

Pots of **BOLD**

Containers that **SELL**





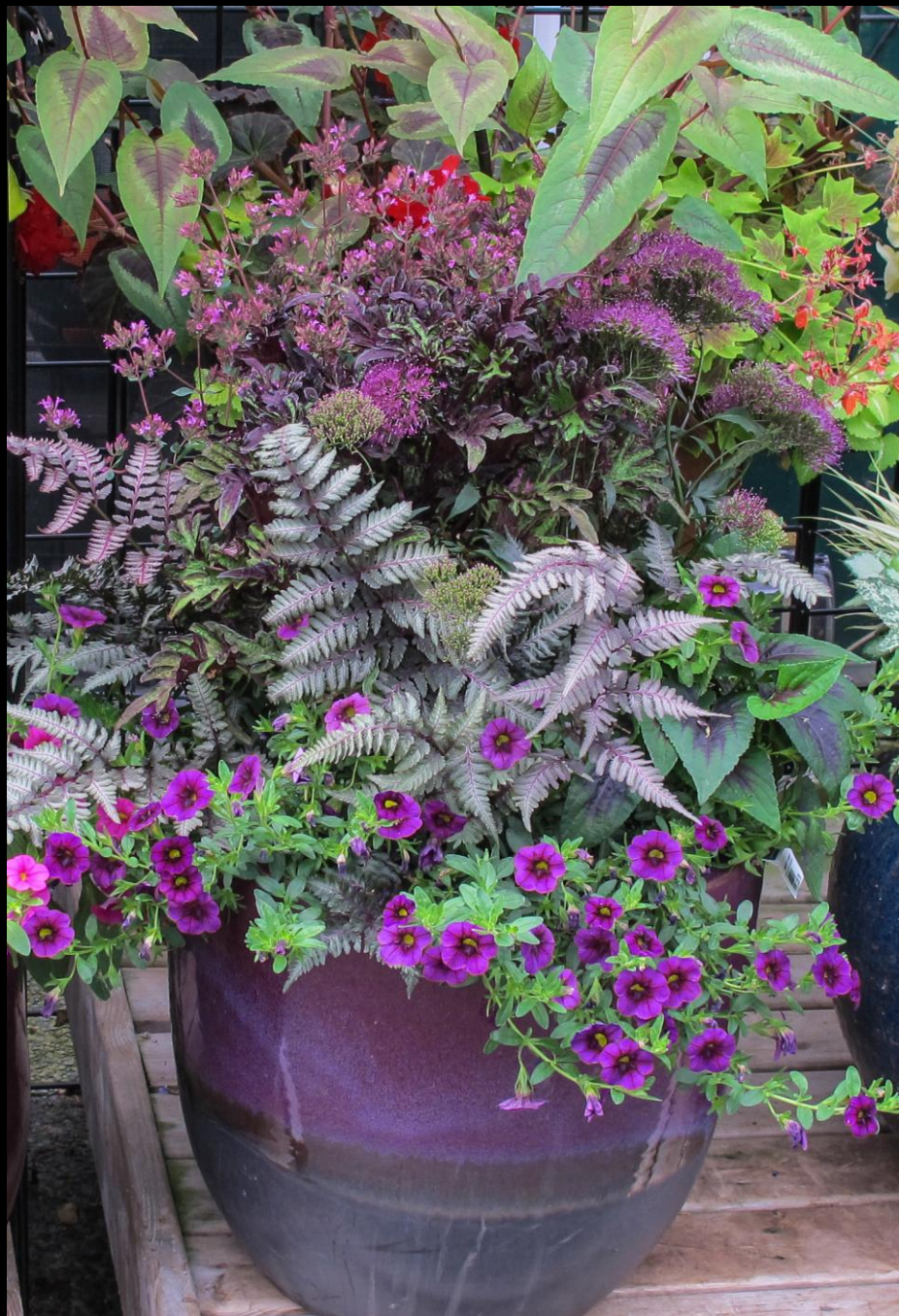
Problem













Who is **YOUR** Chief Inspiration Officer?



Solutions

A- Grab & Go

B- Mid-Price

C- High End





Creating designs that SELL

Demographics and how to use them
to make sales that
become repeat sales.





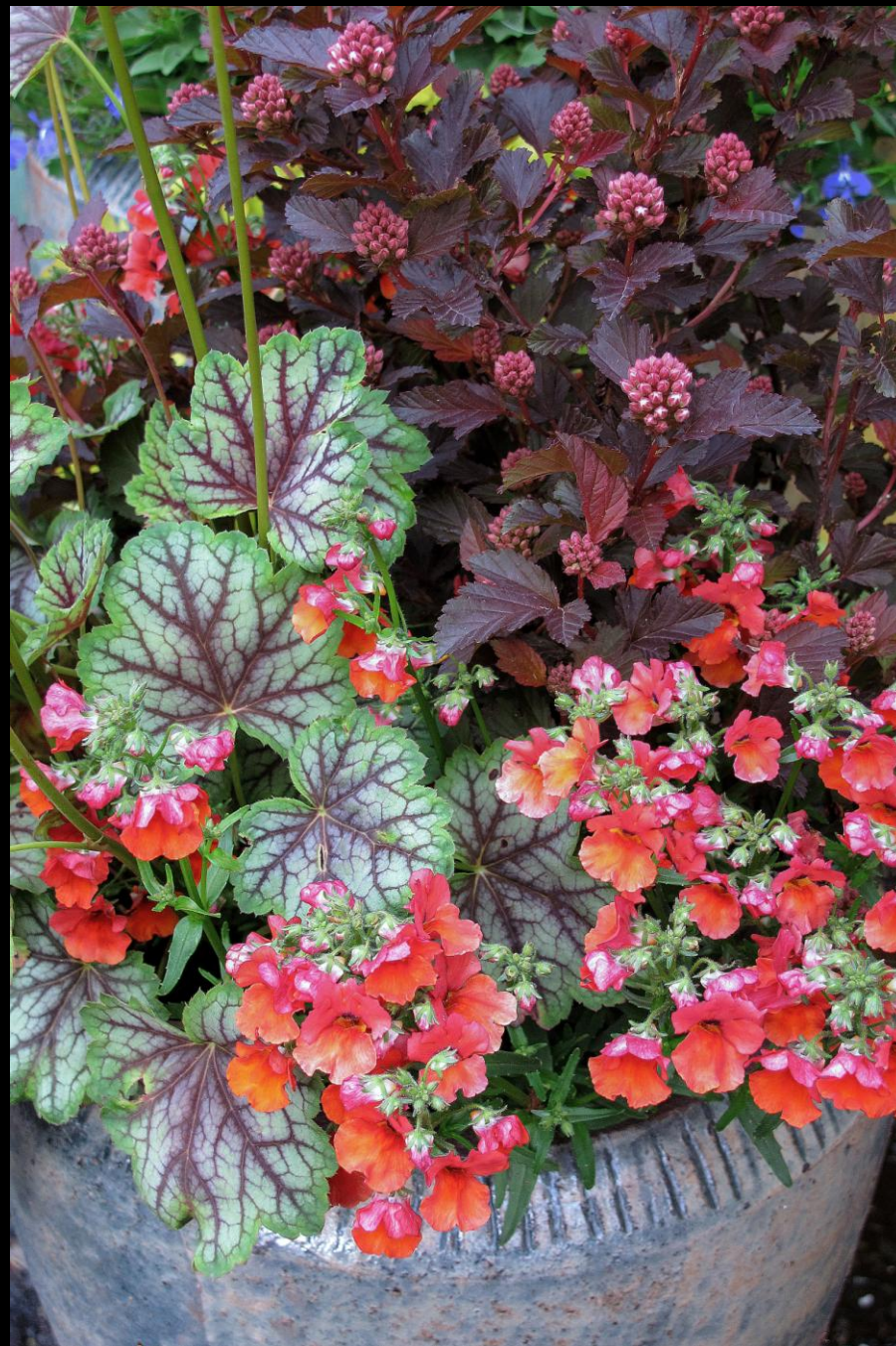






Designers, Buyers and Growers
working TOGETHER to make sales





Marketing YOUR container Design Program







Search



Christina

25

#Container #Gardening Ideas

All things #Container #Design!



Christin...



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FREE Plants for your pot!

**Purchase any pot and receive 20%
of the price back in free annuals!**

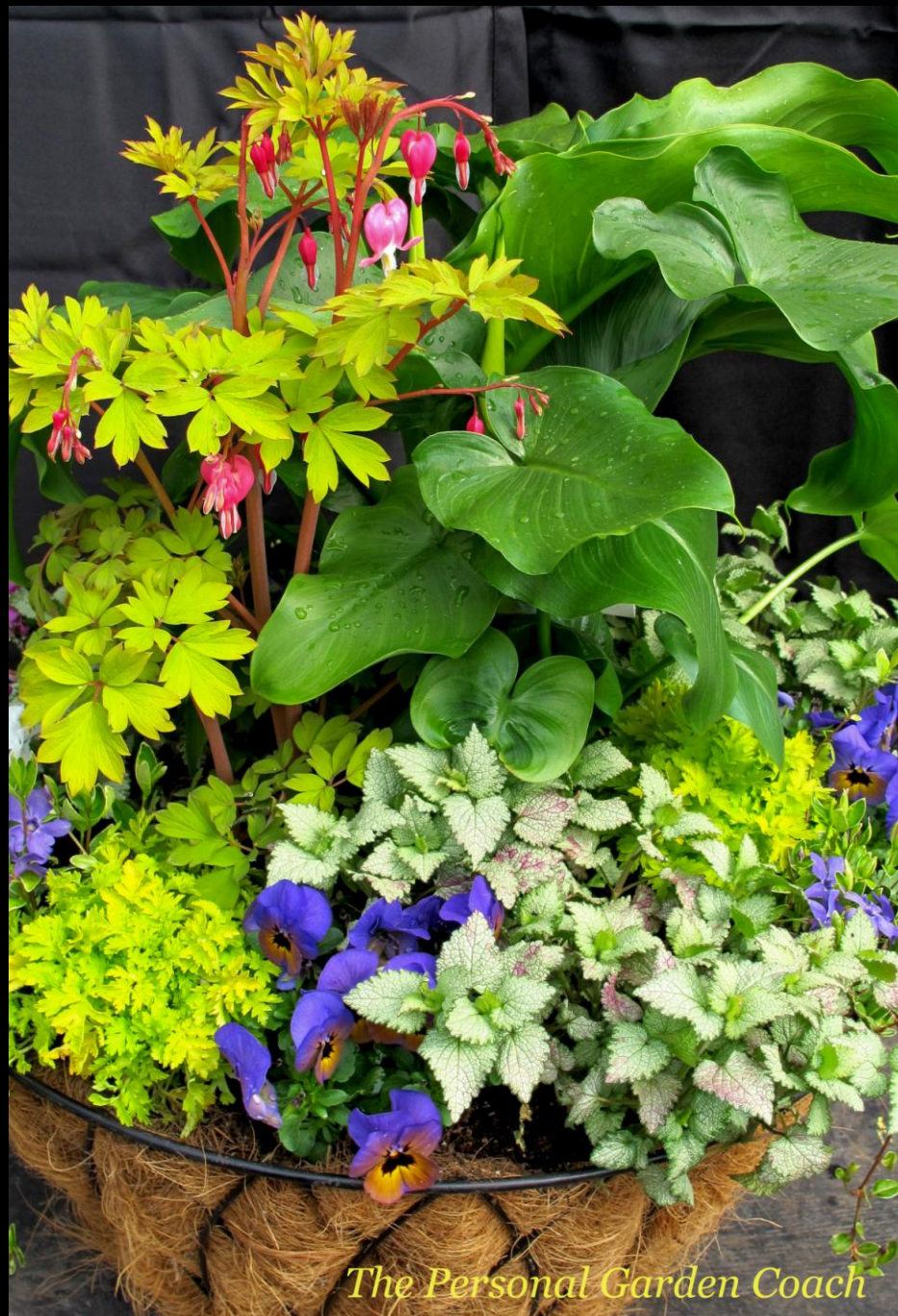
(Plants must be selected at time of purchase)

- 15% for Labor and Materials
- Buy \$100 Pottery or Plants & get FREE Container Design



Seasonal Container Sales





The Personal Garden Coach



Choosing containers for your customers that **SELL**

What colors?

What styles?

What price points?















What's HOT now?

Are you setting trends or merely
following them?







The Personal Garden Coach



The Personal Garden Coach



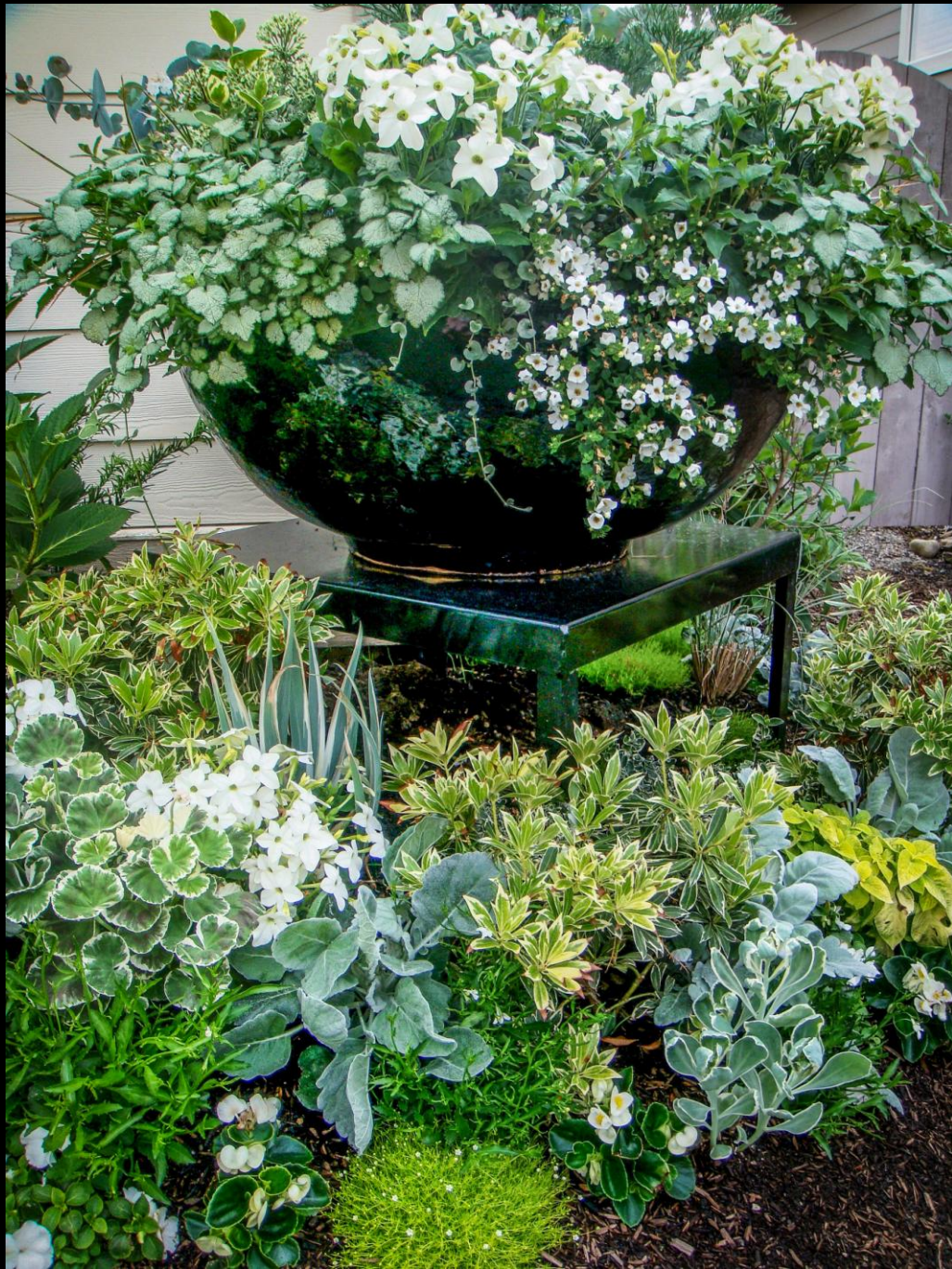




The Personal Garden Coach









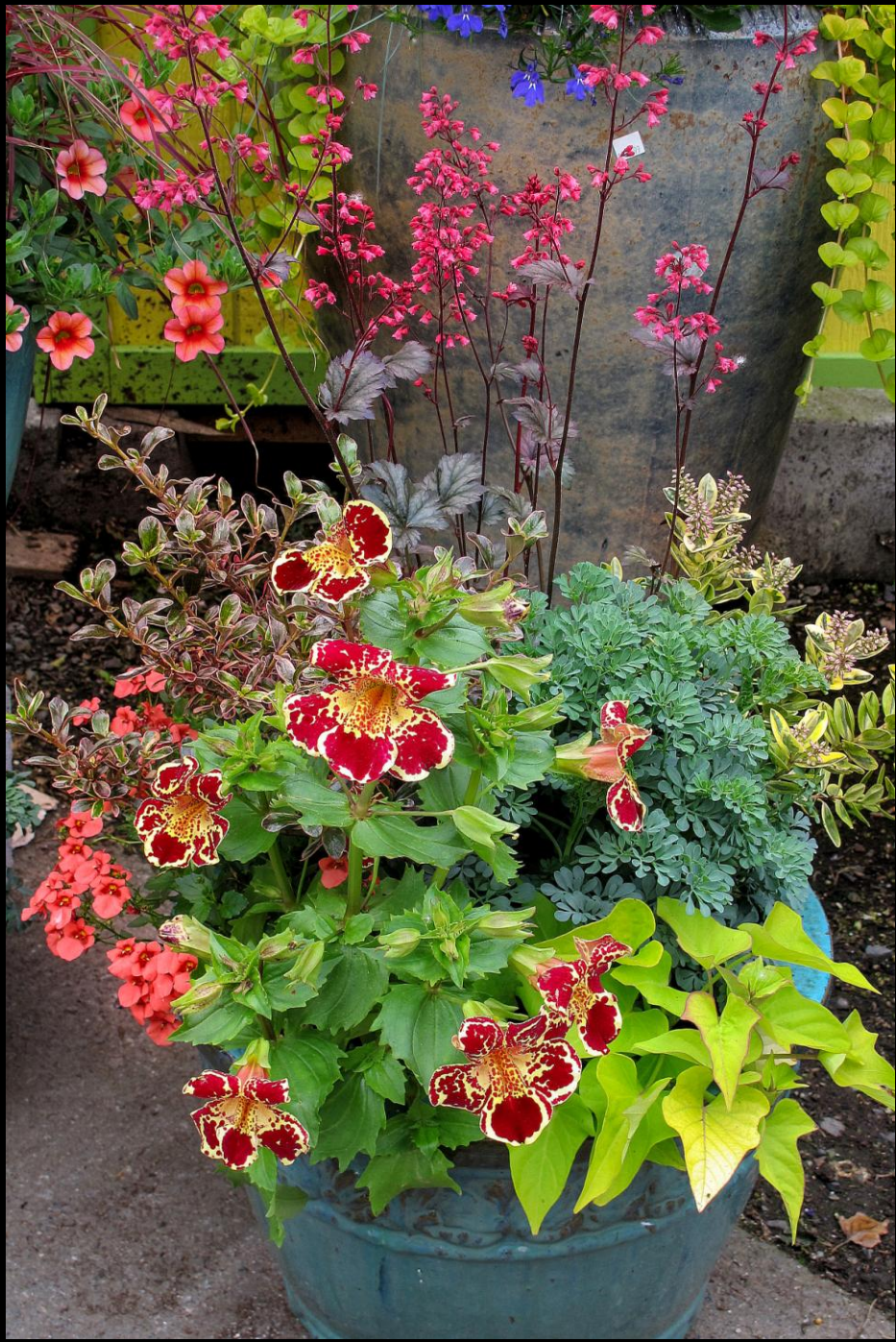






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The Personal Garden Coach



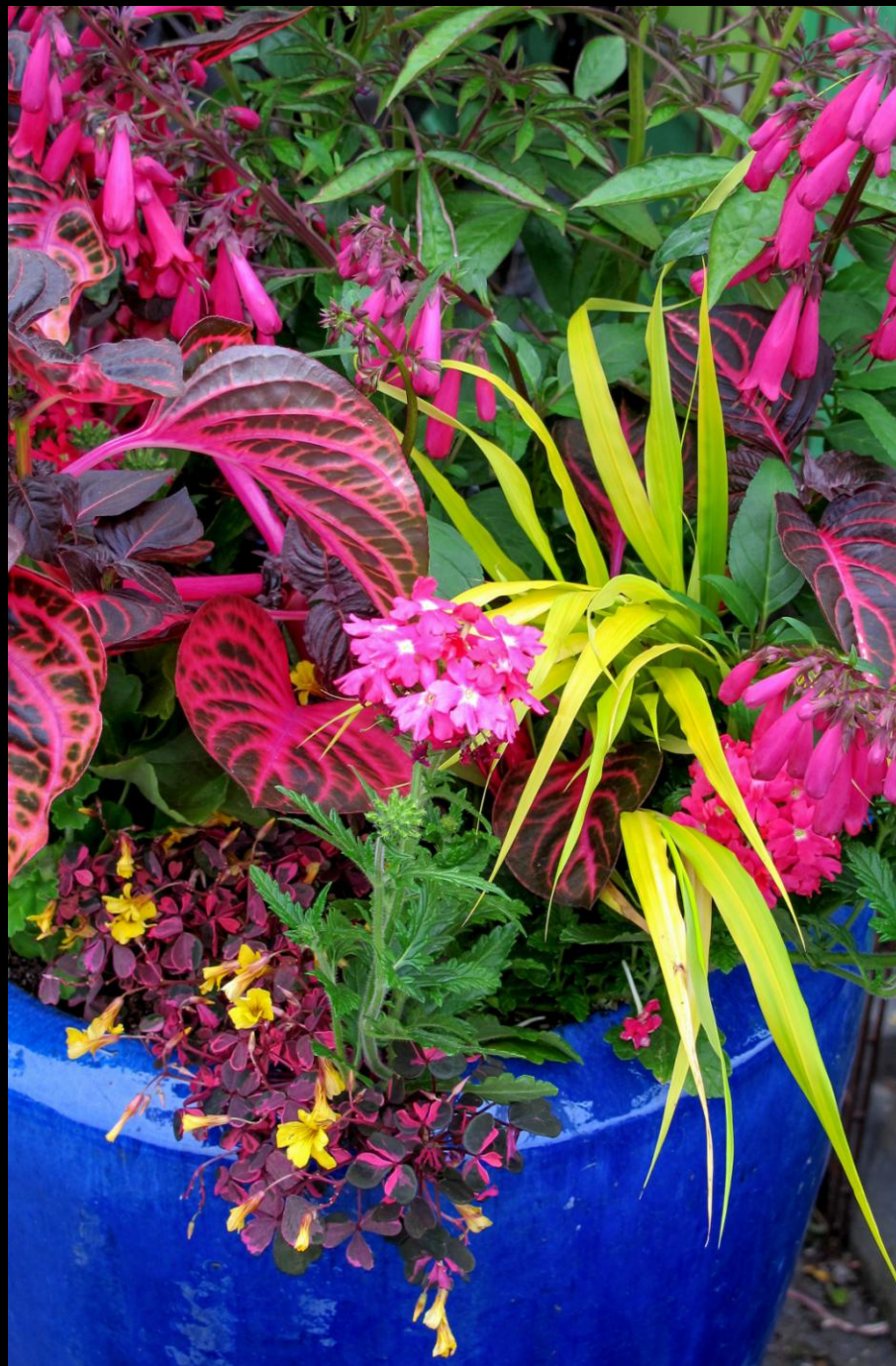




























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Thank you!

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