

**GOLDEN HORSESHOE CHAPTER  
GEAR UP FOR SPRING TRADE SHOW  
TUESDAY, MARCH 27, 2018  
AT THE LARGE ANCASTER FAIRGROUNDS HALL**

**GEAR UP FOR SPRING TRADE SHOW & SEMINARS  
FEATURING THE MINISTRY OF TRANSPORTATION (MTO), HALTON POLICE  
COMMERCIAL VEHICLE UNIT AND OTHER INDUSTRY RELATED PROFESSIONALS**

You are cordially invited to participate in one of our largest events on March 27, 2018!!  
A variety of sponsorship opportunities are. Registration for attendance coming soon.

This Spring Event is one of the most popular Landscape Ontario Golden Horseshoe Chapter events of the year. In 2018 this event was at capacity with over 400 Landscape Professionals in attendance. These Landscape Ontario members represented a variety of sectors including: Garden Centres, Grounds Management, Growers, Landscape Contractors, Lawn Care, Interiorscape, Irrigation, Lighting, Snow and Ice.

This event is offered free of charge to Landscape Ontario members and their employees. Attendees are provided valuable insight with up-to-date information they need to know to take a proactive approach to safety compliance.

In 2019 we are expanding to the LARGER VENUE to accommodate the growing interest of our members and sponsors. Reaching out to over 5,000 members (including their staff and associates), we anticipate a larger audience in 2018 with the event being held at the *both halls at the* Ancaster Fairgrounds. This event will be promoted to Landscape Ontario's vast network of Landscape Professionals and Suppliers, through a variety of media, social networking, e-blasts and more! Don't miss out on this unique opportunity.

Please feel free to contact me if you have any questions or to arrange your participation level.

Regards,

*Mary Thompson*

Golden Horseshoe Chapter Coordinator  
Landscape Ontario  
416-624-4927  
[mthompson@landscapeontario.com](mailto:mthompson@landscapeontario.com)



**Spring Event Sponsor (1) - \$2,500 - TAKEN**

Your company featured throughout the event as the **Event Sponsor** – *only one available.*

***The event will be promoted through the Landscape Ontario Magazine- direct mail circulation to over 2,500 and now available free online reaching countless industry professionals. There may be an opportunity for post-event coverage in the Landscape Ontario Magazine (depending on space availability).***

- Your logo and company name will appear as the **Event Sponsor** on our promotion flyer distributed or linked to the below network opportunities:
  - Landscape Ontario Golden Horseshoe Chapter E-News reaching over 355 industry professionals
  - Golden Horseshoe Chapter Website and Social Media
  - Targeted Direct E-Mailing (email) reaching over 1185 members
  - Fax Blasts
  - Event flyer distribution at board and chapter meetings
- Your company banner at the front of the room
- Opportunity to provide a 10 minute presentation
- Recognition from the lectern by the Chapter President during his opening remarks
- Prominent exhibit display space (approx. 10' x 10') provided
- First opportunity to provide equipment for the MTO inspection (please contact for more details)

**Spring Event Lunch Sponsor (1) - \$1,500**

Your company featured throughout the event as the **Lunch Sponsor**

- Your logo and company name will appear as the Spring Event **Lunch Sponsor** on our promotion flyer distributed or linked to the below network opportunities:
  - Landscape Ontario Golden Horseshoe Chapter News reaching over 355 industry professionals
  - Golden Horseshoe Chapter Website and Social Media
  - Targeted Direct Mailings (email) reaching over 1185 members
  - Fax Blasts
  - Event flyer distribution at board and chapter meetings
- Your logo and company name will appear as the Spring Event **Lunch Sponsor** on the lunch tables
- Opportunity to provide a 2-3 minute presentation at lunch time.
- Exhibit display space (approx. 10' x 10') provided

**Spring Event Refreshment Break Sponsors (2) - \$450 Taken**

Your company will be featured as a **Refreshment Sponsor**

- Recognition from the lectern at break times
- Your logo and company name will appear on a sign on the food table as a Spring Event **Refreshment Sponsor**
- Exhibit display space (approx. 10' x 10') provided

**Spring Event Display Opportunities (limited) LO Members (inside space) \$200.00 Non-Members \$250\* plus Outside space \$100.00 plus HST.**

Your company will be provided the opportunity to showcase your products or services at the Spring Event to landscape professionals.

- Exhibit display space (approx. 10' x 10'). Electric available on a first come basis, limited to availability.

\*Please visit [www.horttrades.com](http://www.horttrades.com) to see all the benefits of becoming a Landscape Ontario member.

**Individual \*Draw Prize\* Sponsorship & Prize Donations are available.**

For more information please contact: Mary Thompson, Golden Horseshoe Chapter Coordinator Landscape Ontario 416-624-4927 [mthompson@landscapeontario.com](mailto:mthompson@landscapeontario.com)



## GEAR UP FOR SPRING TRADE SHOW REGISTRATION FORM

Tuesday March 27/2018

Ancaster Fair Grounds, Marritt Hall

Company Name			
Contact Person			
Phone Number		Cell Phone	
Email			
Address			
City		PC	

SPONSORSHIP	Amount	Yes	Total
Event Sponsor	\$2,500.00		TAKEN
Lunch Sponsor	\$1,500.00		
Refreshment Break Sponsor (2)	\$450.00		TAKEN
No HST on Sponsorship	TOTAL SPONSORSHIP		

10 X 10 DISPLAY BOOTHS	Cost per Booth	Quantity	Total
10 x 10 Booth Landscape Ontario Member	\$200.00		\$ -
10 x 10 Booth Non-Member *Inquire how you can become a member to save money.	\$250.00		\$ -
Outside booth for heavy equipment	\$100.00		
Add Electricity (limited availability)	\$20.00		\$ -
<i>Booth quantities are limited and available on a first paid basis. One table and chair will be supplied. Note: there are no backdrops or curtains to allow flexibility with your set up and equipment. Please ensure that you have booked sufficient space for your equipment, table and display. Booths are assigned by the Trade Show Coordinator.</i>	SUB TOTAL		\$ -
	HST 13%		\$ -
	TOTAL		\$ -

VISA/MC	Expiry	
CardHolder Name		

Or payable by cheque made payable to Landscape Ontario, (indicate GHC Spring Event)

Please remit the completed form with payment by:

FAX 905 875-3942  
 MAIL 7856 5th Line S, Milton, ON L9T 2X8  
 EMAIL [mthompson@landscapeontario.com](mailto:mthompson@landscapeontario.com)

If you have any questions, please contact Mary Thompson at 416-624-4927





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Tuesday, March 27, 2018  
Marriott Hall, Ancaster Fairgrounds

**PRODUCT SHOWCASE OPPORTUNITY**

Donate a product to be given as a door prize for extra promotion and recognition!

- YES, I want to donate a prize to support this event.
- NO, I do not wish to donate a prize at this time.

**Get recognized in 3 ways:**

1. On the event website (company name, prize and value). Prizes will be listed by highest value.
2. In the event email reminder to attendees.
3. On the day of the event when the draw takes place.

PRODUCT DONATION

Prize Description	_____
Approx. value	_____
Company Name	_____
Contact Name	_____
Business Phone	_____
Email	_____

Draw Prizes may be displayed at your booth or at the main prize table.  
Prizes add to the excitement of the day and provide a great way to get extra  
recognition for your company.  
We encourage you to donate your business product or service.

**Return this form ASAP, to maximize your prize recognition potential.**

Please return form to Mary Thompson, Golden Horseshoe Chapter Coordinator  
416-624-4927  
Email: [mthompson@landscapeontario.com](mailto:mthompson@landscapeontario.com)

