



Canadian Nursery Landscape Association
New Plant Development Committee

Request for Proposals to acquire CNLA rose genetics

Background

In 2010, the Canadian Nursery Landscape Association entered into an agreement with Agriculture and AgriFood Canada (AAFC) to take over the AAFC ornamentals' breeding program and specifically their heritage hardy rose breeding program, located primarily at the AAFC research station at Morden, Manitoba.

The agreement included the acquisition of thousands of rose seedling genetics which were evaluated and those selected as suitable candidates for the new CNLA-VRIC partnership rose breeding program were moved to Vineland's farms. An additional number of roses with potential for immediate commercialization and release were also selected and moved to Ontario for further evaluation. A total of 29 numbered roses were moved to VRIC fields in the spring of 2015 to undergo rigorous testing for black spot resistance.

At the conclusion of the testing and evaluation process, a total of three (3) roses have been considered as suitable for commercial release. Photos and a description of those selections are attached.

The CNLA is seeking to sell exclusive licensing rights to these remaining genetics to any party interested in acquiring one or more rose for commercial release or for charity or other promotional events.

Conditions:

Under the terms of the Sole License Agreement between AAFC and CNLA, AAFC retains direct ownership of the genetic. The successful bidders will enter into an exclusive licensing agreement with CNLA for the propagation and/or sale of the numbered rose.

CNLA is seeking proposals for a one-time purchase of each numbered rose. All commercialization details, including naming of the rose, and where applicable, sale price and royalty rates and collection of royalties will be the responsibility of the successful bidder.

The licensee will have the option to enter into sub-license agreements with other growers, at their own risk and discretion.

IP protection through Plant Breeders' Rights or trademarking will be at the cost and discretion of the successful bidder.

The minimum sale price to acquire an exclusive license agreement will be \$5,000 for each numbered rose.

The original genetic material (minimum of two plants per variety) is located at Vineland Research and Innovation Centre. It will be the responsibility of the successful bidder to make arrangements with VRIC to access germplasm.

Request For Proposals:

The CNLA's New Plant Development Committee will accept written proposals from all CNLA member companies, on or before the **deadline date of December 8, 2017.**

Be sure to include the following information in your proposal:

Company Name: _____
Contact: _____
Address: _____ City _____ Postal Code _____
E-mail: _____ Telephone _____

Numbered rose selected: _____

One-time purchase fee (offer): _____

Intended use of genetic:

- Commercial release
- Charity rose (fundraising purposes)
- Memorial rose
- Other

Proposals should be submitted by e-mail as a Word or PDF document to:

CNLA New Plant Development Committee

c/o rita@cnla-acpp.ca

on or before the deadline date of **December 8, 2017.**

You will receive an e-mail confirmation of your submission within three (3) business days.

All proposals will be reviewed by the members of the CNLA's New Plant Development Committee, with recommendations going to the CNLA Board of Directors for a final decision. Successful bidders will be advised on/or before January 30, 2017.

The decision of the Board of Directors will be final.

CNLA New Plant Development Committee:

DeVonne Friesen (Van Belle Nurseries, BC) (chair)
Dave Adamson (Adamson's Heritage Nurseries, BC)
Jordan Voogd (Sunstar Nurseries, AB)
Andrew Ronald (Jeffries Nurseries, MB)
John Bakker (Bakker Nurseries, ON)
Brad Rooney (Sheridan Nurseries, ON)
Sylvie Deslauriers (Phytoclone, QC)