



Highway of Heroes Living Tribute



Golf Tournament



HoHTribute.ca

Thursday, August 23, 2018
Port Hope Golf & Country Club



ABOUT THE HIGHWAY OF HEROES TREE CAMPAIGN

Our mission is simple: To plant 2 million trees along and within the communities adjacent to the 401 Highway of Heroes, a tribute to the men and women who fought for Canada in our wars, and a living memorial to the 117,000 who died for freedom. The Highway of Heroes Tree Campaign has a threefold benefit: honouring our military, cooling the environment and beautifying the most travelled highway in North America. This Living Tribute is something that touches every Canadian. It transcends political partisanship, ethnic and language diversity, and brings Canadians together from across this great, vast country. Like the building of the Transcontinental Railroad 150 years ago, The Highway of Heroes Living Tribute unites Canadians like few things can.

OUR STORY

How did we come up with the idea of reforesting the 401? Well, as people that care about our veterans and our environment it was a natural evolution that the two would find a home together in a worthy project.

We believe that good ideas can germinate into other good ideas. The Highway of Heroes Tribute founding partners include Landscape Ontario and Mark's Choice products.

Our board members Tony DiGiovanni (Landscape Ontario), Mark Cullen (Mark's Choice) and Michael de Pencier, along with our capable staff, developed the idea for the Highway of Heroes Living Tribute.

Staff: Scott Bryk, Operations Manager. Trish Long, Campaign Director. Mike Hurley, Manager of Fundraising & Communication. Amanda Martin, Community Engagement Manager.

Since 2015, we have raised over \$1.7 million dollars towards our \$10 million goal.

HOW CAN YOU HELP?

Please consider sponsoring or registering for our golf tournament.

Donate to our campaign.

Host a 'special event' in your community to raise awareness and funds.

And sign up for our free monthly newsletter, invite friends to join our campaign and consider joining us for a public tree planting.

OUR PARTNERS IN THE LIVING TRIBUTE



Visit HOHtribute.ca



Highway of Heroes Living Tribute 2018 Golf Tournament



Hosted by Mark Cullen and Dr. James Clubine

SIGN UP TODAY!

Date: Thursday, August 23, 2018

Time: Registration at 11:30am

Shotgun Tee-off at 1:00pm

Location: Port Hope Golf & Country Club

Cost: \$150 per golfer (tax included)

Please return form with payment to:

Brenda Hensley

Email: bhensley@markschoice.com

Phone/fax: 905-655-0820

Mail: 100 Myrtle Rd W, Ashburn ON L0B1A0

New for this year: lunch-to-go is included in this price

Register to golf as:

Single Twosome Foursome

Method of Payment:

- Cheque enclosed (made out to Ontario Horticultural Trades Foundation)
 VISA, Mastercard or AMEX

Name on Card: _____

Card No: _____

Expiry date: _____ CVV: _____

Signature: _____

Golfer 1 Name: _____

Email Address: _____

Telephone #: _____

Player 2 name: _____

Player 3 name: _____

Player 4 name: _____

With personal thanks from Jim and Mark.

www.hohtribute.ca



Highway of Heroes Living Tribute

2018 Golf Tournament



Hosted by Mark Cullen and Dr. James Clubine

SPONSOR TODAY!

Date: Thursday, August 23, 2018

Contact: Brenda Hensley

Time: Registration at 11:30am

bhensley@markschoice.com

Shotgun Tee-off at 1:00pm

905-655-0820

Location: Port Hope Golf & Country Club

Company: _____

Contact name: _____

Contact email: _____

Address: _____

City/Province/Postal Code _____

Phone #: _____

Sponsorship Opportunities:

Platinum Sponsors \$5,000

- 2 sponsored holes + 4 golfers
- Logo in program & on banner
- Dinner at Mark's table

Gold Sponsors \$3,000

- 1 sponsored hole + 2 golfers
- Logo in program & on banner

Hole Sponsors \$500

- Signage with your logo at hole
- Acknowledgement in program

Golf Cart & Range Sponsors \$2,000

- Signage with logo on all golf carts and driving range
- Acknowledgement in program

Lunch Sponsors \$2,500

- Logo on sign at lunch station
- Acknowledgement in program

Dinner Sponsors \$2,500

- Logo on tent card on each table
- Acknowledgement in program

Payment Method:

Cheque. Payable to: **Ontario Horticultural Trades Foundation.**

Mail to: Brenda Hensley. 100 Myrtle Road West, Ashburn ON L0B 1A0

VISA, Mastercard or AMEX

Name on Card: _____

Card No: _____

Expiry date: _____ CVV: _____

Signature: _____

Contact Brenda today to take advantage of these sponsorship opportunities.

With personal thanks from Jim and Mark.

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