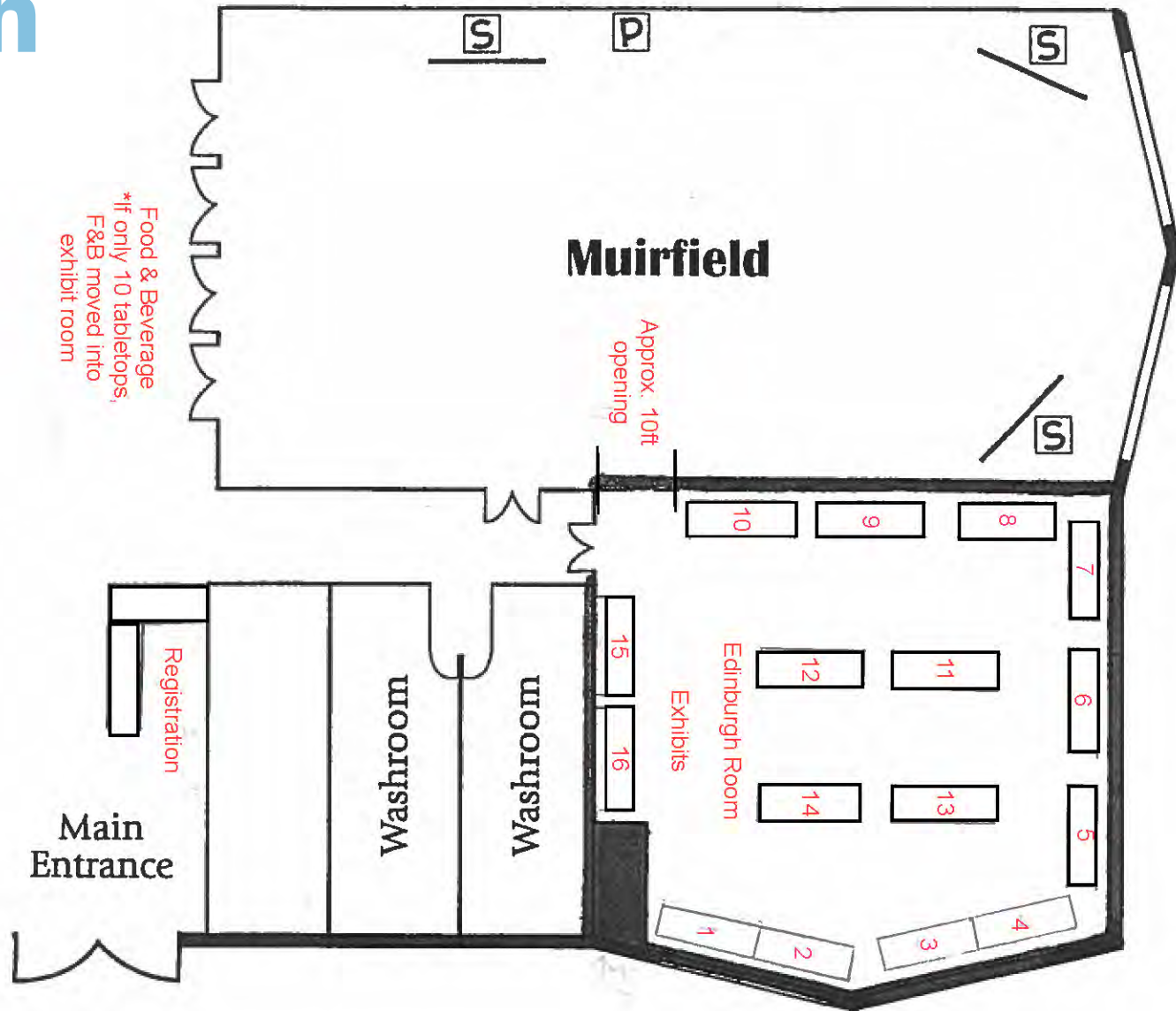


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# Floorplan



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**CONTACT DETAILS (PLEASE COMPLETE IN FULL)**

<b>COMPANY NAME:</b>		
<b>COMPANY ADDRESS:</b>		
<b>CONTACT NAME:</b>		
<b>CONTACT EMAIL:</b>		<b>PHONE:</b>
<b>COMPLIMENTARY REGISTRATION</b>		
<b>(name of on-site rep):</b>		

**SPONSORSHIP SELECTION**

- TABLETOP SPONSOR | \$250**

**ADDITIONAL TABLETS ON-SITE (max. 4) \$40 x \_\_\_\_\_ = \$ \_\_\_\_\_**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

- CONFERENCE SESSION SPONSOR | \$350**

*Please indicate which session you would like to sponsor:*

- Legislative Update
- The LO Contract Explained
- Claims Management Panel
- Current Civil Litigation Issues
- Commercial Vehicle Inspection

- REFRESHMENT SPONSOR | \$500**

- LUNCH SPONSOR | \$2500**

**POWER**

- I will require a power source
- I will not require a power source

*\*Access to power will be provided. Please supply your own power bars and extension cords.*

**PAYMENT INFORMATION (PLEASE COMPLETE IN FULL)**

<b>Please check off answer that applies:</b>	<input type="radio"/> I have emailed an updated copy of Company Logo
<b>CREDIT:</b> <input type="radio"/> VISA <input type="radio"/> MasterCard <input type="radio"/> AMEX	<input type="radio"/> I will email my Company Logo to amy@landscapeontario.com
<b>PLEASE SEND INVOICE:</b> <input type="radio"/> YES	<b>CARD NUMBER:</b>
	<b>EXPIRY DATE:</b>
<b>TOTAL \$:</b>	<b>NAME ON CARD:</b>

**RETURN FORM TO:**

[Amy@LandscapeOntario.com](mailto:Amy@LandscapeOntario.com) OR FAX (905) 875-3942