

thrive '15

NEW LOCATION, 2-DAY EVENT!



Co-located with:



September 16-17, 2015

ANCASTER FAIRGROUNDS
630 Trinity Rd., S. Jerseyville

The Snow & Ice Sector Group of Landscape Ontario will host their annual event on Wednesday September 16th and Thursday September 17th.

Wednesday morning will feature education sessions to help make snow and ice management operations more efficient and cost effective.

Thursday provides a full, second day of opportunity for displays of new products, as well as popular snow removal equipment and technology.

NEW LOCATION, 2-DAY EVENT!

thrive '15

featuring



Co-located with:



FOR EXHIBITORS

- Set up on Tuesday September 15th
- Expected attendance of 100+ for sessions and 100+ for outdoor tradeshow.
- Audience includes commercial, residential and municipal snow and ice professionals, property managers, industry suppliers and distributors.
- Outdoor display areas are sized as required - no limits
- Exhibit rates: - \$1,000.00 per 30' x 20' outdoor space
 - Landscape Ontario member discounts on exhibit space

SPONSORSHIP PACKAGES

- Options from \$300 and up
- Presenting Sponsor \$ 2,000
- Luncheon Sponsor \$ 2,000
- Speaker Sponsor \$ 750
- Coffee Break Sponsor \$ 750
- Associate Sponsor \$ 300

FOR MORE INFORMATION

Sponsorship:

Heather MacRae 905.875.1805 ext. 323
heather@landscapeontario.com

Exhibit Space:

Darryl Bond 905.875.1805 ext. 366
darryl@landscapeontario.com

Conference:

Kristen McIntyre 905.875.1805 ext. 321
kristen@landscapeontario.com



- **Trade show move in:** Tuesday September 15
9:00 a.m. - 5:00 p.m.
- **Trade show hours:** Wednesday September 16
10:00 a.m. - 4:00 p.m.
Thursday September 17
10:00 a.m. - 2:00 p.m.
- **Move out hours:** Thursday September 17
2:00 p.m. - 8:00 p.m.

NOTE: Exhibitors must be moved out by Thursday evening as another event is moving in on Friday September 18.

LOCATION

Ancaster Fairgrounds, a modern facility, conveniently located south of the Highway 403 between Brantford and Hamilton.
630 Trinity Rd. S., Jerseyville, Ont. Canada

CONTACTS

Sponsorship:

Heather MacRae 905.875.1805 ext. 323
heather@landscapeontario.com

Exhibit Space:

Darryl Bond 905.875.1805 ext. 366
darryl@landscapeontario.com

Conference:

Kristen McIntyre, CHT, CEM 905.875.1805 ext. 321
kristen@landscapeontario.com

DETAILS AT SNOWPOSIUM.COM



Produced by



Landscape Trades

Canada's Premier
Horticultural
Trade Publication

September 2015 10th annual special issue: **SNOW and ICE MANAGEMENT**

**Connect with the progressive
decision-makers in Canada's busy
snow management industry — in Landscape Trades!**

New technologies, new efficiency and new strategies are the focus of Landscape Trades' September snow issue. Align your product with this respected medium; it's all about market response!

Space close: **August 4, 2015.**
Material deadline: **August 11, 2015.**

Call today for help with your marketing needs:



Steve Moyer
Sales manager, publications, **416-848-0708**
stevemoyer@landscapeontario.com



Greg Sumsion
Integrated Solutions Representative, **647-722-6977**
gsumsion@landscapeontario.com



Landscape Trades special snow issue
full-colour advertising rates:

Full Page	\$2,791
Two-thirds page	\$2,372
Half page.....	\$2,093
Third page	\$1,396
Quarter page	\$1,116
DPS	\$4,745
IFC, IBC	\$3,489
OBC.....	\$3,628

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com
 Green for Life!

 **CCAB**
BPA WORLDWIDE™
BUSINESS

REQUEST FOR EXHIBIT SPACE 2015

COMPANY NAME: _____

CONTACT PERSON: _____ **MOBILE:** _____

ADDRESS: _____ **CITY:** _____

PROV./STATE: _____ **POSTAL/ZIP:** _____ **COUNTRY:** _____

BUSINESS PHONE: _____ **BUSINESS FAX:** _____

E-MAIL: _____ **WEBSITE:** _____

BOOTH DIMENSIONS: _____ feet x _____ feet = _____ sq.ft.*

EXHIBIT RATES

Outdoor Booths (no maximum): 20' x 30' - 600sq.ft.

Number of booths required _____ x \$1,000.00 per booth \$ _____

Less Landscape Ontario (associate/active) member discount: \$200.00 per booth - \$ _____

SUB TOTAL = \$ _____

13% HST + \$ _____

TOTAL BOOTH COST (in Canadian dollars) = \$ _____

THIS APPLICATION BECOMES A CONTRACT AND IS NOT SUBJECT TO CANCELLATION EXCEPT BY THE CONSENT OF BOTH PARTIES. ON BEHALF OF THE ABOVE COMPANY, I AGREE TO ABIDE BY THE RULES AND REGULATIONS SET OUT IN THIS CONTRACT AND CONDUCT ALL BUSINESS AT THE SHOW IN ACCORDANCE TO THE OCCUPATIONAL HEALTH & SAFETY ACT AS OUTLINED BY THE MINISTRY OF LABOUR. AS AN EXHIBITOR, OUR COMPANY WILL HAVE PROPER INSURANCE FOR THE EVENT INCLUDING A \$2,000,000 COMPREHENSIVE GENERAL LIABILITY LISTING LANDSCAPE ONTARIO AND THE RELATED COMPANIES AS ADDITIONAL NAMED INSURED.

SIGNATURE _____ DATE _____

If you wish to pay by American Express, Visa or Mastercard, please provide the following information:

☐ Full payment upon receipt

CARD NUMBER#: _____ EXP. DATE: _____

CARDHOLDER NAME: _____

AUTHORIZED BY: _____

◆◆ PLEASE TAKE A PHOTOCOPY OF THIS CONTRACT FOR YOUR RECORDS ◆◆

OFFICE USE ONLY

Assigned Booth#: _____ Date Manual Sent: _____

Payment Terms: Payment in full must accompany all orders.

Payment Received: _____ ☐ US ☐ CDN Cheque #: _____ Date: _____

Accepted by: _____ Date: _____

SEND PAYMENT TO: Snow & Ice Conference and Expo, Darryl Bond - 7856 Fifth Line South Milton, ON L9T 2X8
Tel: 800-265-5656, ext. 366 • Fax: 905-875-3942 • Email: Darryl@landscapeontario.com • Snowposium.com

EXHIBIT RULES AND REGULATIONS

- 1. Show Management:** The words "Show Management" as used herein refers to the Landscape Ontario's Snow & Ice Conference and Expo and its employees and agents. The enforcement and interpretation of the following rules and regulations is the responsibility of Show Management.
- 2. Space Rental:** The application for exhibit space, when duly signed by the exhibiting firm and Show Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be re-assigned to another applicant. Should any rented space remain unoccupied on the opening day, Show Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant.
- 3. Cancellation of Display Space:** Cancellations will be dealt with on an individual basis.
- 4. Use of Space & Restrictions:** The space contracted for is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties, and only products and/or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in ejection from the exhibition without refund or other appeal. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated, and where an exhibitor's display is built beyond limitations set forth in the Exhibitor's Manual, Show Management reserves the right to correct such violations by having the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Show Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits. No representation of the exhibitor, his products or services may be carried on in the aisles, corridors, feature areas or other designated common area of the facility.
- 5. Installation, Exhibit Hours and Dismantling:** Dates and hours for installation, exhibiting and dismantling will be as specified by Show Management. Goods received after the opening of the exposition must be delivered to the booth and arranged at a time other than official exhibit hours. Exhibits shall be staffed at all times when the exhibition is officially open. No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or to abandon their display prior to the official closing. **Failure to comply with this regulation will result in the exhibitor being barred from participation at future exhibitions conducted by Show Management. All exhibits must be removed by 8 p.m., Thursday, September 17, 2015**
- All storage and handling charges for failure to remove exhibit and/or materials by that time shall be the responsibility of the exhibitor. Show Management reserves the right to remove any exhibit, any excess garbage, materials, packaging, sand, stone, etc., which is not removed by the conclusion of the exhibition and charge the expense to the exhibitor.**
- 6. Materials Handling:** We have limited access to a fork lift. Please call 800265-5656 x366 for further details.
- 7. Fire Regulations:** All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to C.S.A. or UL specifications. Fire exits and aisles must be kept clear at all times. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.
- 8. Electrical Safety Code Requirements:** All exhibitors must comply with the Ontario Electrical Safety Code Requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.
- 9. Damage to Property:** Exhibitors are liable for all damage caused by them to the exhibit facility, booth equipment or to other exhibitors' property and shall indemnify the Facility Management. Show Management, and/or the Official Services Contractor against, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connection with the exhibitors use of exhibit space.
- 10. Care of Buildings:** Painting, nailing or drilling of floors, walls, ceilings or any other part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage the floor and is easily removed. No signs or other articles are to be fastened to ceilings, walls, pipes or electrical fixtures.
- 11. Security:** Show Management assumes no liability for loss or damaged, howsoever caused, of goods, exhibits, or other materials owned, rented or leased by the exhibitor.
- 12. Exhibitor Badges:** Exhibitor badges will be supplied by Show Management for exhibit personnel. These must be worn at all times while in the show building and exhibit area and are required for entry to the show. Exhibitor badges are to be worn by only those company representatives who will staff the booth.
- 13. Food and/or Alcoholic Beverages:** The preparation and/or serving of food or beverages of any kind without the written permission of Show Management and the facility is prohibited. Serving of alcoholic beverages on the exhibit floor is prohibited.
- 14. LIABILITY AND INSURANCE:** Neither Landscape Ontario and related companies, nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing Association, individuals and firms from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury. Exhibitors must carry insurance on their exhibits at their own expense.
- 15.** The licensee must provide adequate insurance coverage to cover the license period. All exhibitors must supply proof of insurance. Exhibitors are fully responsible for all activity that occurs as a result of their operations at the Snow & Ice Conference and Expo. Exhibitors must have the minimum Insurance coverage as follows:
- \$2,000,000 Commercial General Liability
 - Non-owned Automobile Liability
 - Products and Completed Operations
 - Cross Liability clause
 - Severability of Interest Clause
 - Tenants Legal Liability
 - Additional Insured as required
- Once you confirm coverage with your insurance representative, request a certificate of Insurance to be issued to Landscape Ontario listing Landscape Ontario as an additional insured. If the exhibitor does not have their own insurance coverage as specified above then: Landscape Ontario has made available an Insurance Program that follows all Liability requirements, including Exhibitor's property up to \$50,000 while at show and in transit to and from the show. Information is provided in the Exhibitors information package.
- The insurance policy will also include Landscape Ontario as additional insureds on all policies with respect to liability arising from the operations of the named insured.
- A copy of the insurance policy or certificate of insurance is required one month prior to the event. Proof of insurance will be held by show management until an inspection of the premises is made after the event and applied, as required, at the discretion of Landscape Ontario in order to repair any damage caused by the show management, their employees, servants, agents, and/or exhibitors during the license period.
- 16. Exclusive Rights:** Participating exhibitors have the exclusive right to promote or sell goods or services in the show. **All other parties who attempt to make any sales solicitations without the expressed written consent of Show Management will be permanently removed from the show area. Exhibitors are asked to report any infractions to the Show Office so that immediate remedial action can be taken.**
- 17. Entry to Show:** Show Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Show Management is unfit, intoxicated, or in any way creating a disruption at the Show.
- 18. Booth Assignment:** Landscape Ontario reserves the right to assign any and all booth space as they best determine.

◆◆ PLEASE TAKE A PHOTOCOPY OF THIS CONTRACT FOR YOUR RECORDS ◆◆

Personalize your VIP trade show pass

NEW LOCATION, 2-DAY EVENT!

To create your company's individual Snowposium 2015 VIP trade show pass, please follow these easy steps:

1. Submit your high resolution, digital logo in tiff, jpeg or eps format to our tradeshow department.
2. Submit a high resolution photo that best represents your company (approximately 6" x 4" at 300 pixels will be suitable).
3. Provide a return email for the completed pass and we will take care of creating a personalized VIP pass that you can email to invite clients to attend Snowposium 2015 as your personal guest.
4. Please send your images to Darryl@landscapeontario.com

This is a FREE service offered to your company by

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com
 Green for Life!



Conference passes are a separate ticketed item and available for purchase at:
Snowposium.com

NEW LOCATION, 2-DAY EVENT!

thrive '15



Co-located with:



Wednesday September 16, 2015
Thursday September 17, 2015
ANCASTER FAIRGROUNDS

