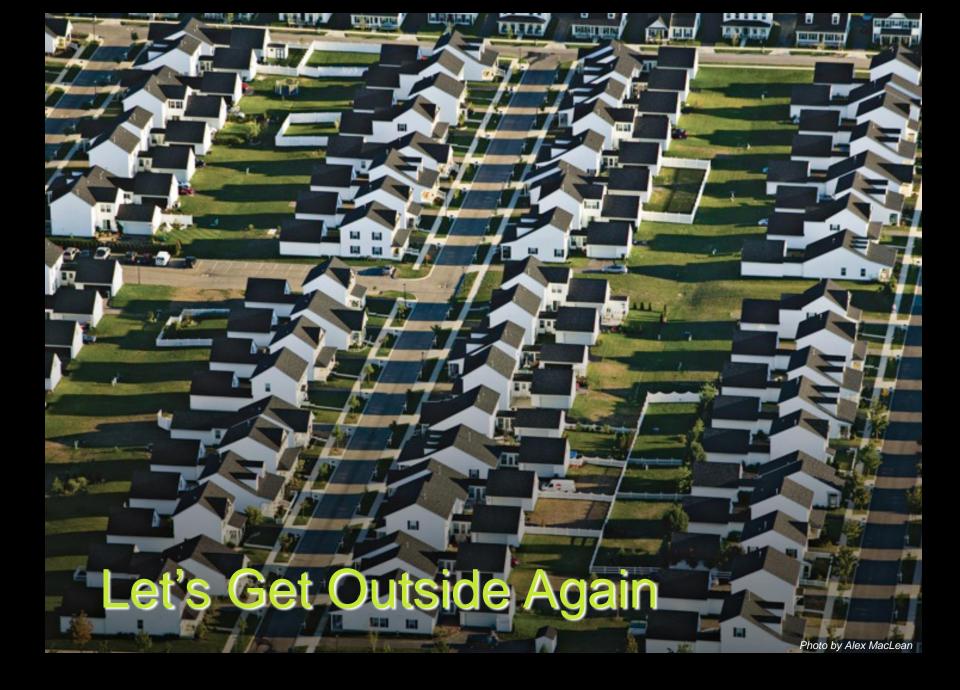


Get Out! Designing Landscapes that Bring Everyone Outside Again

Julie Moir Messervy

HomeOutsideDesign.com JMMDS.com





The level of thinking that we have done to get us into the predicament we are in is insufficient to get us out of that predicament.

Albert Einstein

JMMDS's mission: Create gardens of beauty and meaning.

Bring good design to everyone.

Turn everyone's property into a *new* homestead.

Get children outside again.

Create dynamic public landscapes.



Create gardens of beauty and meaning.



Our job as designers is to understand what people long for and to fulfill those longings through the spaces we create on the land.









Tenshin-en, Museum of Fine Arts, Boston











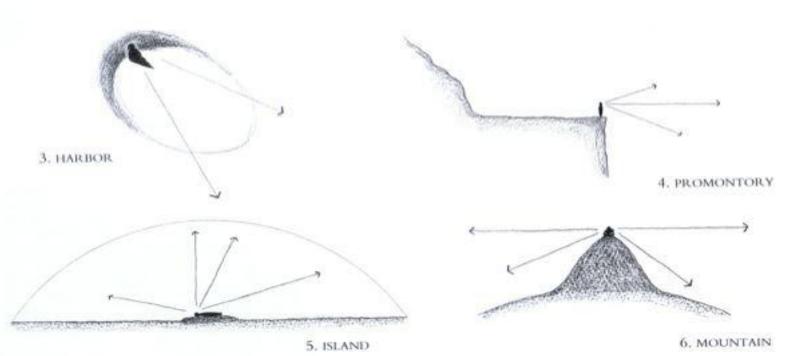
Archetypes

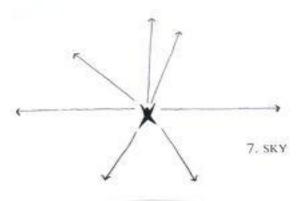
Concept sketches

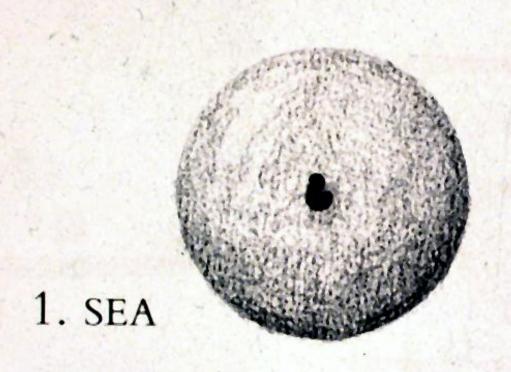
In beginning the process of designing your garden, use these sketches of the archetypes to remind you of how different spaces might make you feel as well as how they might be formed.



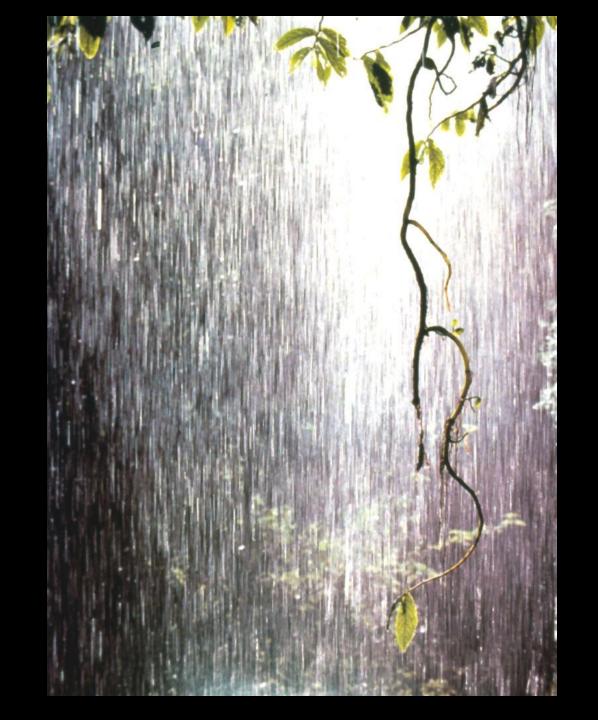


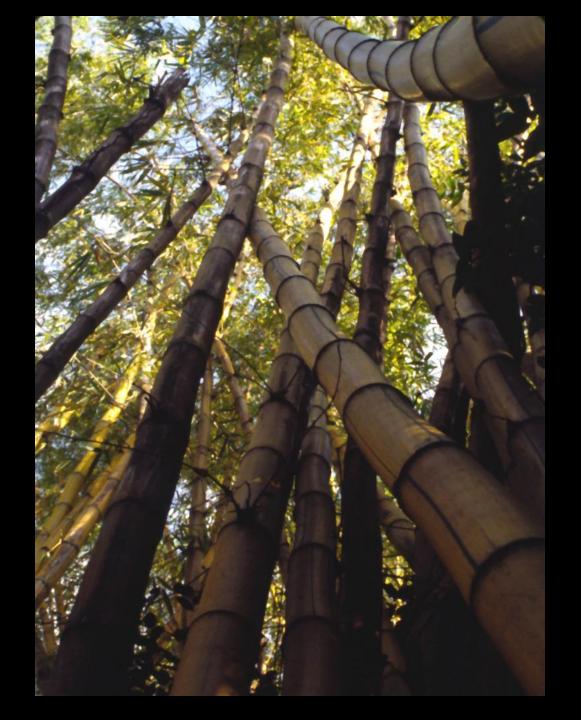




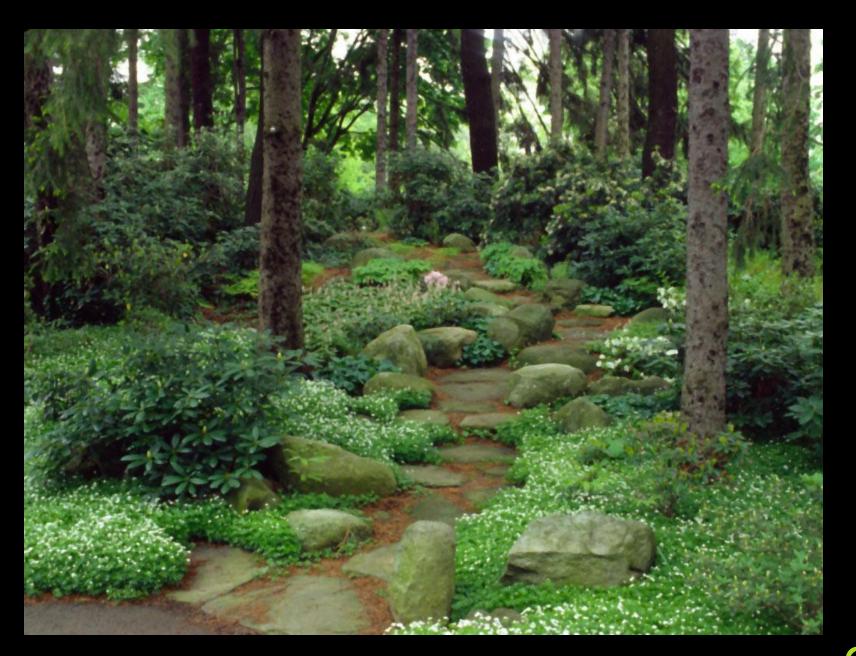




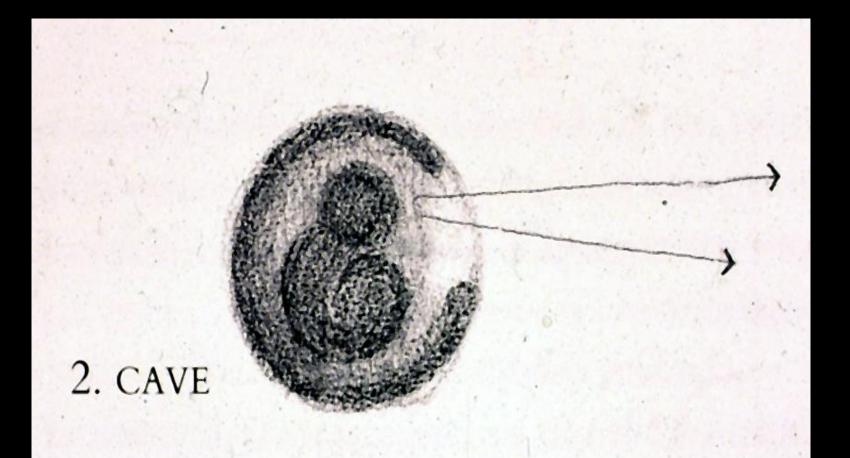
















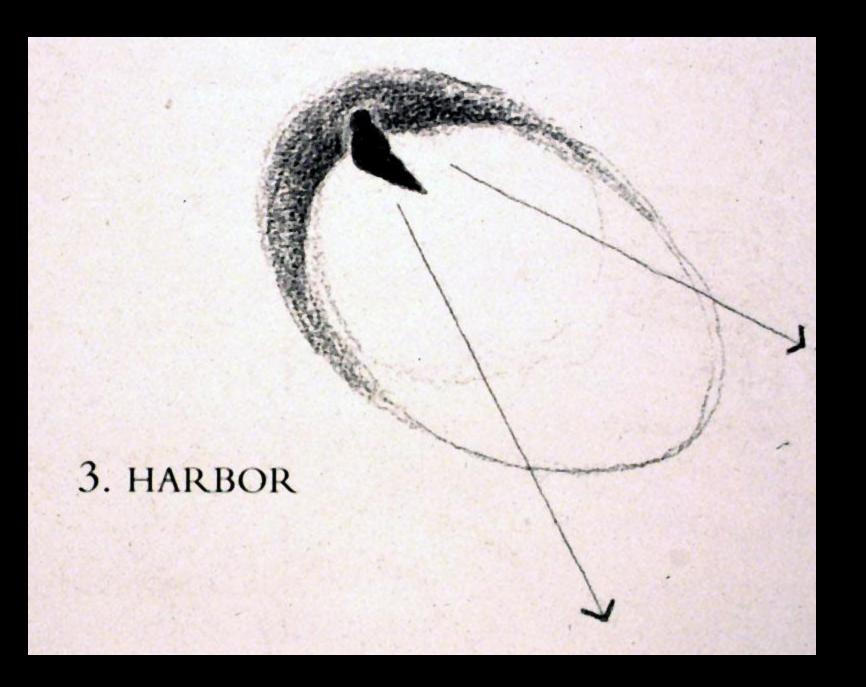


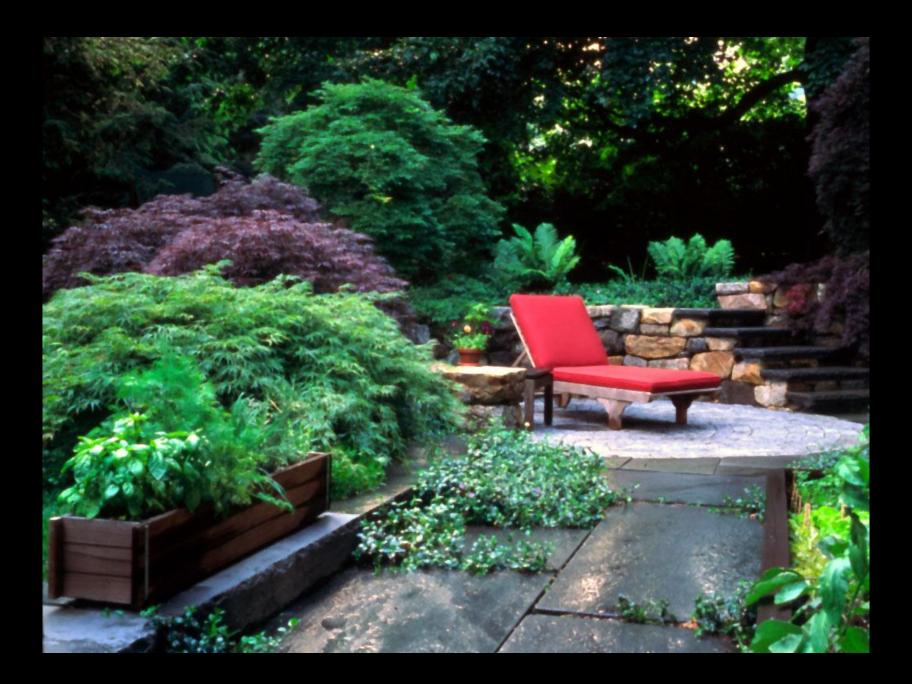






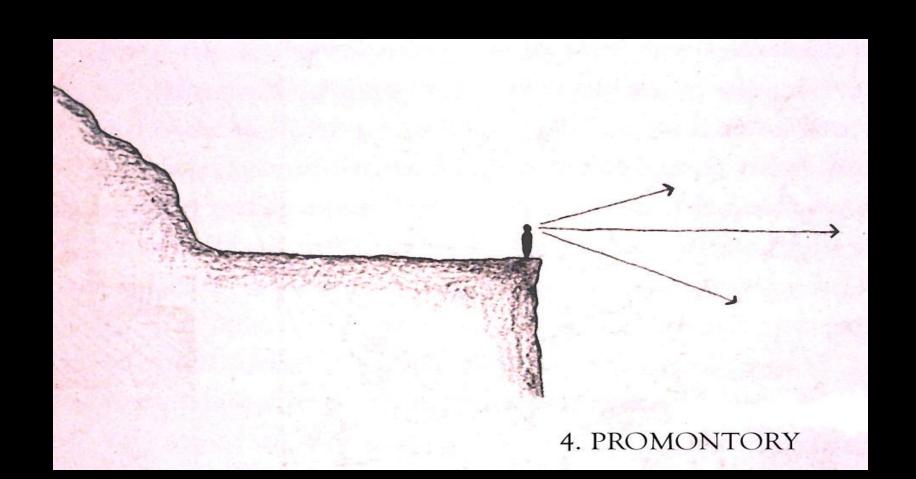










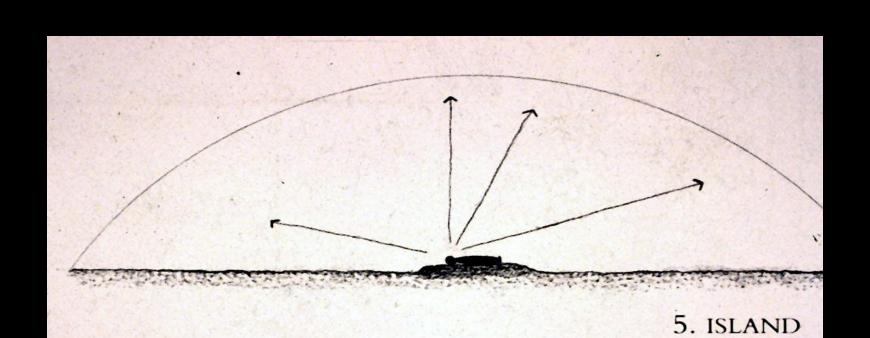






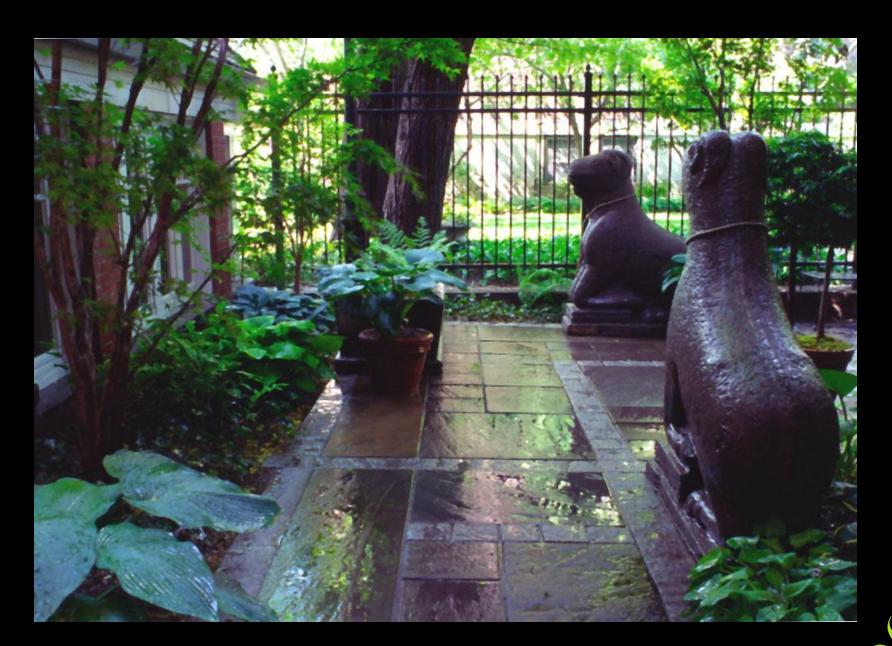




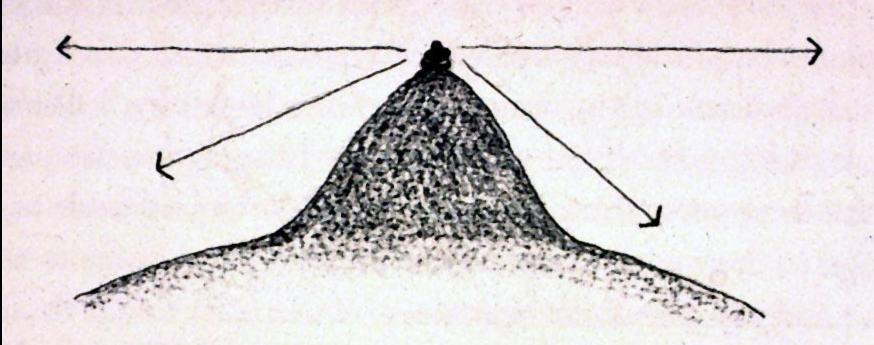




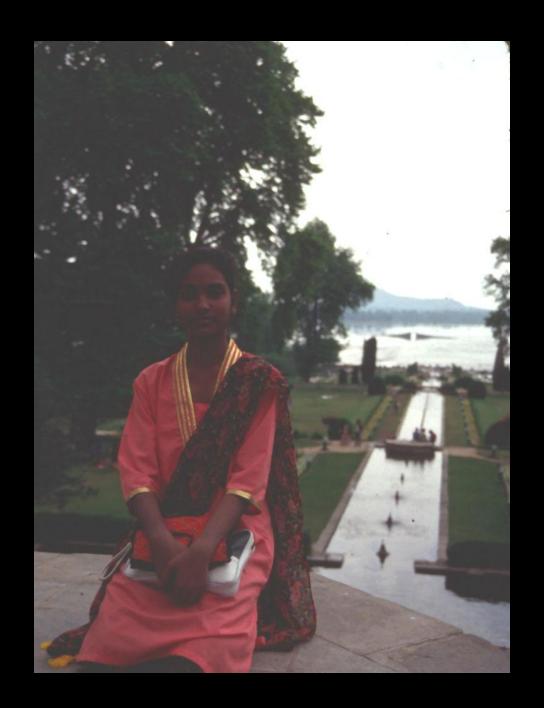






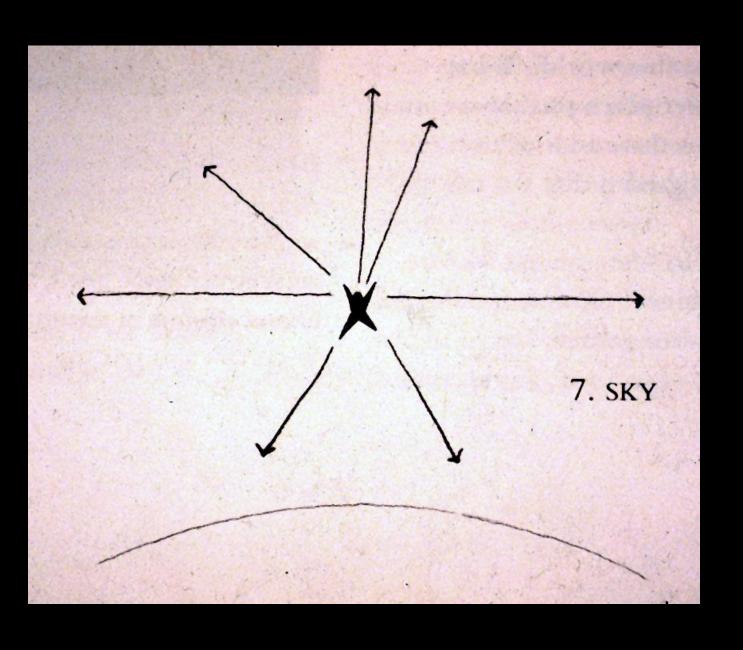


6. MOUNTAIN

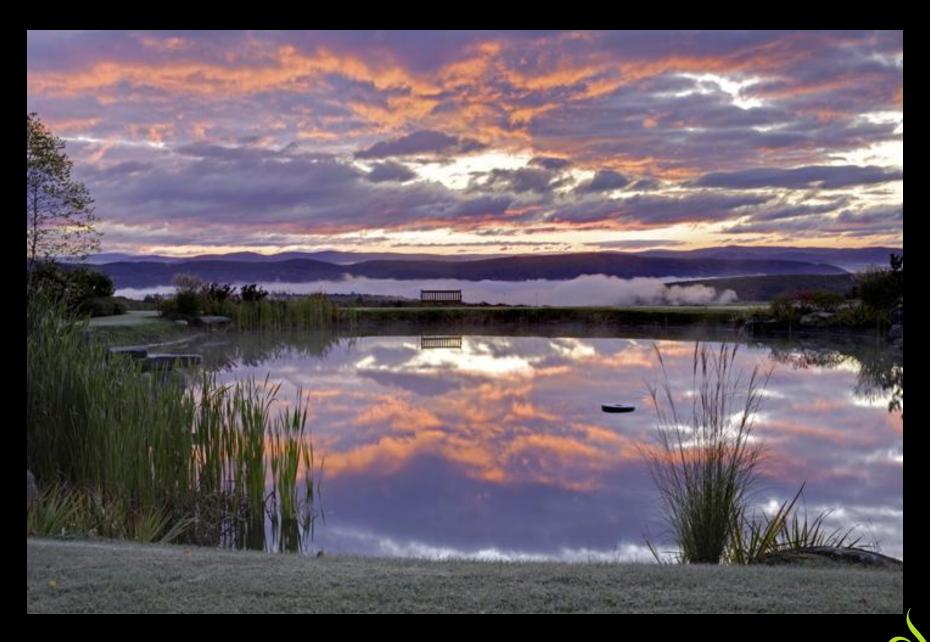












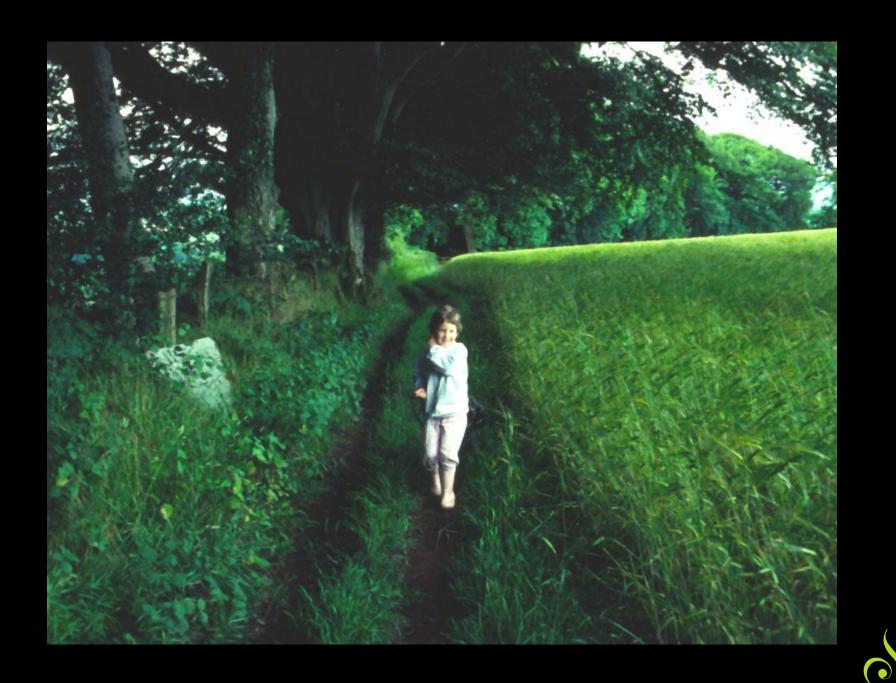










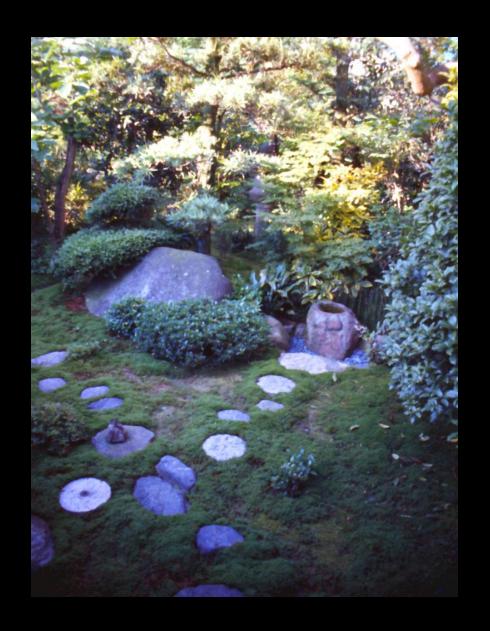


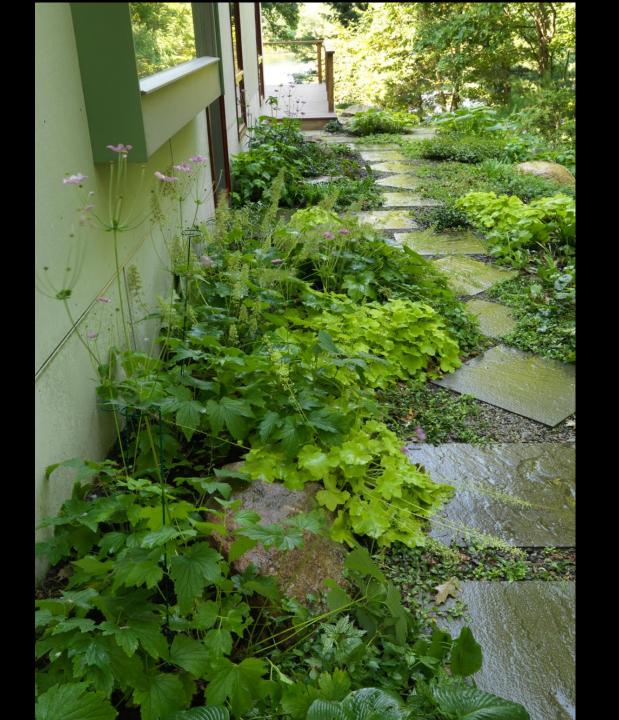
Journeymaking

Stroll Journeys

Departure Point
Destination Point
The Way
Events along the Way

















Journeymaking

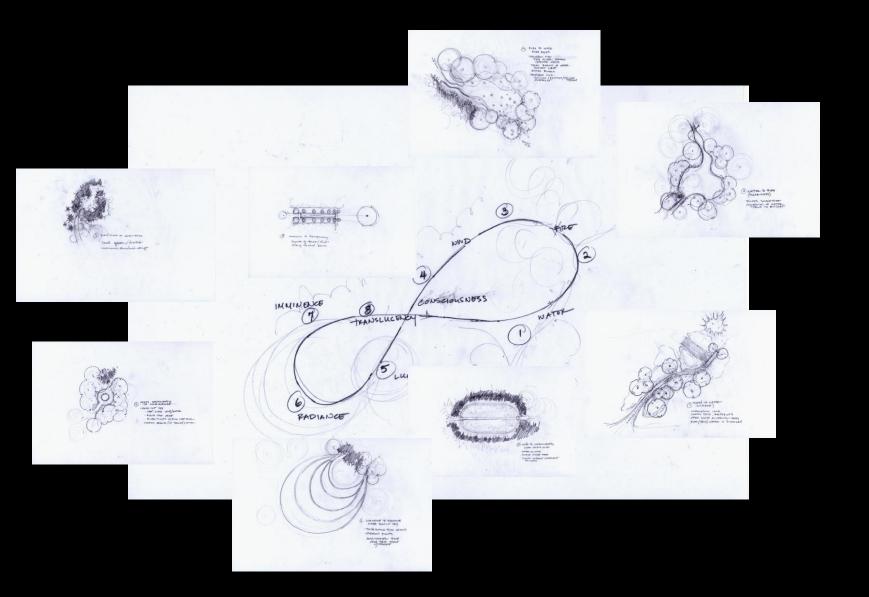
Mind Journeys
Viewing Position
Frame
Focal Point











The Garden of Light











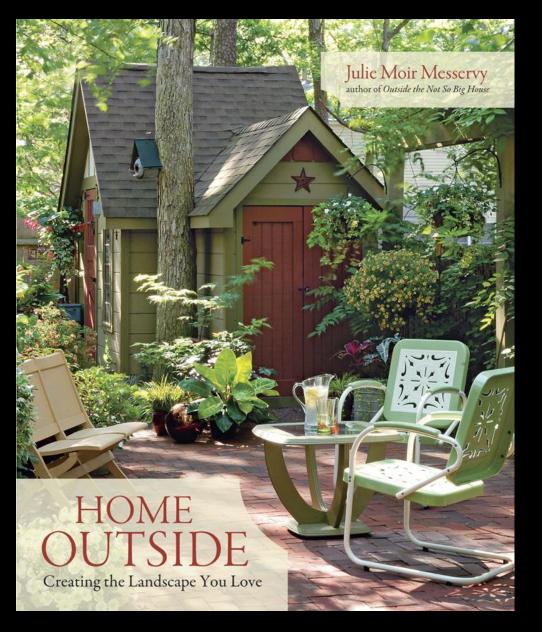




Good Design for Everyone



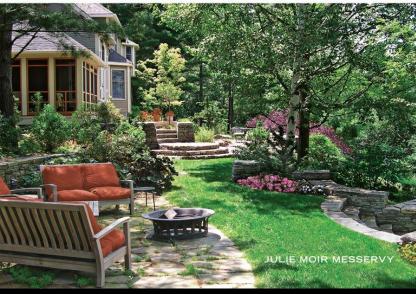






LANDSCAPING

IDEAS THAT WORK





reserved



expressive

Designer's Personality Test







practical

conceptual

Designer's Personality Test







representational

abstract

Aesthetic Preferences







intimate immense

Aesthetic Preferences





JMMDS's Home Outside Brand

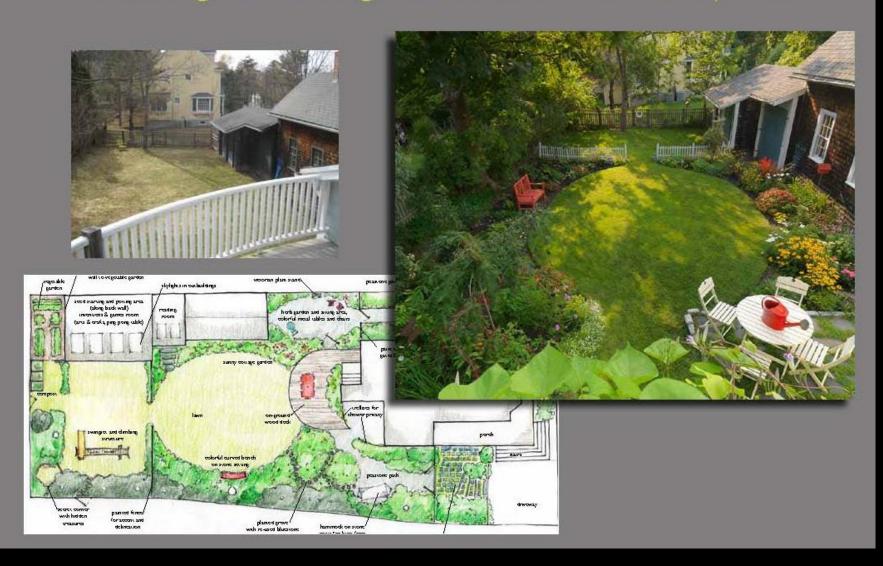
pioneering new ways to bring creative landscape design to homeowners everywhere





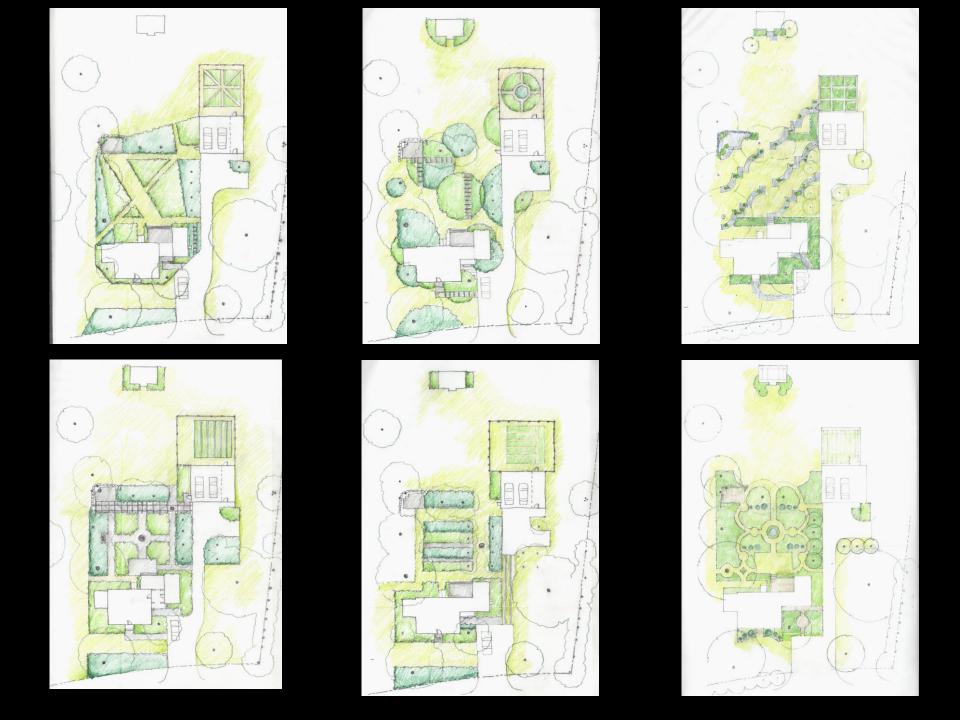
Home Outside® Design

makes good design accessible to everyone.









RECENT PROJECTS



Curb Appeal - Houston, Texas



Lake of the Woods, Ontario



Home Outside - Northern California



Curb Appeal - Seattle area, WA



Home Outside - Vermont



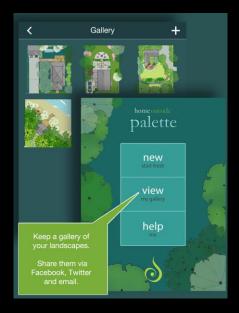
Curb Appeal – Manitoba, Canada











Allows users to create and save a gallery of landscapes using beautifully hand-drawn elements.

Available on all major devices.

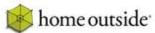






Home Outside Palette: A landscape design app for anyone, anywhere

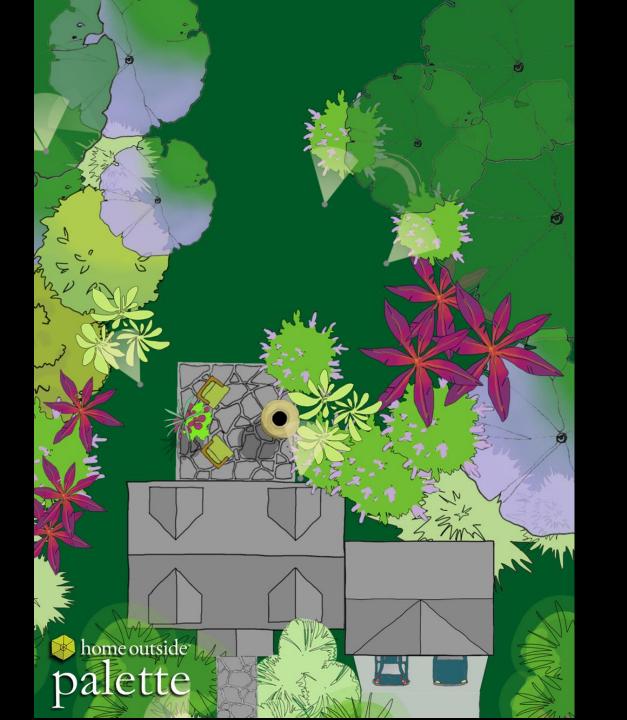




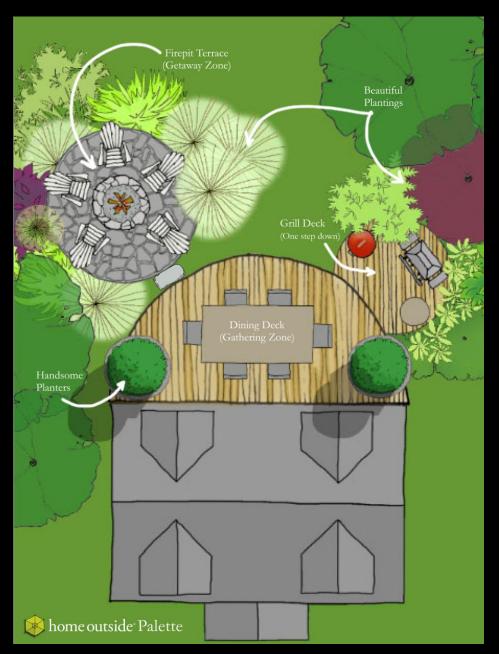
palette

Home Outside* Palette is a landscape design app that offers everything you need to create beautiful designs wherever you are. It's fun, FREE and easy to use-try it today!

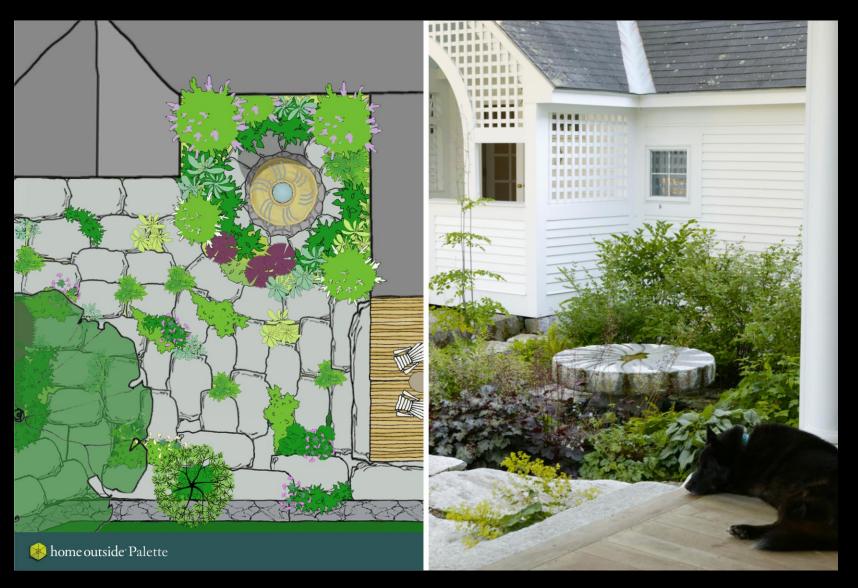
AVAILABLE FOR iOS & ANDROID







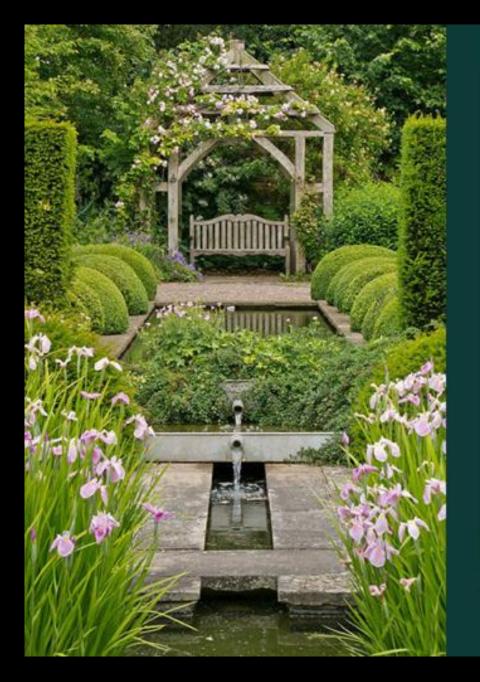
























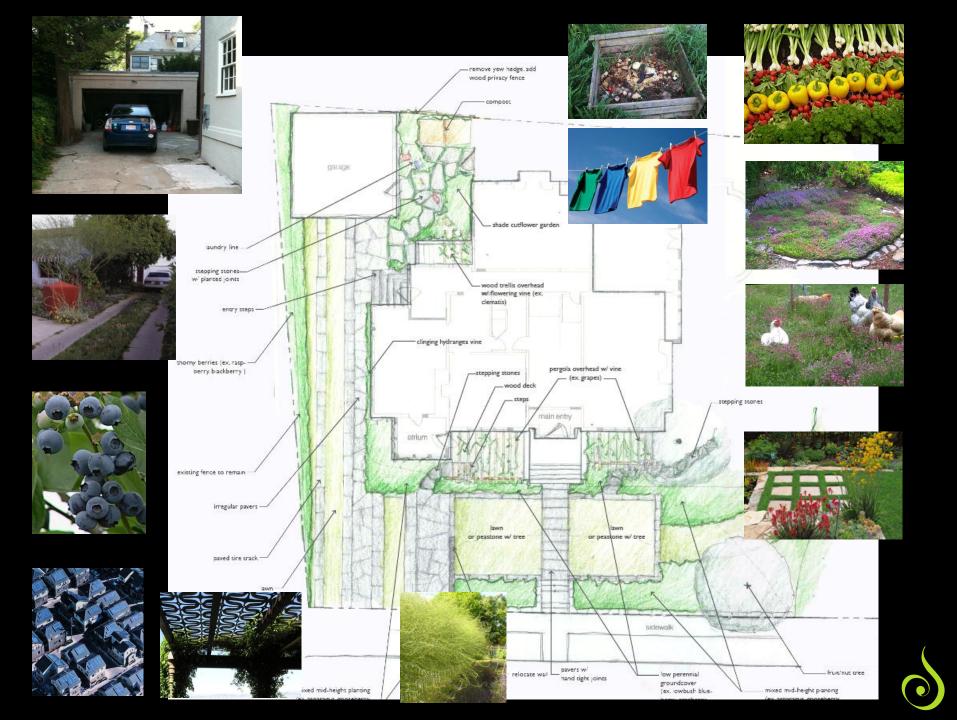




The New Homestead









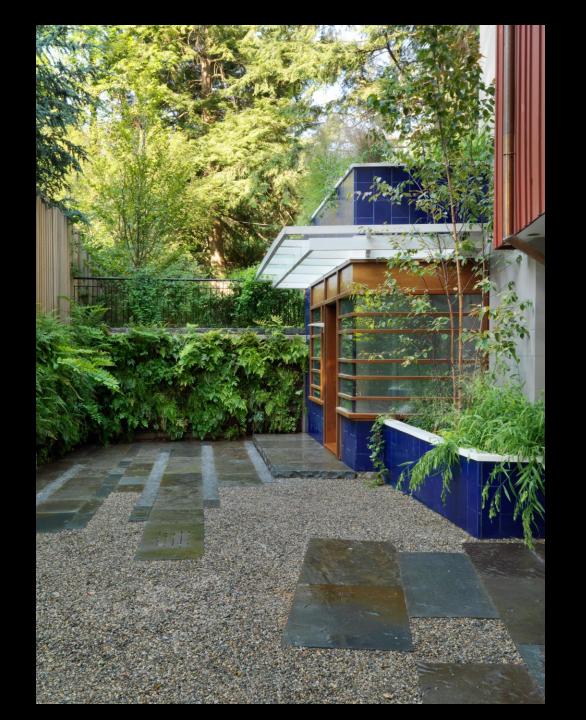


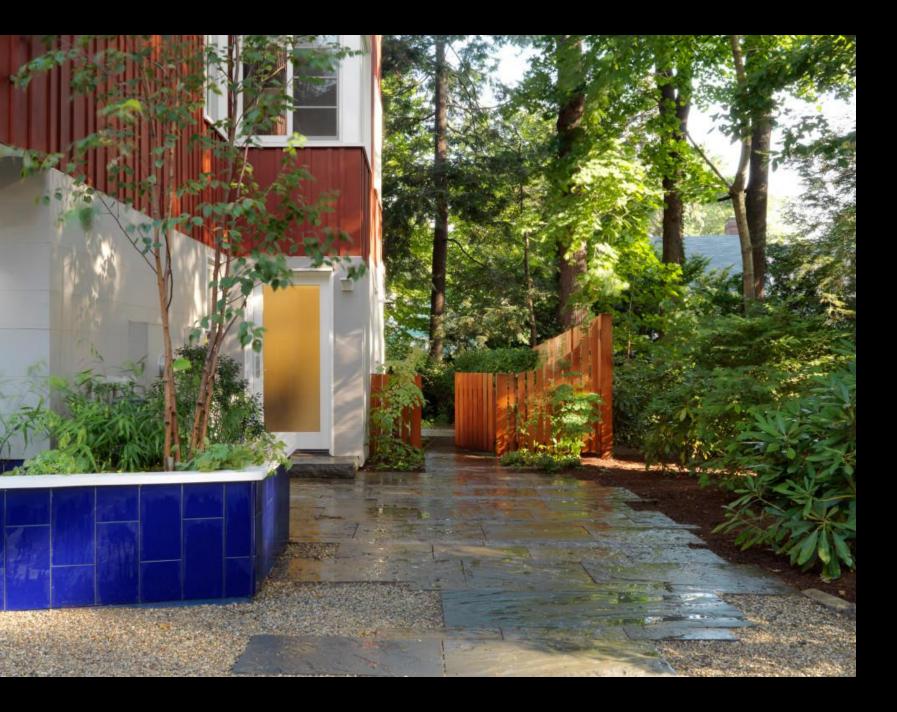




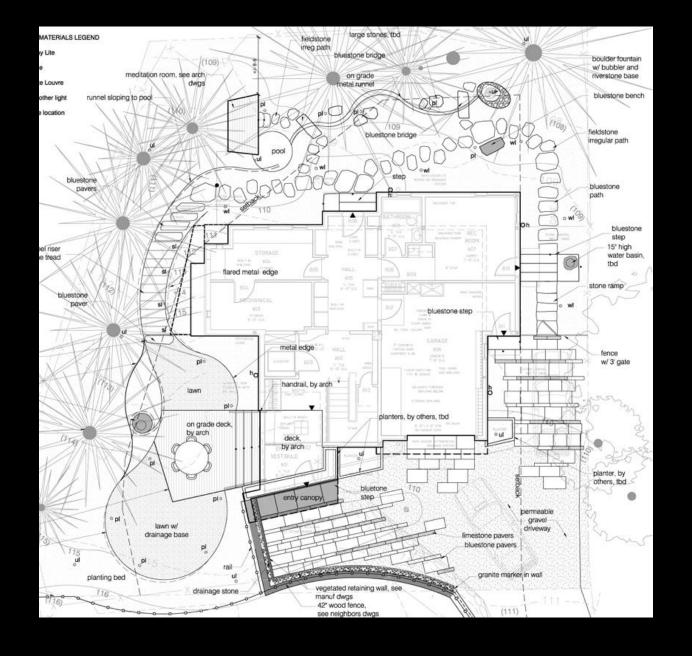


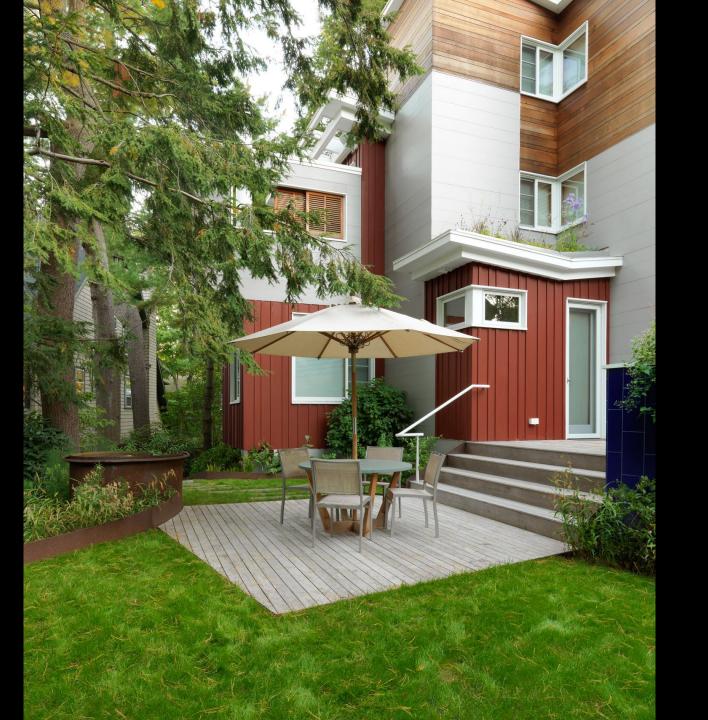




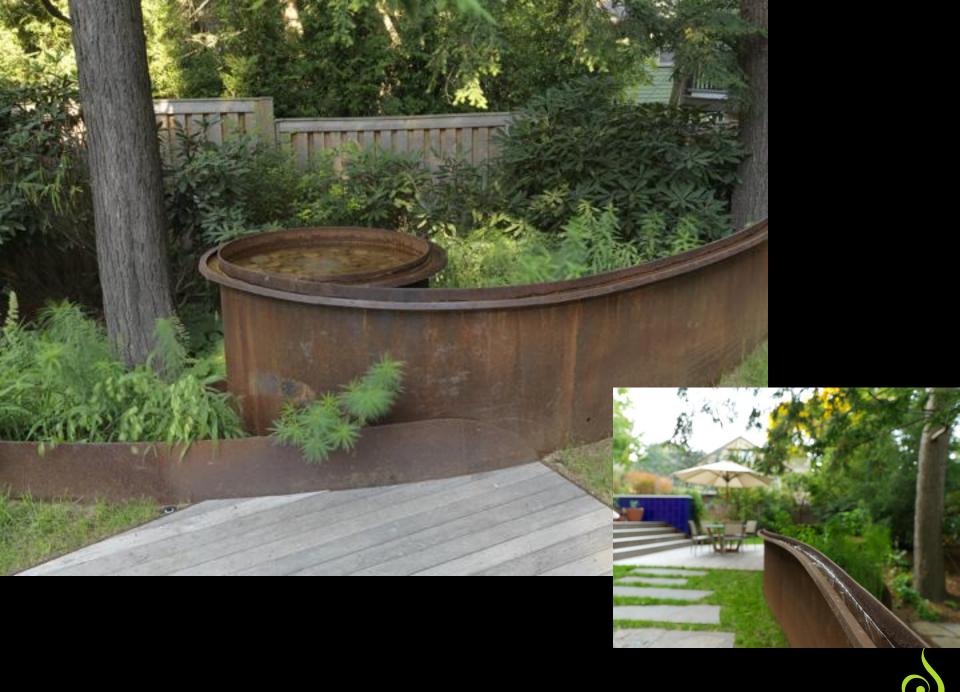


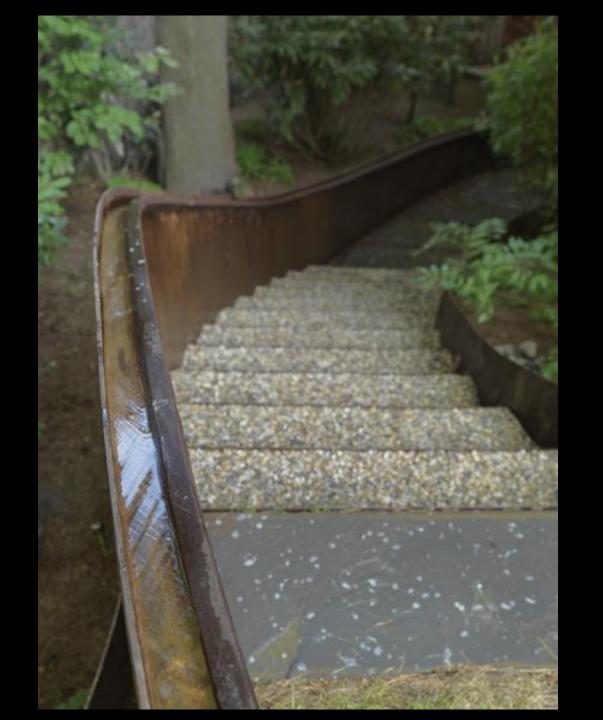


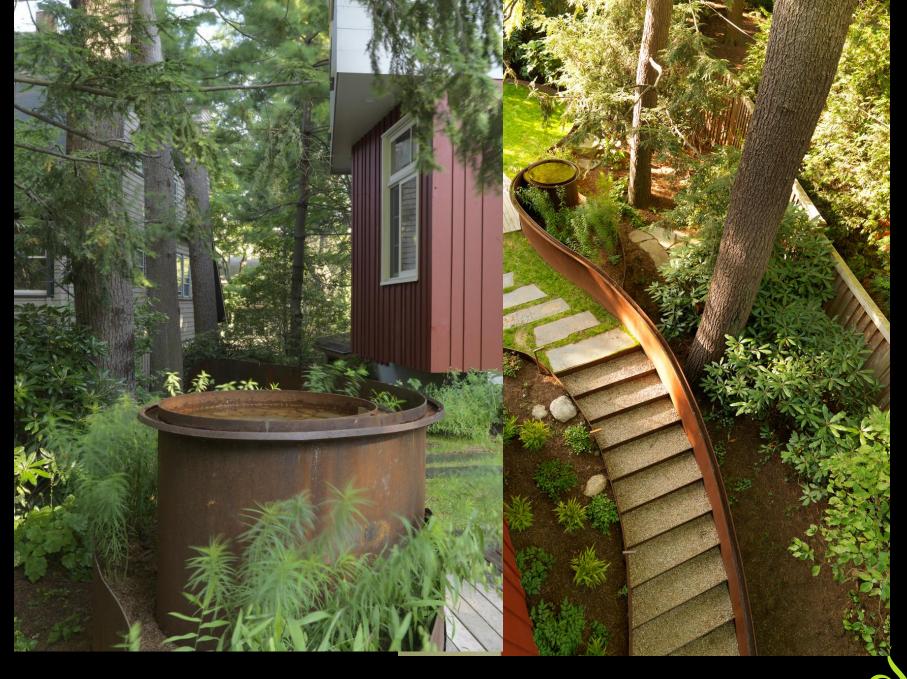
















Calling All Gardeners: It's Time to Share Space with Our Fellow Earthlings!

MAR 4, 2011

By Julie Moir Messervy

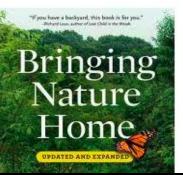
Professor Doug Tallamy's vital message to the gardening and horticulture community: How we garden can help determine whether most of our native species will avoid extinction.





What looks like uncultivated wilderness may in fact be a thicket of autumn olive, Oriental bittersweet, or Japanese honeysuckle—all exotic invasives that do not sustain our native insects and birds. Unfortunately, the lovely garden we plant in its place, if we do not take care to include native plants, may also do nothing to sustain wildlife. L: Autumn olive. Photo: U.S. Army Corps of Engineers. R: A carefully planned perennial bed. Photo: University of Illinois Extension.





SUSTAINABILITY



Designing the New Homestead

BOOKS



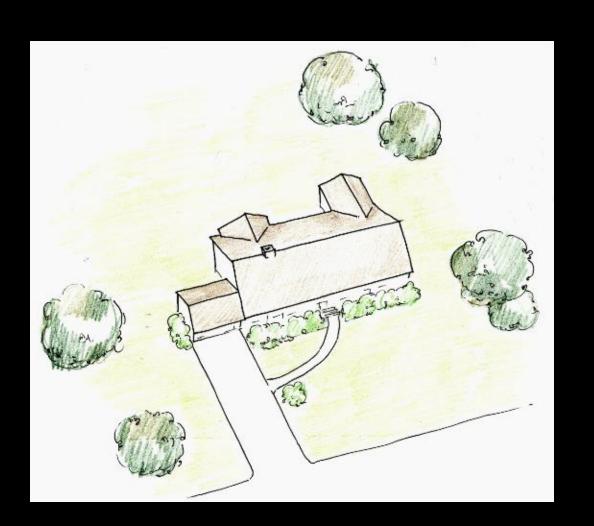
New, Old, In the Works

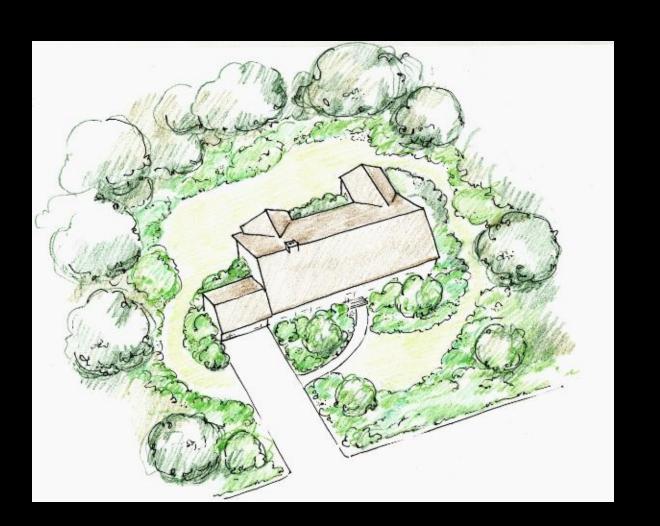
VIDEO



Ideas and Instructions

PEOPLE









Get Kids (and Adults) Outside













Name Alexander Kinch Age 12 Location Grimsby, England Game Call of Duty 4

Photo: Robbie Cooper for The New York Times

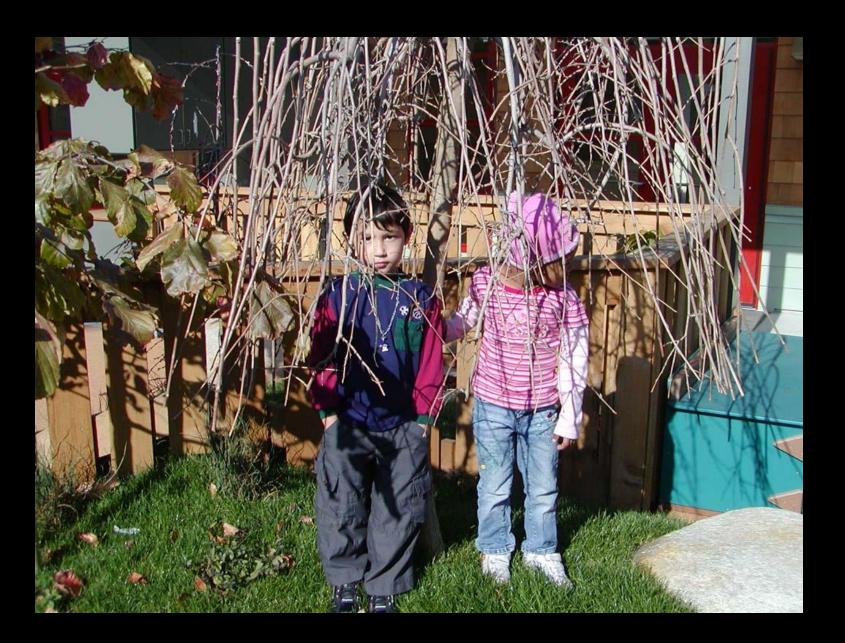






































CHILDREN'S GARDENS

Inspiration Garden at Shore Country Day School, Beverly, MA





















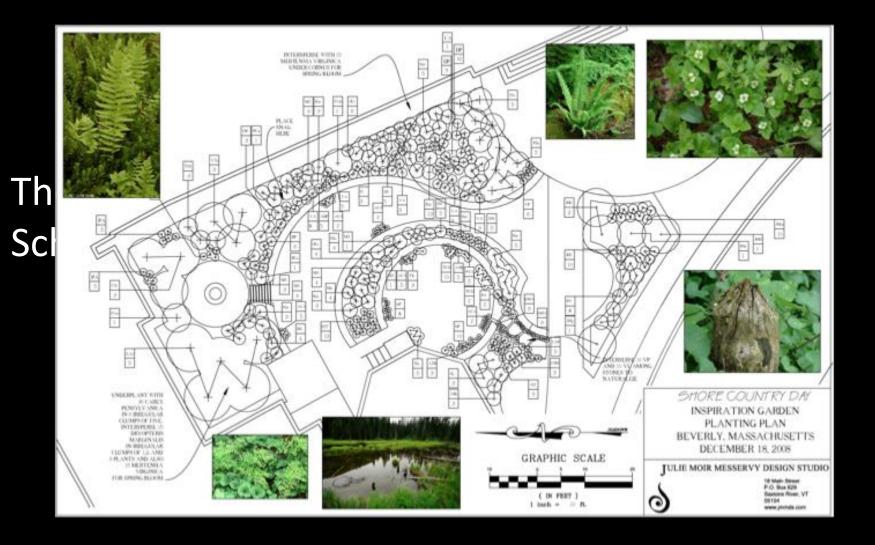












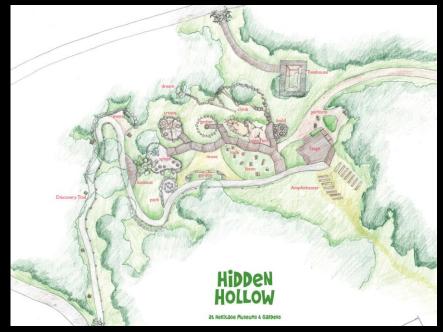






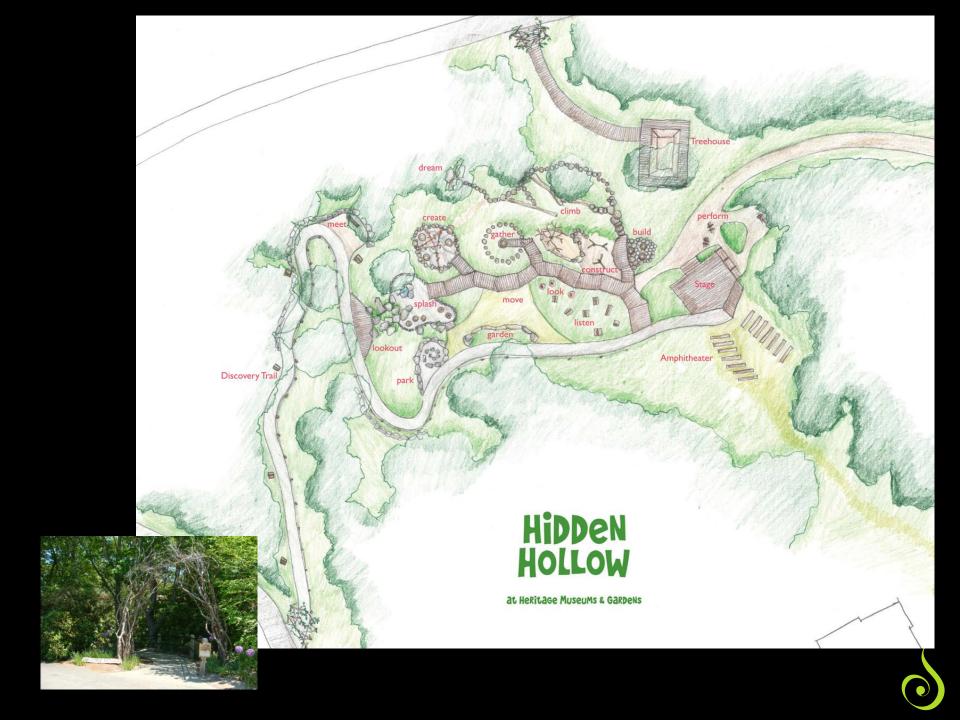






CHILDREN'S GARDENS

Hidden Hollow at Heritage Museums & Gardens, Sandwich, MA



















OPENING STATS:

- Over 1,300 visitors in the first week
- Average length of stay is over an hour
- Many families have already returned for a second visit
- Adults and children are enjoying the same space together







"My 2-1/2 yr. old twin boys loved it and my husband and I were so impressed... What a gift to the community!"





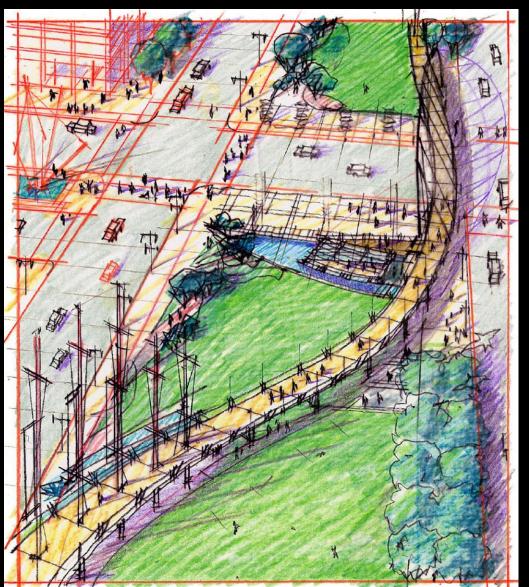






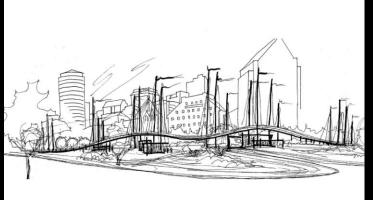
Make Dynamic Public Landscapes













James Corner Field Operations (image from WSJ.com)

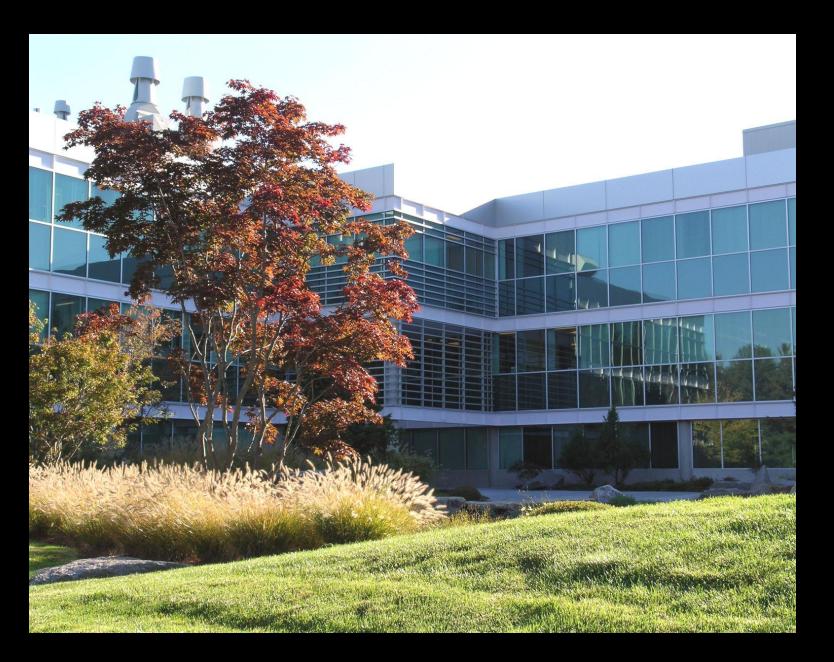


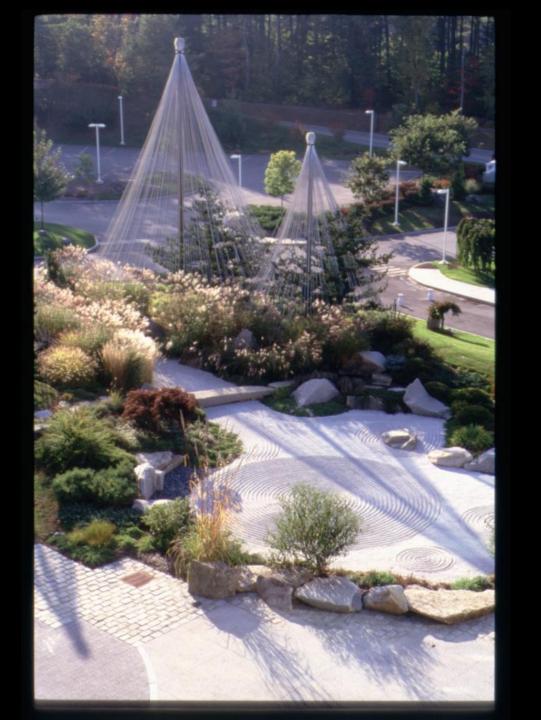




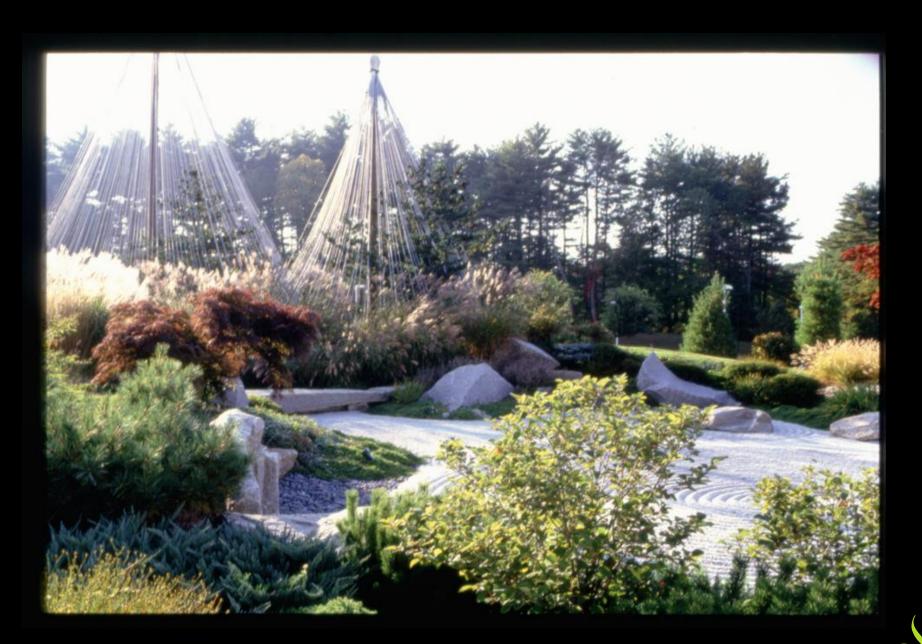




















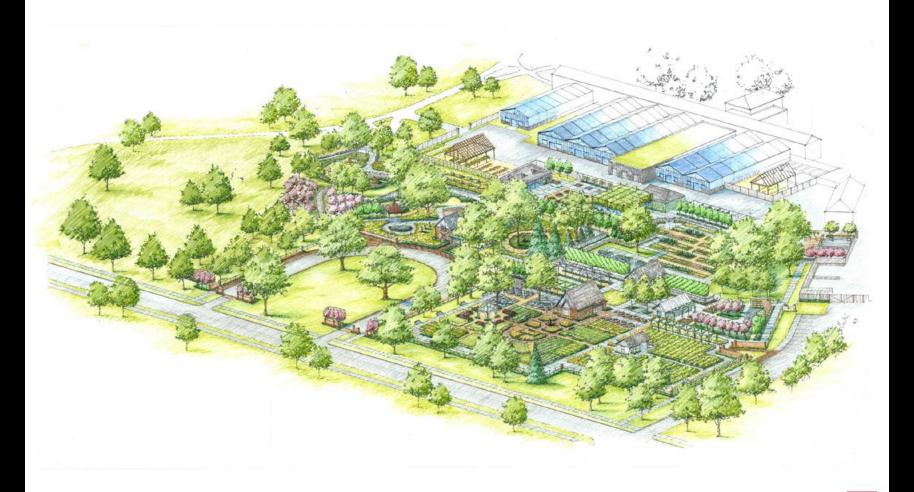






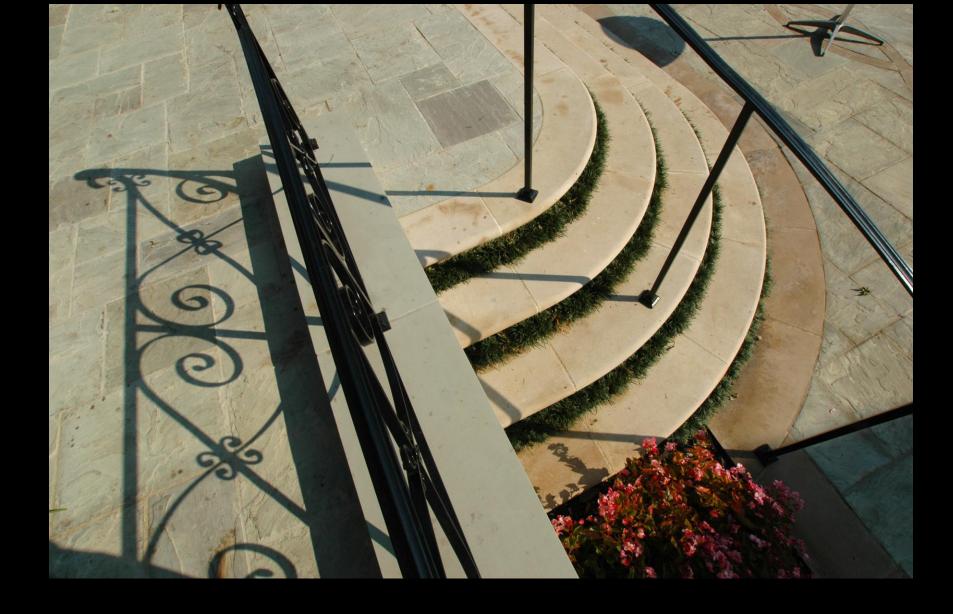




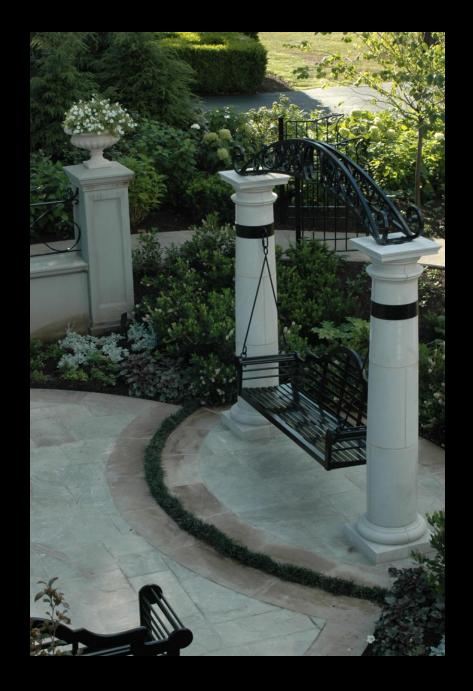








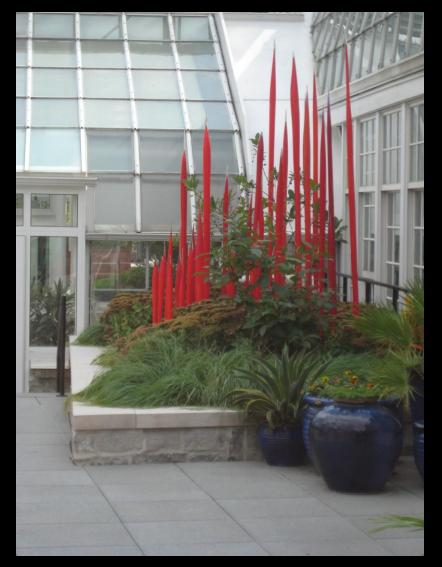


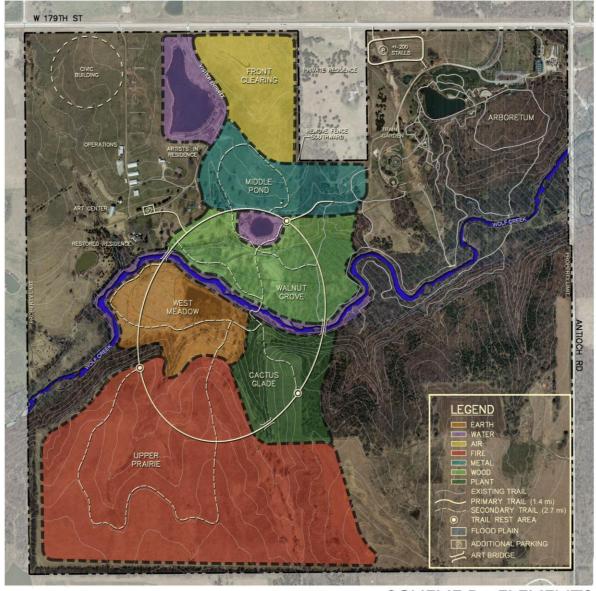
















SCHEME B - ELEMENTS OPA SCULPTURE GARDEN - MARCH 2013



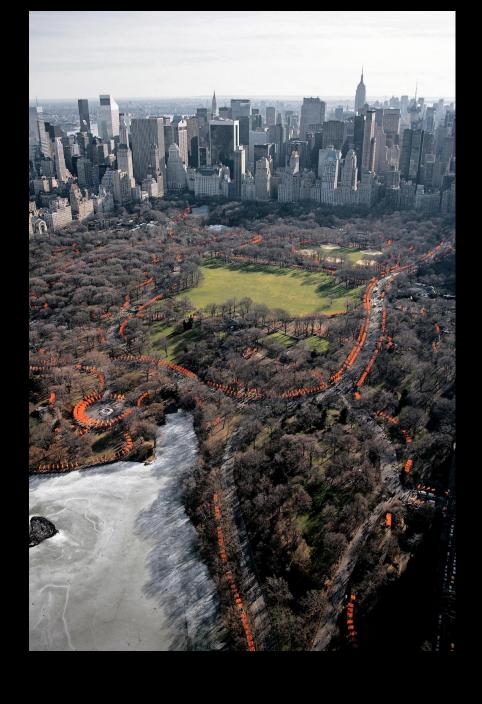










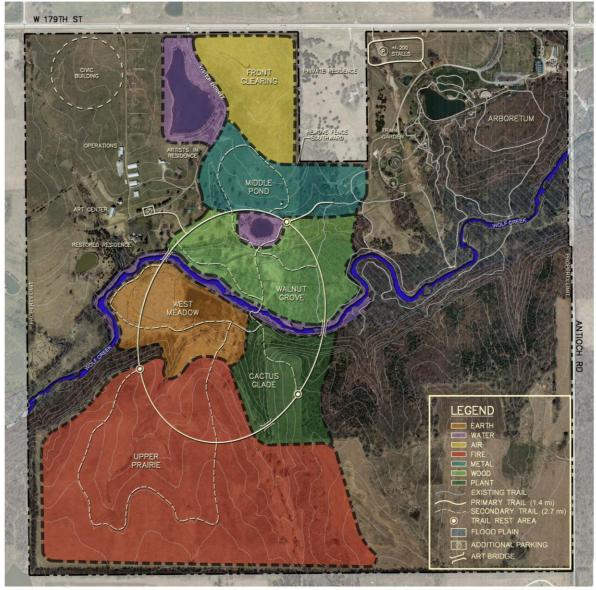












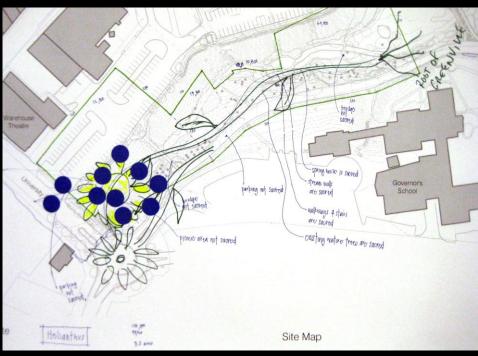




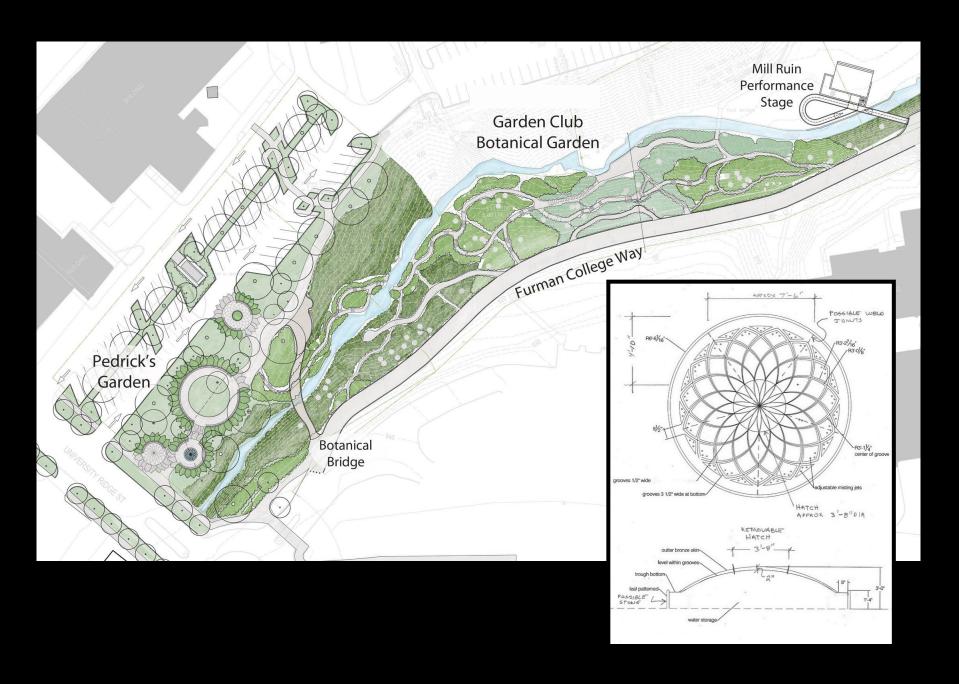
SCHEME B - ELEMENTS OPA SCULPTURE GARDEN - MARCH 2013







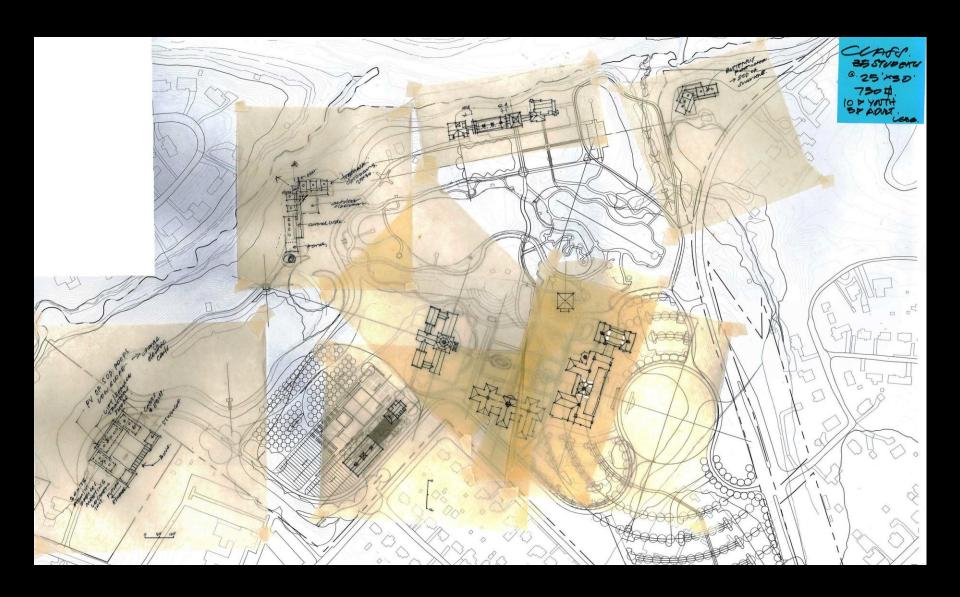
















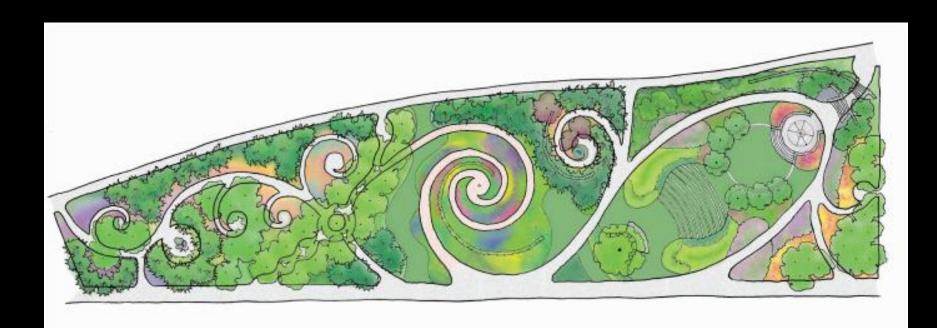








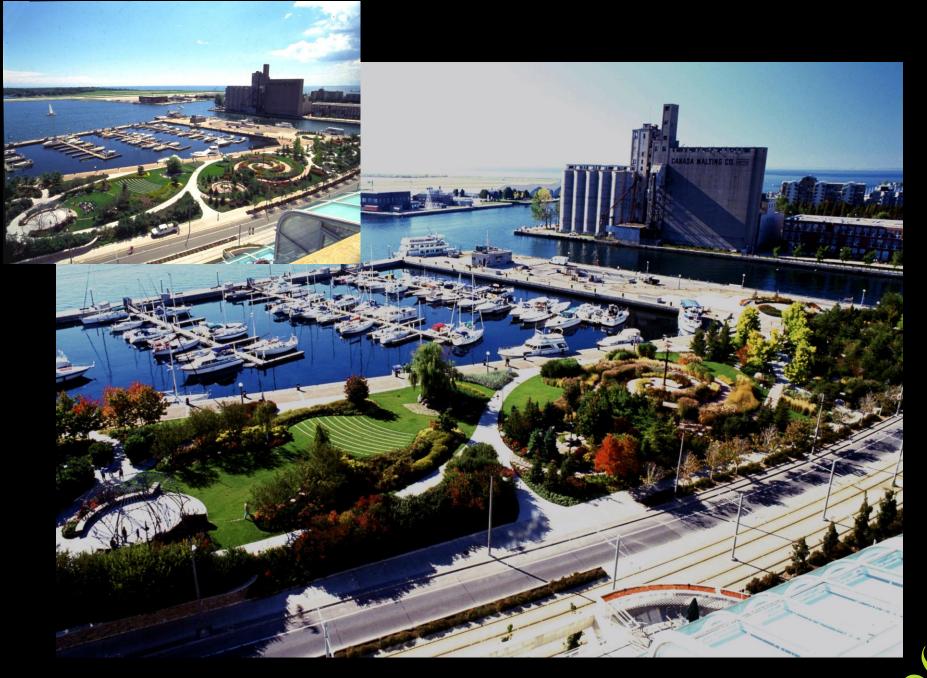


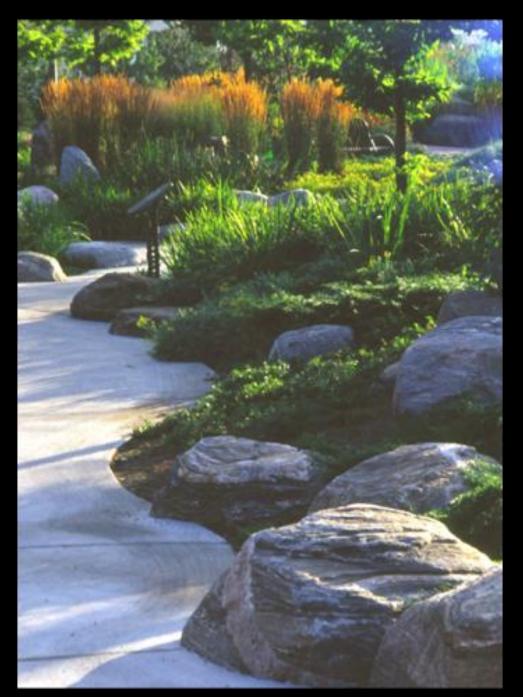


The Toronto Music Garden

Prelude
Allemande
Courante
Sarabande
Menuett
Gigue

































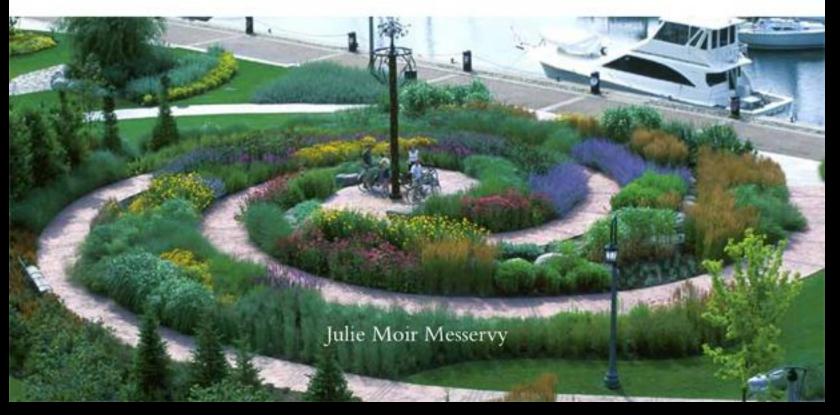






THE TORONTO MUSIC GARDEN

INSPIRED BY BACH



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JMMDS







JMMDS website and blog
Home Outside website and blog
Home Outside Palette App for iPhone/iPad
Active Social Media













JULIE MOIR MESSERVY DESIGN STUDIO

Creating Landscapes of Beauty and Meaning

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